

"Older than
the Dominion of Canada"

Play Fair With Your Child

Give him a chance to become useful and independent.

Make regular deposits to his credit in a Huron & Erie Savings Account.

While you are saving for him, interest will be added each half-year at the rate of

3 1/2%
Per Annum

Huron & Erie
MORTGAGE
CORPORATION

Chartered 1864

London (two branches) and St. Thomas

T. G. Meredith, K.C. Hume Cropp, President General Manager

SOLDIER'S CHILD LEAVES HER HOME AND IS NOT FOUND

Violet Atkins Causes Great Anxiety to Mother.

WISHES TO HEAR OF HER

Fair, With Light Brown Hair,
Cut Buster Brown
Style.

Following objections to an order given by her mother, Violet Atkins, a 12-year-old girl, residing at 124 Rectory street, left her home Monday evening at 7 o'clock, and has not been heard of since.

Mrs. Atkins is distraught with anxiety. She stated that her little daughter had been slightly disobedient after noon, but that she received no punishment even in the form of a reprimand.

Pte. Atkins, the child's father, has been in France for some months, and his brother having been killed in action recently.

The girl was large for her age, and exceptionally pretty. She possessed a fair complexion, light brown hair, cut in the style of a "Buster Brown," and wore a white dress, a white straw hat with a black band and streamers hanging from the sides, a black ribbon around her hair, and the wore black slippers, black stockings, and the girl of her hat was particularly wide.

Anybody seeing a girl of the above description will render great service to Mrs. Atkins by informing her immediately.

29 INFECTIOUS CASES IN HOMES OF CITY

There is a considerable falling off in the number of infectious diseases in London, the week ending August 18th showing favorable results. During that period 19 new cases of measles, 2 of chickenpox, 2 of diphtheria, 2 of scarlet fever, 1 of whooping cough, and 2 of septic sore throat.

There are now 29 cases in the city, of diphtheria, 8 of scarlet fever, 4 of whooping cough, 16 of whooping cough, and there are 14 homes under quarantine, where scarlet fever, whooping cough, and diphtheria are present.

There have been conferences between some of the members of the health commission and the McCarty and other companies interested, but no information is forthcoming as to what has been decided.

PRESTON TAG DAYS

PRESTON, Aug. 21.—Under the auspices of the Preston Patriotic Society, tag days will be held here on Friday and Saturday. The Preston Silver Band will give its usual weekly concert in Central Park on Friday night, and will also give a concert in the same place on Saturday evening.

The committee in charge is trusting that the townpeople will donate generously to the cause.

Preston ball team will play at Woodstock on Saturday, August 25. The ball will send its strongest lineup.

INSTANT POSTUM

Instead of tea
and coffee
in the family
table makes
or better
health and
more comfort.

referred by
thousands

here's a Reason!

DEMAND FOR "HANDS" MAY BE CAUSE OF CLOCK'S BARE FACE

After an existence spent in the busiest part of the town, where the bustling throng passes by each hour and the clanging gongs of street cars and the screaming horns of autos to attract the attention of the traffic policeman, a member of the "Clock of London" has come up to the top of the tower to look at the clock face.

In his present predicament, after years of faithful service, he fails to attract sympathy, and the word which the bustling pedestrian mutters, as he casts an anticipatory glance at the old timepiece, with the intention of setting his own face against the clock, is "Bare Face."

For years he has been accustomed to the sight of the clock face, and to have this assistance withdrawn is a cruel blow. He is "The Clock of London," and he is feeling which is soon superseded by

one of hatred toward the faithful old clock because he couldn't hold his hands up any longer.

Numerous theories have advanced. One of the Advertiser's best little "newspapermen," who was among the first to notice the mishap, thinks that it is merely a response to the appeal of "Hands Wanted."

This is disputed by some. Point out that it has been all going on for some days, and several times has thrown London into a state of nervous excitement when it was discovered that the clock's bare face was staring at the world.

It is likely that the local "Sam Slick" will be able to put him in a first-class condition, that in a few days he will be fitted with artificial hands and will be making up for lost time.

