

ESTABLISHED 1864.

JOHN CATTO & SON

Announce their great

Semi-Annual Sale

with a big display of

Fine Line Damask

Table Cloths, Napkins, D'Orioles, Tea

Cloths, Carvers, etc., etc.

Specialty offered to a big line of Fine Linen

House Table Cloths, in sizes 2 x 2 1/2, 2 1/2

x 3 1/2, 3 1/2 x 4 1/2, 4 and 5 yards long,

slightly reduced prices.

At 1-3 off Regular Prices—A

More Chance for Housekeepers

Household Towels and Towellings, Tur-

kish Towels, Nos. 1, 2 and 3 lots at

50c, 75c and 85c each.

Scottish and Canadian Blankets.

Heavyweight Quilts, in single and double

bed sizes, \$1 and \$1.25.

Woolen and Lace Curtains, clearing at

reduced prices.

Eiderdown Quilts, in French printed and

solid designs and beautiful colorings.

Pique and Rep Table Cloths, in

various colors, and other Curtains

Piques.

Cotton Sheetings, from 66 to 108 inches

wide.

Cotton Pillow Cases, from 40 to 54

inches wide.

Linen Sheetings, from 72 to 100 inches

wide.

Linen Pillow Cases, from 40 to 54

inches wide.

Woolen and Lace Sheets and Pillow

Cases.

Woolen and Lace Sheets and Pillow

Cases.

Black and Colored Dressgoods

Suits and remnants in suitable

quantities for costumes, skirts or waists, clear-

ing at from 50c to \$1 per yard. Regular

prices 75c to \$2.50 per yard.

In the Silk Department we offer many

attractions for Waists or Costumes.

Click Department.

The balance of our Cloth and Silk Man-

ufactures are clearing out at

reduced prices.

A beautiful assortment of Gaiters, Hosiery

and Socks, Hosiery and Socks, Hosiery

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WOMAN'S WORLD.

6752

A PRETTY ODD WAIST.

6752—Chemise and gimp effects are very popular just now, and will

not doubt remain in vogue for some time to come. The waist sketched is one

of simple grace, closing as it does in simple style. Narrow tucked on the

shoulder in front add breadth of shoulder, while those in the back do away

with any tendency to plainness. The sleeves may be finished with a long or

narrow cuff or short, if preferred. A design of this kind is excellent for the

silk blouse or one to be worn upon nice occasions. Any of the softest, daintiest

chiffon, pongee or silk might be in its development.

6752—Sleeves 32 to 42 inches bust measure.

PATTERN DEPARTMENT TORONTO WORLD.

Send the above pattern to

Name.....

No.....

Street.....

Town.....

Province.....

Measurement—Waist.....

Bust.....

Age (if child's or miss' pattern).....

NOTE—Please enclose above illustration and mention size of pattern

wanted. If the pattern is but measure only mark 32, 34, or what-

ever it may be. When in waist measure, 22, 24, 26, etc. If a skirt,

give waist and length measure. When miss' or child's pattern write only

the figure representing the age. It is not necessary to write "inches"

or "yards." The price of each pattern is 10 cents. Do not send

stamps.

ADDRESS THE WORLD PATTERN DEPT., 83 YONGE ST., TORONTO.

The Culture of the Physical.

"How can I hear that you say when

what you are is forever thundering in

my ears," so said Emerson a few de-

cades ago, and yet we still continue to

see the vast majority going about with

bodies that not only speak of ugly

things, but that fairly scream with a

thousand tongues.

We are so liable to forget that our

physical expression is a truer index of

our habitual thought than the written

word. A strong chest, well-rounded

nerves, indicates courage, freedom, dignity and purpose.

It bespeaks character, coming from

within and reacting upon morals, de-

veloping the thought and mind of

which it is expressive. Standing with

depressed chest and cramped lungs pit-

nerves in an analogous state. A sound

mind only lives in a sound body.

The time was when life to the modern

woman vitality is as precious in the

sight of God as is intelligence. The

delicacy of the early Victorian period is

no longer fashionable, but many have

not yet come to the acceptance of the

theory that the test of health is happy

sensation continuous.

The appearance of men and women,

as we see them on the street, in busi-

ness offices, or in drawing-rooms, as

well as in our public schools, and the

little systematic attention given to physical

exercise are sufficient to show us

that, as a nation, we have no concep-

tion of what physical education re-

quires.

It is astonishing in view of the past,

and in view of the future, that men do

not see that, in a democratic govern-

ment, we must depend upon the strength

and power of the men and women who

carry it forward; that nothing is at-

tained without the rounding of the

whole individual.

In this the Greeks have been the de-

spair of all succeeding ages. Nowhere

else has there been such personal edu-

cation, and the secret of their success

was that they made physical culture

the basis of all.

Health and beauty are developed and

preserved more by proper daily habits

concerning these things which are cal-

led the common necessities of life than

by any extraordinary efforts.

