

Trade Negotiations and Cultural Industries

As the Prime Minister stated in the House of Commons on September 26: "International negotiations are complex and extremely challenging. Success is not a sure thing but the results of success are well worth the enormous effort and good faith required for the negotiations". This challenge exists for all industries and all Canadians. We are confident we can meet that challenge.

There seems little point at this stage in listing what is not negotiable; the more positive approach would be to learn first what our partners to the south want from a new trade agreement.

Calgary Herald, September 27, 1985

A trade negotiation is a search for mutual advantage, and the job of our guys is to get the best deal they can for us. Anyone who thinks the Americans won't or shouldn't try to do the best they can for themselves is living in a dream. What the trade negotiation will not be about is free lunch for every Canadian.

Christopher Young, Ottawa Citizen, November 7, 1985