



## Babies Recommend Mennen's

IF they don't put it into words, they do better —they prove their argument *in practice*. Their sensitive skin knows and shows the difference between powder specially designed for their use and other kinds. The baby whose skin is regularly dusted with Mennen's is comfortable, happy, lovable—all the time.

But grown-up skin needs and enjoys soothing Talcum just as much as does baby skin.

The trouble is, most grown-up skins are neglected.

Think of being always comfortable as a freshly bathed baby—no skin irritation, no chafing from corsets or collars or belts or tight shoes—our bodies kept smooth and cool with a silky film of Mennen's Talcum Powder.

Just to start the next hot day—try Mennen's—a shower of it—after your bath.

Use plenty of Mennen's Talcum to protect against sun and wind.

If your feet trouble you in hot weather, shake Mennen's Talcum into your shoes and stockings.

Dust Mennen's between the sheets on a hot night. They will feel like sheerest silk.

Let Mennen's mean to you what it has meant to millions of happy babies.

Mennen's Talcums include a variety to satisfy every need: Borated, Violet, Flesh Tint and Cream Tint, each charmingly perfumed, and the new Talcum for Men, which is neutral in tint and delightful after shaving.

### MENNEN'S KORA-KONIA

should not be confused with Talcum Powder. It has somewhat the same soothing and healing action, but in addition contains several other ingredients of recognized medicinal value which are indicated in the treatment of the more serious skin abrasions. It is antiseptic, absorbent, lubricating, adhesive, slightly water-proof, soothing and healing.

# MENNEN'S TALCUM POWDERS

G. MENNEN CHEMICAL COMPANY, Factory: MONTREAL  
Sales Office: HAROLD F. RITCHIE & CO., LIMITED, TORONTO