CONTRACTOR READY TO GIVE UP ROADS WHEN CITY PLEASURES

Mr. Boss Also Forced To Give Up Contract.

THEN COST WENT UP
Not Likely That He Will Again Seek To Secure Work From City.

The paving situation has not changed as no committee of the city council has met to discuss the matter. The specifications have not been changed as yet, nor is there any likelihood of their being changed to meet this year's construction. It will probably be a winter's job.

The paving program for the year will stop with the completion of the Adelaide street paving. The east side is completed so far as the foundation is concerned. The other side will be done in a few days.

Not After City Work. Contractor W. J. Boss is prepared to quit at any time. He has been confined to his home following an operation for the past few days, and is anxious to get through with the work.

The city took the contractor from whom Boss is taking over the work. Since he has given up the contract, the city has not been noticeably increased.

The surface dressing of several pavements has not been put down as the city has held up for broken stone. Wellington street, which was to be completed as soon as the broken stone arrives.

With the completion of the paving work at the end of the year, the city will settle down and discuss the specifications for their future. Changes can be made when necessary.

Have on Day Labor. The trials and labor council will pass a resolution at the next meeting demanding that all pavements be made by day labor.

"There is nothing new to report," said City Engineer Brazier. "The specifications have been changed, and Mr. Marshall is in charge of the work. Mr. Marshall is in charge of the work. Mr. Marshall is in charge of the work."

A number of citizens looked over the Adelaide street concrete work yesterday and today. On the surface there seemed to be no collection of boulders. It looked a first-class job.

MANY APPOINTMENTS AND RETIREMENTS IN LOCAL CAMP ORDERS

District orders issued at militia headquarters, London, August 21st, contain notices of a number of appointments and retirements.

Prov. Lieut. F. W. Gussaby, Ammunition Column, 1st (Howitzer) Brigade, C.E.F., has been promoted to Major.

Prov. Lieut. J. O. Bay, W. G. Madill, 7th Regiment, Fusiliers, A. G. Gray, 25th Regiment, Fusiliers, 2nd Battalion, have been promoted to Major.

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FORMER ADVERTISER REPORTER WAIVES EXEMPTION IN U.S.

Arthur C. Bowman Signs Up With Michigan Forces.

A MAN TO MAKE MARK

Weights 200 Pounds, Stands 6 Feet 2 and Has Intelligence To Back It Up.

Arthur C. Bowman, formerly on the editorial staff of The Advertiser, for some years news editor of the Detroit Times, has volunteered for active service with the Michigan forces.

Although an American by birth, Mr. Bowman has many Canadian relatives, for some years news editor of the Detroit Times, has volunteered for active service with the Michigan forces.

During the past few days, Mr. Bowman has been in the city, and has been seen at the city hall, where he is waiting for his papers to be signed.

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BRITISH ARE MORE DETERMINED TO WIN THAN EVER BEFORE

Will Be Free Or Die, Is the Spirit of All.

ARE QUIETLY CONFIDENT
Women and Men Doing Everything To Stamp Out Militarism.

Pte. Fred Young, formerly of the 18th Battalion, writes as follows from Sussex, England:

"Did you ever do a real camping-out in the good old summer time? Great isn't it? Balmey breezes, summer skies, free food, and all the rest of it. We have tried to tell you all about it, but for the last few days Jupiter Pluvius has been raining so hard on us, and we would rise to remark that camping-out under such conditions is a horse of another color."

"But we are not registering any kick about it, for we have faced worse conditions. At the present it looks as if the forecast of a fine day is a distant memory, but as we brought our bathing suits with us we are not worried. On the roof of the tent under which we are sitting the rain is beating a rat-tat that would make a bugle turn green with envy. Traction is being brought in, and the vibrations of the cannon in Flanders our hearts go out to the boys out yonder with pride."

Sore at Weather. "One of the boys here came in a few minutes ago with a very annoyed expression about the weather conditions. He recklessly broke the third commandment and swore, and as he swore he swore he would not do it again. He retired discomfited, as he had not yet earned the right to wear the 'gold stripes' on his sleeve."

