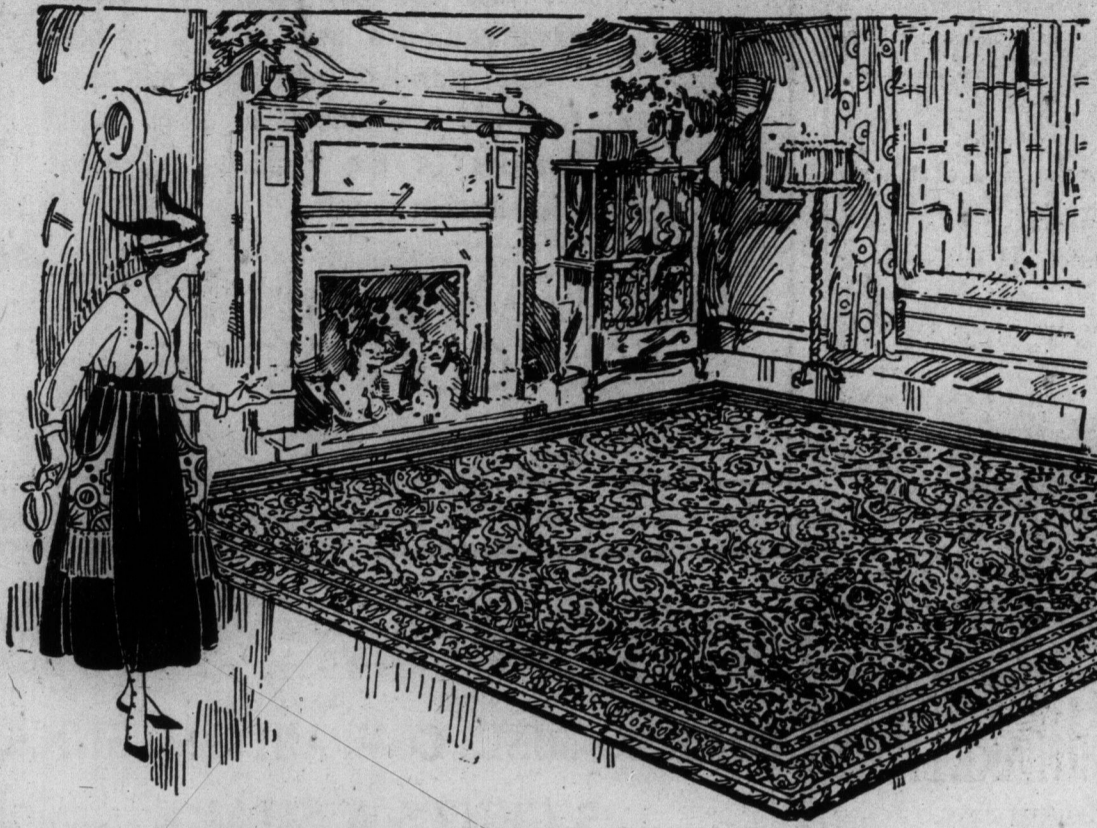


Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

SIMPSON'S—A Money-Saving Clearaway of Rugs and Carpets, Today



Every person interested in rugs should profit by the exceptional offerings of high-class floor coverings on sale today---outstanding values which reflect the newest and best in design and material at prices which will not be again duplicated this season.

\$2.25 Scotch Tapestry Carpets, Clearing at \$1.85

Several hundred yards of hard-wearing Scotch-made Tapestry carpet in designs suitable for bedrooms or living-rooms. 27 inches wide. Special today, yard, \$1.85.

Hemp Stair Carpet, Half Price Regularly 78c Yard for 39c

Firmly woven Scotch Hemp carpet in two-tone shades of green, blue and brown colorings—reversible, 18 inches wide. Regularly 78c yard; half price today at, yard, 39c.

Clearing of Odd Rugs

3 Only Seamless Velvet Rugs

Small Persian designs. Size 12' x 10' 6", clearing at \$51.95.

One Only Reversible Smyrna Rug

With heavy pile, woven with seam in shades of taupe and blue with conventional designs. Size 10' 6" x 13' 6", clearing at \$119.50.

One Only Sturdy Wilton Rug

In light brown work with small Persian pattern, blue and fawn colorings. Size 11' 3" x 12', clearing at \$89.50.

One Only Strong Brussels Rug

English made, small all-over design in mixed colorings. Size 11' 3" x 12', clearing at \$44.95.

