

"EDC is very pleased to partner with the Department of Foreign Affairs and International Trade and CIBC to sponsor the 1995 Canada Export Awards," said Paul Labbé, EDC President and CEO. "Canadian exporters are the real success story behind EDC, and many of our customers have been recognized for exporting excellence by receiving Canada Export Awards in the past."

EDC has long served the interests of Canadian exporters worldwide through its well-established program of financial assistance and lines of credit. No stranger to the Canada Export Awards, EDC annually hosts a special reception on the evening of the presentation ceremony.

The Canada Export Awards are presented annually by the Department of Foreign Affairs and International Trade to Canadian companies that have achieved success in international markets. This year's presentation will be held on October 2, 1995, in Fredericton, New Brunswick, in conjunction with the annual convention of the Canadian Exporters' Association.

Mr. MacLaren added: "The intensely competitive nature of today's global economy has forced Canadian firms to increase their productivity and the quality of their operations and products. The employees who devote their talents and skills to the success of these companies deserve the recognition of their fellow Canadians. It is through their efforts that Canada will continue to be one of the world's leading exporting nations."

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