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INVESTMENT NEWS

JULY 1997

Pfizer Canada invests \$14 million to gear up its Arnprior plant for a world mandate



Arnprior's expansion flows from its choice by the parent company, Pfizer Inc. as one of three plants in the company's international network to manufacture Visine™ eyedrops for a global market.

Visine™ is a staple in medicine cabinets throughout the world, and until recently Pfizer had been manufacturing it at many separate locations. As part of a rationalization process, the company

Please see **Pfizer** page 2

Pfizer Canada Inc., a subsidiary of the U.S.-based global health care giant, has completed a \$14-million expansion and upgrading of its plant at Arnprior, Ontario,

to fulfil an important new mandate. The investment opens a new chapter in the facility's 42-year history which began in 1955 when a planeload of local residents and business leaders flew into New York City and lobbied successfully with Pfizer Inc. for a plant in their town.

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