In self-culture each person has to be-

gin with what he finds himself to be,

and do the best he can with the ma-

terial furnished. Someone has said

that no woman is to blame for not be-

ing beautiful at 16, but she has only

preserved to blame if she is not beautiful

at 40.

We must take careful thought as to

food, drink, clothing, sleep, light, bath-

ing and the hundred and one things

that may mar or make the harmony of

our lives.

We must put ourselves in touch with

the best physical culture systems of

the world.

Mrs. Burton G. Myers of Columbus,

Ohio is visiting with her parents, Mr.

and Mrs. John Poucher, at 545 Broad-

view-avenue, where she will receive

with her mother on Thursday, Jan.

W.A. Murray & Co. Limited

—Business Hours Daily—

Store Opens at 8.30 a.m. And Closes at 6 p.m.

Scotch and Zephyr Shirtings

You should not fail to call and examine for yourselves our new stock of cotton materials, as this section has never before shown such a wide and attractive range of reasonable goods, and at the same time you will find it greatly to your own advantage to make selections from the genuine values that we are offering during the month of January. Our large staff is at your entire service, and will give you all the necessary information about our great cotton sale. For special to-morrow we are offering D. & J. Anderson's genuine Scotch and zephyr shirtings in a specially selected lot of patterns, principally in white grounds with neat colored stripes; up to date styles for gents' shirts and pyjamas.

Four Qualities as Follows:

No. I, 31 inches wide, regular 35c a yard, for..... 29

No. II, 31 inches wide, regular 40c a yard, for..... 33

No. III, 32 inches wide, regular 50c a yard, for..... 43

No. IV, 32 inches wide, regular 75c a yard, for..... 63

Interesting News for Booklovers.

ANOTHER LOT OF THOSE

ENGLISH CLOTH-BOUND NOVELS

REGULAR \$1.00, FOR 15c

There are only 500—We have just received a small shipment of them that had been delayed and that should have been here for our Christmas trade; quite a number of new titles have been added. They sell in the regular way for \$1.00, but to clear the line quickly we will offer them at..... 15c

Women's Ribbed Tights

36c.

Women's Ribbed Black Cotton Tights,

wool mixed, nice heavy weight and

ankle length, closed style and elastic

hands. Regular 90c each. 35c

Saturday, to clear..... 35c

Boys' Winter Hose

25c.

Boys' Ribbed Black Worsted Yarn

Hose, winter weight, very strong

and durable and just the thing that

hands are looking for, sizes 7 1/2 to

10. Regular 35c and 40c each. 25c

Special, on Saturday..... 25c

SPECIAL SALES

IN OUR MEN'S FURNISHING SECTION

FOR SATURDAY

In going through our stock of Men's Cambric Negligé Shirts we find the size assortment broken, so have decided to clear out the entire line at a special price before our annual stock taking. There is a large assortment of patterns, fast colors and detached cuff shirts, sizes 14, 16, 18 and 17; also fancy Cambric Shirts, with starched fronts, and separate link cuffs, sizes 14, 16, 18 and 17; the regular value for these shirts was \$1.00 and \$1.25 each, but on Saturday they go at each..... 50c

Men's Four-Ply Linen English Cuffs, reversible link shape, with either

round or square corners, sizes 10, 12 and 14, regular value 30c a..... 50c

pair, to clear Saturday, 2 pairs for..... 50c

Also a very special clearing line of Men's Winter Overcoats, Fancy Scotch

Tweed, Oxford, Meltons, etc., best quality linings, tailor made and perfect

fitting, special stock-taking sale to clear:

24 Coats, value \$14 to \$19 each, for..... 9.50

25 Coats, value \$20 to \$27 each, for..... 13.50

W.A. Murray & Co. Limited

Toronto

Almost as Popular as "Two Cents a Mile" is

THE COWAN'S

PERFECTION

COCOA

(MAFLE LEAF LABEL)

Equally good for old and young. Healthful, nutritious and

absolutely pure.

THE COWAN CO., LIMITED, TORONTO.

ing Mr. and Mrs. Becker, 717 West

Queen-street.

Mrs. Arthur E. Bell (nee Campbell),

106 Bernard-avenue, will receive, for

first time since her marriage, this

afternoon.

The arts' dance at University Col-

lege is to be held on Wednesday, Jan.

16, in the gymnasium building. Tickets

may be secured from the secretary of

the committee, J. C. MacBeth.

A PHOTO FROM CHAMBERLAIN

Received by the Empire Club—

Address on British Art.

"The National Spirit in Art" was

the subject of an address by W. A.

Sherwood, A.C.A., at the Empire Club

yesterday. He described British art

as among the purest schools of paint-

ing and sculpture, and declared that

there was more of the intellectual and

less of the sensual to be found in

the productions of British artists than

in that of any other nation. He de-

plored the fact that what art treas-

ures Canada has already collected,

very few are represented by British

genius.

Graham Gow, representing the New

Zealand government in a trade pro-

paganda, said that his country was

willing to join with Canada in pro-

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