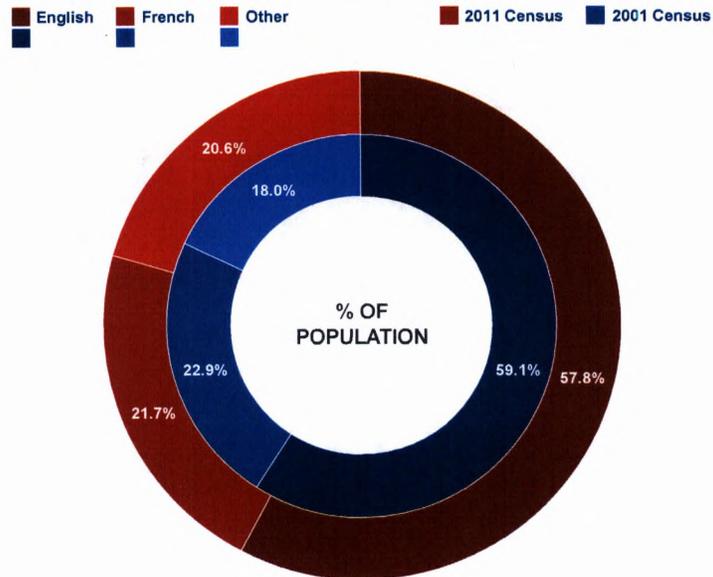


...and a society rich in multiculturalism.



Language Distribution in Canada*

- Canada has one of the world's most multilingual societies with over 200 languages identified as the mother tongue
- There has been an overall increase in the proportion of Canadians whose mother tongue is neither English nor French from 18.0% in 2001 to 20.6% in 2011.



Source: Statistics Canada, 2001 and 2011 Census *Based on mother tongue.

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Canada: Solid Reasons to Invest



Canada's economic fundamentals and relative cost advantages provide a first-rate business environment.

Canada offers:

Excellent Economic Fundamentals

- Low inflation and low interest rates
- One of the strongest economies in the G7

A Dynamic Workforce

- One of the world's best-educated internationally-oriented workforces
- Quality management training
- Technology-savvy workers

Easy Access to Markets

- Geography and NAFTA provide easy access to the world's most prosperous markets
- Highly efficient transportation linkages with Asia and Europe

A Highly Competitive Business Environment

- Ease in establishing and operating a new business
- Competitive business costs
- Competitive tax system
- Strong financial and technological environment

A Promising Venue for Innovation and Investment

- Generous R&D tax policies
- World leader in post-secondary research

An Excellent Place to Live

- Superb overall quality of life
- A society rich in multiculturalism

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