"Cabled news that conscription had become the law in Canada was received with undisguised pleasure by the boys who had voluntarily kissed the book. We know that there are two sides to the question, but for the boys' part now our lot has been cast, and we are determined to stick to it. We have only one side of the question, and that is to win."

"For the past few days the British newspapers have been publishing the caption, 'Three Years Ago Today,' the day when the British Empire was founded. We are reminded that we are entering the third year of the war. And although it was not until August 4th, 1914, that war was formally declared between the British Empire and Germany, we are proud to recall the fact that on Sunday August 3rd, 1914, the old home town had entrained troops in far off Canada ready to take their place in the fight."

"It is impossible to express in a few words the grim determination with which the people of this island are entering the fourth year of the war. It is not expressed in cheering or by banners or rolls of drums. It is in the quiet determination of the people. We can feel that the present war is a war of the people, and we are proud to be a part of it."

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SMALLMAN & INGRAM

THE WEATHER
MOSTLY FAIR AND WARM.

SMALLMAN & INGRAM

SCHOOL DAYS SALE



Planned To Help Mothers

The beginning of school is quite as much of a terror to many mothers as it is to the children—there is this to make and that to provide, then there are scores of things to do, so the rush is made back to the city from cool lakes and green hills to plunge into the midst of a hurricane of sewing to get Jack and Mary ready for school. That used to be the way, and in some families still prevails, but the modern way, the efficient way, is to bring the little folks to the city a few days before school, bring them to our store and fit them out complete at a much less expense and without the many annoyances of summer sewing days.

FOR THE SPECIAL ASSISTANCE OF MOTHERS, WE ARE BEGINNING OUR SCHOOL DAYS SALE IN THE BOYS' SECTION TOMORROW.

Schoolboys, Attention! Suits, \$5.95

The Boys' Suit Department will be made specially attractive, commencing on Thursday. Parents are advised to watch the advertisements of this department from now till school opens. For Thursday morning we feature two very fine specials, as follows:

Boys' Standard and Yoke Norfolk, belted and pinch-backs, in medium and dark shades of grey and brown effects, in plain and tweed mixtures, extra well made of good, durable quality, for boys 7 to 14 years. Price \$5.95 suit

Boys' Tweeds and Worsteds and Navy Blue Serge Suits. These are smart, dressy, well-tailored suits, will give entire satisfaction. They come in standard Norfolk and belted back styles, for boys 8 to 17 years. See these on Thursday and following days. Very special price \$8.50 suit

Schoolboys' Blouses, 50c Each

Several dozen Boys' Blouses, neat stripe patterns, collars attached; some of these have invisible drawing, others have the patent fasteners, all good quality fabrics. Specially priced for Thursday and following days. Get your supply early. Sizes 6 to 15 years. Price 50c

Boys' Knickers, 98c

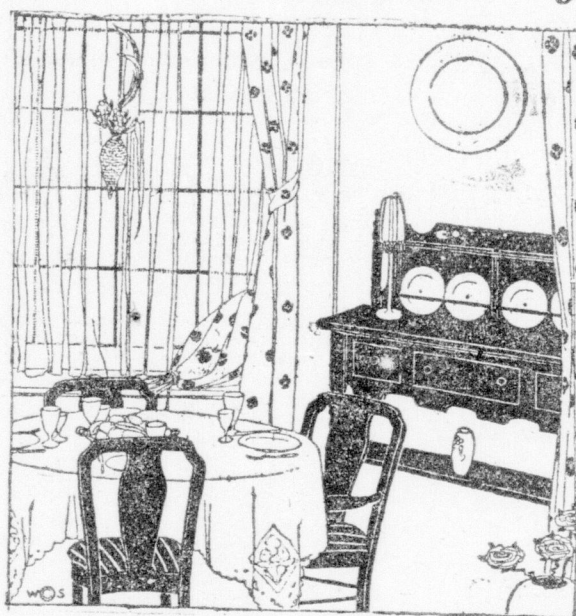
Boys' Knickers in assorted mixed tweeds, medium and dark shades of grey and brown, bloomer style, made good and strong for the sturdy school boy. These knickers will give good service, for boys of all ages and sizes. Thursday and following days, price 98c pair

