

It is evident that the Ministry of the Timber Industry is not paying enough attention to the competition among the three giant producers. For some reason, however, this doesn't appear to worry B.S. Zhuravlev, chief of the Production Administration of the Pulp and Paper Industry. Only one of the high-ranking executives, I.A. Fesenko, Chief of the "Soyuzbumaga" All-Union Production Association, mentioned in his speech that the competition had become lacklustre. He then quickly went on to discuss specific production problems.

The time has come to seek out new forms of competitiveness and to determine exactly which indicator is the most significant. We should pay more attention to morale and material incentives.

Lesnaya promyshlennost'

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