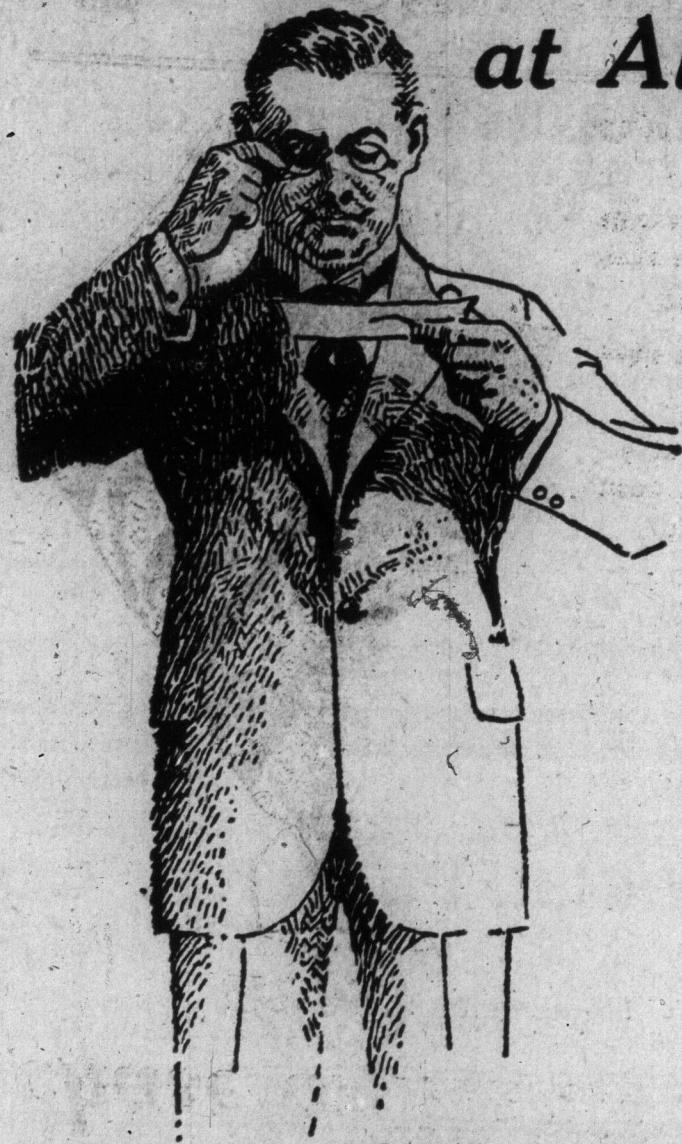


# Fitting "Dad and the Boys" With Superior Quality Suits at All Times of the Year is the Aim of the SIMPSON MEN'S STORE



**Modified, Conservative Suits for "Dad," \$22.00**

If your appropriation is twenty-eight dollars and your taste dictates the dressy, conservative, yet distinctive, style in a suit, you will appreciate this handsome model of green and purple mixed chevrot. It really is a capital businesslike model for the keen, alert business man.

Designed in single-breasted, three-button, form-fitting style, having deep centre-vent.  
Splendid value at \$28.00.



**For the Particular Young Business Man**

Among the better-dressed younger set you'll find this ultra-fashionable model. Its every line and curve suggests refinement and dignity, despite the fact that it is cut with plenty of "swing" and "go." You will like its high-fitting collar, its soft military-styled shoulder and its long modified form-fitting front and back. Developed in three-button single-breasted style.  
Noteworthy value at \$28.00.



**For the Dashing Young Chap Just Out of His "Teens," This Tweed Suit \$28.00**

For that dashing young chap who is just out of his "teens long enough to know what is right and correct and who demands the latest in cut, in cloth and the best in workmanship, we direct your special attention to this "full of vim" suit model of brown and green tweed or check material.

Made with long sweeping front, closely-fitted back, patch pockets, and soft roll lapels and front. It has detachable belt. Can be worn as two or three-button model. Good value at \$28.00.



**For the Hard-to-Fit Very Young Chap, Suit \$28.00**

A type so hard to please and so hard to fit is the very "youngfelo." He generally knows what he wants, but the average designer of young men's clothes does not "know"—so it many times falls to our young men's division to fit him after others have failed.

Here is the very model that pleases both the young fellow and his parents. It is made of soft brown vicuna, in double-breasted style, showing yoke back with twin inverted pleats. Price, \$28.00.



**The Latest Thing---The Greatest Thing in Shirts---These New**

## Arrow Shirts

Just In

AT \$2.50—We have just received our spring shipment of these high-grade Arrow Brand Shirts of finely-spun shirtings, such as zephyrs, twills and cord materials, in two and three-tone effects; colors woven through. Extensive range of patterns and color combinations. Sizes 13 1/2 to 18.

AT \$2.00—Arrow Brand Silk Front Negligee Shirts, with striped bodies to match, in neat fast color stripes of black, blue, helio. Sizes 14 to 16 1/2.

## Arrow Silk Shirts

AT \$5.00—Arrow Brand Jap Silk Shirts in all the newest stripes in two-tone, triple and cluster effects. Guaranteed colors. Double French cuff styles. Sizes 13 1/2 to 17.

