

- (iii) (For the text of the remarks made by Prime Minister Diefenbaker when presenting the President to Parliament on May 17 see attachment "E"). After the President spoke for 20-25 minutes, he was thanked by the Speakers of both Houses. This joint session of Parliament was recorded by TV as well as radio.

(d) Press Arrangements

Information Kits, Special Press Guidance Booklets and Official Programmes were sent to Washington on May 12 for distribution to correspondents, etc. A further detailed briefing was given to the press and photographers upon arrival at Uplands Airport two hours before the presidential plane.

On May 15 an announcement was made advising of Opportunities for the Public to View the Proceedings of the Visit to Ottawa of President and Mrs. Kennedy.

A joint press briefing session took place in the Parliament Buildings on May 17. Participants for Canada - Mr. Farquaharson (Information Officer, Canadian Embassy, Washington), Mr. Newton (DEA's Press Officer) and Mr. R. B. Bryce of the Privy Council; for USA - Mr. Pierre Salinger (White House Press Secretary) and Mr. Ivan White (Deputy Assistant Secretary of State).

A Joint Communiqué dated May 18, was issued at the conclusion of the visit (see attachment "F"). In order to amplify the Joint Communiqué the Prime Minister reported to the House on May 19 (see attachment "G") indicating in general terms some of the matters discussed with President Kennedy.

A post mortem memorandum dated June 26, 1961, (attachment "I") reviews the work of the Publicity and Press Arrangements sub-committee and mentions what might be done differently for future visits.

A few other matters are worthy of mention:

Speaker?
The Prime Minister approved radio and TV coverage for the May 17 address to Parliament. He also concurred in the setting up of a press room on the Senate side of the Centre Block as well as in a grant (not exceeding \$1000) being made to the Press Gallery to enable a reception and buffet supper to be offered in the Railway Committee Room to visiting press, radio, TV and film personnel. Treasury Board approval was received for an expenditure (not to exceed \$700) to cover costs of (i) services (telephones, typewriters, stationery) in the Press Room; (ii) production in English and French of a Special Press Guidance Booklet; and (iii) \$20.00 per diem allowance and travelling expenses for one additional staff from Montreal (an ex-NFB employee).

(e) Sources

DEA Monthly Bulletin, June 1961

Hansard (Session 1960-1 Vol. V) May 17, 1961, pp. 4961-69 and May 19, 1961 pp. 5039-41

DEA files 1415-N-40; 12850-X3-40; 12850-X3-1-40