Boys' Cashmere Jerseys

A complete stock of these very serviceable garments will be on display Thursday and following days; All-Wool Cashmere Jerseys, and wool and cotton mixtures, English and Canadian makes, in navy, brown and grey shades, with assorted color trimmings, button on shoulder. Considering the advance in woollens, the price of these is remarkably low:

Small sizes \$1.00 and \$1.25 Large sizes \$1.50 and \$2.00

Items of Interest In Linens



The remarkable values we are still offering in All Pure Linen Table Damasks will astonish you. Comparing prices quoted by makers today, from 20 to 35 per cent higher (with future deliveries very uncertain), you will readily see the advantage of buying early. Remember, these goods are made from well matured yarns, being purchases of the past two years, assuring you of entire satisfaction, with Smallman & Ingram's guarantee of reliability. We invite your inspection. Our varied stock and popular prices cannot fail to please. Space will not allow details of prices, etc. The following numbers are lines almost impossible to repeat:

72-INCH PURE LINEN SATIN DAMASK, \$1.35 YARD.

Five pieces only remain of this excellent quality Pure Linen Damask, full two yards wide, in neat designs; could not be bought at this price today. Very special \$1.35 yard

2x2 YARDS PURE LINEN BORDERED CLOTHS, \$3.25 EACH.

Wonderful value, guaranteed pure linen, in choice designs; only fifteen to sell at this price. Special \$3.25 each

2x2 1/2 PURE LINEN DAMASK CLOTHS, \$4.25 EACH.

The balance of an old purchase, impossible to repeat, full 2x2 1/2 yards, splendid range of patterns; 25 only. To sell at \$4.25

ROUND SCALLOPED CLOTHS AT A YEAR-AGO PRICES.

20 only of these popular Round Cloths at bargain prices, in two sizes, 72 and 81 inches; these are extraordinary values. At \$4.75, \$6.00, \$7.25 and \$9.00 each

DAMASK SETS—CLOTH 2x2 1/2 YARDS AND ONE DOZEN NAPKINS, \$8.00 SET.

Right only to clean this quality out, and a real bargain, guaranteed all pure linen, full 2x2 1/2-yard cloth and one dozen 22-inch napkins; choice of three designs. Very special \$8.00 per set

We are still offering many delightful hand-woven sets at old prices, but quantities are limited; nearly every size in the lot. These are nearly one-half off today's prices, and charming designs and qualities.

AFTERNOON TEA SPECIALS.

Blueberries and Cream, Cut Cake, Cup of Tea or Coffee 25c

SMALLMAN & INGRAM LIMITED

AFTERNOON TEA SPECIALS.

Cold Tongue, Bread Rolls, Butter, Sliced Peaches and Cream 25c

RUSHING WORK FOR ESSEX TERMINAL LINE

Right-of-Way Already Purchased From Ojibway to Amherstburg.

AMHERSTBURG, Aug. 21.—The Essex Terminal Railway, the spur line running directly south from the new steel plant now under construction, from Ojibway to the quarries at Amherstburg, has been purchased by the right of the Government.

The Brunner Mond Canadian Company is laying a 12-inch main connection in the manufacture of the Brunner Mond products from the limestone rock.

Life-Saving Committee Certificate Tests Held Near Tillsonburg.

TILLSONBURG, Aug. 21.—Examinations for the awards of the Royal Life-Saving committee were conducted today at Lake Lisgar by Miss Follick, teacher of physical culture at the Ontario Ladies' College, Whitby. Written examinations, as well as swimming tests, were held in the presence of a large audience, and the excellent showing made by Miss Elizabeth Reid, daughter of J. B. Reid of this town.

The awards are as follows: Award of merit, John Graves, Edwin Smith, Helen Betts, bronze medal, Belle Davidson