Fine Japanese Matting at 33c Yard

Closely woven from fine rice straw—suitable for bedroom use—reversible. 36" wide, special today, yard, 33c.

One Only Scotch Balmoral Rug

Seamless quality, extra fine weave, pretty Chinese designs in blue and rose colorings. Size 10' 6" x 12'. Clearing at \$47.95.

One Only Handsome Wilton Rug

Good Oriental designs in fawn, green and terra cotta shades. Size 9' x 13' 6", clearing at \$79.50.

One Only Extra Fine Seamless Wilton Rug

Handsome medallion pattern in green, black and fawn colorings. Size 9' x 12', clearing at \$149.50.

Strong Tapestry Rugs, Only \$34.95

Large clearance of one design only in attractive patterns—shades of black, gold and chintz effects. Size 9' x 12'. Today, \$34.95.

Simpson's—Fourth Floor

A Boon to Housekeepers

You can enjoy the use of home furnishings while paying for them by joining

SIMPSON'S HOME-LOVERS' CLUB

The privilege of deferred payments is open to Club members only. On making a part payment in cash and arranging for the remainder in a series of future payments spread over a period of several months, they may secure possession of the goods at once. Membership is open to all responsible people. It costs nothing to join, and members pay only the prevailing cash price for goods. See the Club Secretary, Fourth Floor.

A Wonderful Assortment of Semi-Indirect Fixtures Here

Scope for wide personal choice in designs and colorings is afforded in these well assorted stocks. Every room in your home can be exactly suited with the fixture best adapted, and at a most moderate price.

Semi-Indirect Fixture \$8.50

The bowl comes in a soft white tone, with raised design, 12 inches in diameter, hung on fancy 3-chain fixture, finished in old gold, \$8.50.

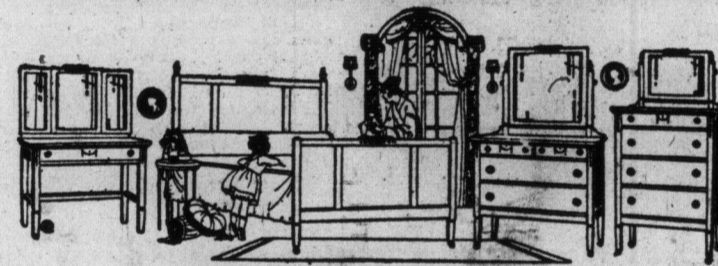
The same bowl hung on a plain brass fixture, \$7.00. A lovely 12-in. bowl in white, with decoration of sepia tones, hung on 3-chain fixture, \$8.50.

A handsome 16½-inch bowl, beautifully etched, hung on heavy 3-chain fixture. Old gold finish, \$39.05.

Alabaster Bowl

17½ inches in diameter, with a beautiful carved design—really a work of art. Hung on 3-chain fixture, finished in ox. silver, \$70.30. Simpson's—Sixth Floor.

\$232.00 Bedroom Suite Selling Today at \$179.00



Consisting of dresser, chiffonier, double bed and rocker in old ivory. Dresser has 42-inch case with good drawer space, fitted with large shaped bevelled plate mirror.

Bed has shaped top with cane panel in foot. Slightly imperfect. Regularly \$232.00, today, \$179.00.

\$4.50 Jardiniere Stands, \$2.75

22 inches high, round top, mahogany finish. Regularly \$4.50; today, \$2.75.

\$55.00 Kitchen Cabinets, \$46.75

Case of solid oak, top, has white enamel interior with flour and sugar bins. Full set of glass ware. Base has porcelain sliding top, large cupboard and drawers, also bread box. Regularly \$55.00, today, \$46.75.

Divanette, \$59.00

Frame of solid oak, fumed and golden finish, fitted with durable link springs with soft and comfortable mattress, covered in good grade of artificial leather. \$59.00. Simpson's—Fifth Floor.

\$61.00 Odd Dressing Tables, \$31.95

In mahogany and walnut, period designs, all well made, fitted with triple mirrors. Some slightly imperfect, used as samples. Regularly \$61.00; today, \$31.95.

\$72.50 Odd Chests of Drawers, \$41.95

Period designs, dust-proof construction. Ivory and mahogany finish. Some slightly imperfect. Regularly up to \$72.50; today, \$41.95.

\$5.75 Pedestals, \$3.75

Mahogany rubbed finish, 3 feet high, round tops. Regularly \$5.75, today, \$3.75.

Extra Special! 76-inch Sheeting 59c Yard

2000 yards of fully bleached sheeting for rush selling, medium weight and plain weave, 76 inches wide for the large double beds. Extra special today, yard, 59c.

