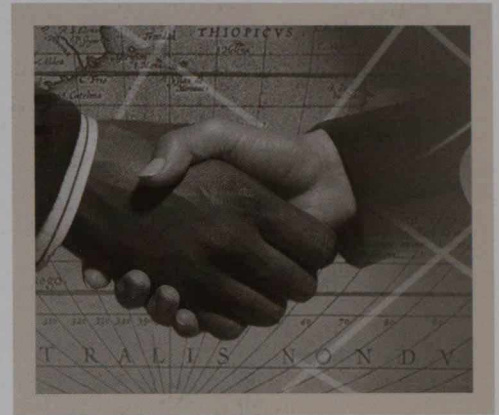


MESSAGE FROM THE TCI MANAGEMENT BOARD

TCI focuses its energies where most needed – on Canada's knowledge-based, value-added, jobs-rich sectors that offer the most for Canada's continuing prosperity.

Over the past year, the Team Canada Inc (TCI) management team conducted a comprehensive review of TCI's business objectives, practices and achievements to identify areas where re-alignment might be needed. That review has confirmed that the TCI business model is working for Canadian business. It has validated TCI's focus on the integrated delivery of export capability and preparedness and international market programs. It has also endorsed the notion that there are important links between TCI's work and that of the Government of Canada's ongoing market access and investment promotion activities.

This is the first Annual Report on TCI, combining information previously provided in two separate documents – *TCI Business Plan* and *TCI Achievements Report*. It provides information on TCI's programs and activities, for which all TCI members provide common funding, under the purview of the TCI Management Board. The TCI Management Board is made up of Directors-General from the 23 federal departments and agencies involved in international business development. It also provides information about other important aspects of export capability and preparedness, and international market development, coordinated through TCI but delivered by individual TCI members. The reporting period is for the period ending December 31, 2001.



Canadians have reasons to be proud – our economy has grown strongly in recent years and Canadian businesses are taking advantage of opportunities presented by the new global economy.

TCI has made important contributions to ensuring that globalization means expanded opportunity and improved well being for all Canadians across all regions. Our trade development efforts have enhanced Canada's capacity to engage in international trade and take full advantage of rapidly emerging opportunities. Our work on the integrated delivery of export capability and preparedness programs has helped bring the right information, support and services to Canadian business – quickly, efficiently, and in a form that is timely and useful.