

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :533-SYDNEY

SECTOR :013-CONSUMER PRODUCTS & SERVICES
AUSTRALIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

REPORT TO CDN INDUSTRY ON FINDINGS OF BOOKS PUBL STUDY MISS.
5 CDN PUBLISHERS SELLING INTO AUSTRALIA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 BOOK PUBLISHERS MISSION

MISSION VISITED POST TERRITORY IN FEBRUARY AND
OBTAINED A GREAT DEAL OF MARKET INTELLIGENCE
ABOUT HOW TO APPROACH MARKET