Hemmed Pillow Cases 75c Pair

Plain hemmed cotton pillow cases, two sizes, 42 x 33 and 45 x 33 inches. Special today, pair, 75c.

Plaid Blankets \$3.95 Pair

100 pairs only, Plaid Cotton Blankets in pink, blue and grey colorings, soft, fleecy and warm, size 64 x 80 inches. Special today, pair, \$3.95.

Huck Towels 55c Pair

300 dozen heavy quality closely woven hemmed huckaback towels. These are a manufacturer's clearance, and are away less than wholesale price. Special, today, pair, 55c.

Linen Glass Towels 59c Each

200 all pure Irish linen glass or tea towels, with wide red or blue borders—also narrow blue borders. Size 22 x 30 inches. Special, today, each, 59c.

Hemstitched Table Cloths \$5.95 Each

Hemstitched Damask Table Cloths of heavy durable quality in Rose, Marguerite, Poppy and spot designs. Size 68 x 86 inches. Special today, each, \$5.95.

Hemstitched Napkins to match, size 20 x 20, per dozen, \$7.50. Simpson's—Fourth Floor.

See the Latest "Colonial" Sewing Machine

It is bound to give perfect satisfaction, for in its designing particular attention was paid to the small details which go to make a good machine.

The "Colonial," therefore, produces excellent work, is extremely easy to operate, and has an extra fine finish. It is a drop head model, and comes with full set of attachments. Very moderately priced at \$30.75.

Convenient terms of payment can be arranged through the Home-Lovers' Club.

We repair New Williams and Singer Machines and other makes at moderate prices.

Belts, Needles and Oil for all makes.

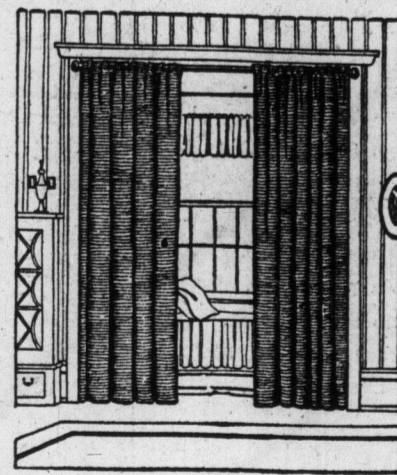
Simpson's—Sixth Floor.

STORE HOURS:
Open 8.30 a.m.
Closes 5.30 p.m.

Open All Day Saturday

Handsome Drapery Velours for Portieres and Side Hangings \$2.95 and \$3.69 Yard

2 Outstanding Values for Early Shoppers Today



All the season's new colorings in this most effective of all drapery fabrics will be on display today on the Fourth Floor—included are taupe, mulberry, gold, blue, green and rose colorings. Rich silk-finished velour shown in plain or repp weaves—50 inches wide.

We will gladly make up the draperies for you at our usual moderate prices, and give expert advice re styles, etc. No charge is made for taking the measurements of your windows, etc. Today, yard, \$2.95 and \$3.69.

Simpson's—Fourth Floor

The **SIMPSON** Company Limited

Great One-Day Sale of Wall Papers

Less Than Factory Prices

Your choice of over 100 newest patterns and colorings, suitable for all rooms.

You can save enough on these prices to help pay for the paperhanging.

Come early for best selections. Bring room measurements with you, as we cannot make reservations.

25c to 35c Wall Papers at 14c Cut-out Borders 5c Yard

Dainty stripe and all-over floral patterns in pretty color treatments of blue, pink, mauve, yellow and mixed shades on light grounds, suitable for bedrooms and sewing rooms.

35c to 50c Wall Papers at 23c

This selection includes many desirable styles for sitting-rooms, halls and dining-rooms, durable two-tone oatmeal papers. New tapestry and conventional designs, richly colored.

45c to 75c Wall Papers at 37c

Chintz and tapestry wall papers in the latest color treatments of greys, tans and light shades for bedrooms and living-rooms, some styles are bird and foliage effects.

60c to \$1.00 Wall Papers at 48c

High-class wall papers, including many specially imported lines of tapestries, silk soirettes, novelty effects, weave and blend treatments in artistic colorings for main-floor rooms.

Simpson's—Sixth Floor.



FOR KING ST. 100' 9" x 100' 9" for... (Cont'd) NO V. M. Drayton paig... (Cont'd) Montreal Drayton, night... (Cont'd) London Spain, land we... (Cont'd) TH