

## \$251,648.00 Invested in 11 Hours

AT TEN o'clock the following morning the sale of Mirror property was resumed and continued until nine o'clock that evening, with an intermission of two hours at noon. During these nine hours \$191,648.00 worth of lots were sold, or a total of \$251,648.00 for the eleven hour duration of the sale.

No such record was ever made by any new town. The nearest approach was a similar sale of lots in another new town in Western Canada when \$75,000.00 worth of lots were sold at public auction.

The property sold at the Mirror sale ranged in price from \$300.00 up to \$2,075.00 per lot. The amount of business property sold at the Mirror sale and since the sale in this new city, represents more dollars than were ever invested in the same space of time in any new town in Western Canada, with the possible exception of Prince Rupert.

If you will consider that property in Winnipeg, Edmonton,
Calgary, Edson and scores of other cities and towns has increased many times in value during the past few years, and that
desirable property in any of these places will cost a great deal more
than desirable property in Mirror will cost you today, it will be obvious
to you that around the above truth centres the reason why shrewd
business men have invested and are investing in Mirror property.



ANOTHER VIEW OF THE CHOWD AND AUCTIONEER'S STAND