AT \$6.00—We have just received a large shipment of newest spring designs in 10 mummy fine silk "Arrow" Shirts, in club and fancy stripes. Different sleeve lengths. Sizes 13 1/2 to 17.

AT \$3.50—Shirts of pure white Jap silk. Heavy quality woven fine. Large, roomy, perfectly-fitting bodies. Sizes 14 to 18.  
Each, \$3.50.

## Spring Fashion News For Women

Among the many new delights the Women's Department reveals are stunning New York suits, priced from \$45.00 to \$75.00.

Also a complete and charming variety of coats in all the leading materials, and in such fashionable shades as Pekin blue, sand, tan, taupe, grey, etc. Priced from \$25.00 to \$45.00.

And the new imported afternoon dresses that are so smartly characteristic of the spring modes. They are developed in satins, taffetas, foulards and Georgettes.

When in the Millinery Department today, ask to see the chic and stylish sport hats of fine-end Italian Milan that are just here from New York. There is a variety of new shapes, and such colors as navy, purple, taupe, nigger and black. Priced from \$3.50 to \$5.50.

## The Last Week of the Hosiery Sale Opens Today With Wonderful Stocks and Still Great Values

Women's Fibre Silk Ankle Hose with high silk leg. Mill seconds of an extra fine 85c quality; black, white and colors. Splendid value. Today, per pair, 59c.

Women's Dark Brown Cashmere Hose, good weight and seamless; seconds of a usual 50c value. On sale today, per pair, 39c.

Women's Plain Black Cashmere Hose, "Peanut" seconds, good weight and seamless. Sizes 8 1/2 to 9 1/2. Today, 59c.

Women's Fine Cotton Hose, manufacturers' seconds of medium weight; black, white and some colors. Unusually good value. Today, 3 pairs, \$1.10; per pair, 39c.

Women's All-wool Dark Brown Cashmere Hose, fashioned from finest botany yarn; seconds of \$1.59 stockings. On sale today, per pair, \$1.10.

Children's Black Ribbed Cashmere Stockings, two in one ribbed finish and seamless; exceptional

value. On sale today, per pair, 33c.

Boys' Heavy Ribbed Black Cotton Stockings; seconds of a 50c quality; "Hercules" brand, two in one ribbed and seamless; Extra strong school hose. Today, 29c.

Men's All-wool Plain Black Cashmere Sox, manufacturers' seconds of a 85c quality. Today, per pair, 49c.

Men's Plain Black Cotton Hose, "Marathon" brand, slightly imperfect. On sale today, per pair, 15c.

## Another Timely Special Purchase of Men's Pure Silk Ties in a Whirlwind Sale



### 2000 Ties

Today at 25c Each

Regular Values Are: 25c---50c---75c---\$1.00

We have negotiated another special purchase of men's handsome four-in-hand neckwear at a remarkably low price.

They comprise a prominent manufacturer's samples—his spring neckwear lines.

They are well-made from beautiful ranges of Italian, Swiss and American silks, and feature the newest stripes, all-over patterns and floral designs.

Large flowing end shapes of 35c, 50c, 75c and \$1.00 grades. On sale today at 25c.

The Robert SIMPSON Company Limited

## Men Who Want Shoes With Style, Quality and Comfort Sewn Right Into Them, Will Appreciate These Victor Boots

6301-3—VICTOR GOLD MEDAL—Made of a very fine velour calf leather in a beautiful Havana brown shade. English recede last with wide flange heel and neat toecaps. Goodyear welt soles. Sizes 5 to 11. Widths B, C and D. Price, \$13.00.

6303-4—VICTOR GOLD MEDAL—Dry foot boot of Havana brown cordovan leather. Made on an English recede last. Has kid leather lining throughout. Heavy viscolized Goodyear welt sole and wide flange heel. Sizes 6 to 11. Widths C, D and E. Price, \$14.00.

6105-4—VICTOR GOLD MEDAL BOOTS—Made of baby kangaroo leather, semi-straight last, with heavy oak tan Goodyear welt soles and medium low heel. Sizes 5 to 11. Widths A to D. Price, \$14.00.

6107-2 1/2—VICTOR GOLD MEDAL BOOTS—Made of a very fine vici kid leather. Has kangaroo toecap. Neat-fitting straight last. Heavy gauge single oak tan soles, Goodyear welted. Makes a beautiful dress boot. Sizes 5 to 11. Widths B to E. Price, \$12.50.

6201-2—VICTOR GOLD MEDAL—Of fine velour calf leather. Neat English recede toe style. Has wide flange heel and Goodyear welt soles. Sizes 5 to 10 1/2. Widths B, C and D. Price, \$12.00.

## Men's Handsome Dongola Kid Boots Today at \$5.45

Dressy Boots, in dongola kid, gunmetal, patent colt and mahogany calf leathers; straight lace and blucher styles; in all sizes from 5 to 11. These are handsome, stylish boots; are well built, and are of fine qualities. Every pair an unusual value at this price. Today \$5.45.