

7. When I say the phrase 'Canada is Going Global', what do you think it means?
(PROBE: WATCH FOR ANY REFERENCE TO INTERNATIONAL TRADE)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Intl/ World Trade/ Sell To Other Cntries	34.8%	47.1%	41.3%	49.2%	42.3%	12.3%	34.3%	32.7%	38.1%	32.9%	40.2%	29.6%	37.0%	34.0%	34.9%
Free Trade/ Trade Agreements	4.9%	7.0%	4.3%	4.8%	7.6%	1.5%	2.2%	4.7%	5.7%	3.7%	4.5%	5.4%	3.2%	5.7%	4.2%
Joining Other Cntries Soc & Econ	11.7%	18.6%	4.3%	1.6%	2.6%	29.0%	5.8%	13.1%	11.4%	9.8%	11.0%	12.3%	13.8%	11.2%	10.4%
Global/ Pacific Rim Markets	2.1%	4.7%	1.4%	4.8%	1.7%	.3%	3.6%	2.0%	2.6%	1.2%	2.6%	1.6%	2.9%	1.9%	1.6%
Global Econ	4.9%		9.4%	4.8%	7.8%	1.0%	5.8%	6.8%	4.3%	2.5%	4.9%	4.8%	6.6%	5.0%	1.0%
Cooperation, Intl Rels, Helping Other Cntries	2.1%	.6%	4.3%	2.4%	1.3%	3.6%		2.4%	2.2%	1.2%	1.2%	2.9%	2.9%	1.7%	2.6%
Forgn Aid, Charity, Fin Assnce Or Aid	2.7%	1.7%	6.5%	5.6%	2.0%	2.6%	.7%	1.7%	3.8%	2.8%	3.4%	2.1%	2.9%	2.8%	2.1%
More Intrstd In What's Going On Intly	4.2%	3.5%	3.6%	4.8%	2.8%	7.2%	2.2%	3.9%	4.3%	4.6%	4.1%	4.3%	3.4%	4.6%	3.6%
Envnt, Global Envnt	6.5%	11.6%	6.5%	7.3%	3.9%	6.7%	8.8%	7.6%	5.3%	6.5%	6.5%	6.4%	5.4%	7.1%	5.2%
Magazine, Publcn	.1%			.8%				.2%				.1%		.1%	
Peacekeeping	.8%	1.7%	.7%		.2%	1.3%	1.5%	.5%	1.0%	.9%	1.0%	.7%	.3%	1.0%	.5%
Global Changes	1.0%		.7%		.2%	3.3%		1.5%	.7%	.6%	1.1%	.9%	.9%	1.0%	1.0%
Moving Into A New Age	.8%		.7%		.6%	2.1%		1.0%	1.0%		.5%	1.0%	.9%	.9%	
Canada More Recognized	1.1%	1.2%	2.2%	1.6%	1.7%	.3%		1.4%	1.0%	.9%	1.2%	1.0%	.9%	1.4%	.5%
Political Gimmick (Neg Rspns)	.3%		.7%		.4%	.3%	.7%	.3%	.5%		.7%		.3%	.4%	
Pop Growth	.3%	.6%	.7%			.8%		.3%	.5%		.4%	.3%	.3%	.4%	
Prices Are Rising	.1%			.8%					.2%		.1%		.3%		
Broadcast All Over The World	.8%	.6%			1.7%	.5%		.7%	1.2%	.3%	1.1%	.5%	.9%	.8%	.5%
Meech Lake	.5%	.6%			.4%	1.0%	.7%	.5%	.5%	.6%	.3%	.8%	.3%	.7%	
Competitiveness	.1%				.4%			.3%			.3%		.3%	.1%	
Nothing	.6%				1.1%	.8%		.3%	1.0%	.3%	.8%	.4%		.7%	1.0%
Other	3.4%	6.4%	.7%	.8%	.6%	9.0%		3.6%	2.8%	4.3%	3.1%	3.7%	2.9%	2.7%	7.8%
DK/ NS	27.4%	12.2%	26.1%	26.6%	29.3%	26.7%	43.1%	24.7%	25.7%	34.8%	23.2%	31.4%	25.2%	26.8%	33.9%