



Overcoming a Menace to Society

Be Ye Warned in Time and Protect Yourself and Others from
 "The Pestilence that Stalketh in Darkness"

NATIONAL LIBRARY
 CANADA
 BIBLIOTHEQUE NATIONALE

AT last the people are awake! More, they are aroused and asking for information as to the reality of the social menace that threatens them.

An infectious disease more loathsome than smallpox, more torturing than tuberculosis, and more widespread than either, has been virtually uncontrolled so far as the protection of the public is concerned in this country.

And this is only one of two or more venereal diseases which stalk everywhere unseen.

The pity of it is that because of false delicacy so many people have been entirely unconscious of these social diseases, and in consequence so many innocent mortals have become victims through no fault of their own!

The greater pity that these are the diseases that pass on to the succeeding generations,—“The sins of the fathers . . . even to the third and fourth generations!”

BUT at last the people are awake to a knowledge of these social diseases! It has become all right and proper to discuss the topic, in Ontario at least,—as the daily papers announce that the Ontario Legislature will be asked by the Government at the coming session to pass laws that will permit the evil to be attacked more directly and effectively than has been possible up to date.

The Toronto Globe has been giving a good deal of attention to this subject since the publication of the editorials, two of which were republished for our readers in the October EVERYWOMAN'S WORLD.

The Mail and Empire as well as others of the Toronto papers, have been reporting meetings and writing editorials pertaining to this subject.

Ever since the October EVERYWOMAN'S WORLD reached our readers we have been getting hundreds of letters—from eight to a dozen and more every day—asking us to lift the shroud of ignorance from this vexed, delicate problem and give to our readers the facts.

We have, at the instance of these repeated requests, decided our policy, have laid our plans and we shall carry them out to completion—provided that you want us to. We leave it to you or to the majority of our readers to decide.

IT has been pointed out that this is by no means a problem created by the war. And yet the war and the ensuing daily inspection of soldiers have brought to light more of the shocking statistics than would otherwise have been possible.

Moreover, as Lady Aberdeen pointed out a couple of weeks ago in Philadelphia at the National Congress of Mothers and Parent Teacher Associations, “there is danger to the girl in war time, and we must guard her, for she is bursting with excitement and enthusiastic patriotism. She feels that a man in uniform is to be worshipped.”

Furthermore, as brought out in Toronto by W. A. Coote's communication to Rev. Drs. Shearer and T. Albert Moore, and placed before the meeting of the Social Service Council of Canada, “There are a certain number who will not listen to the appeals of their officers, nor to the entreaty of their chaplains to abstain from going to the nearest village or town to ‘have a good time.’ Women patrols, women police, the Vigilance Association and other organizations are devoted to the work of guarding the soldier stranded in London, but in spite of these efforts, it is reported that the answer of some of the Canadians, when appealed to, was, ‘Leave me alone, I know what I am doing.’”

IT has been stated by Dr. C. K. Clarke, Dean of the Medical Faculty of the University of Toronto, and Medical Director of the Toronto General Hospital, that if the community were carefully educated to a proper

knowledge of the dangers of syphilis, the great majority would be content to lead clean lives. It would, indeed, require a brave person to face the possibility of a fate

as it is generally called professionally) “is about as great a menace to the health of the nation as syphilis, and if we are interested in the conservation of child life, G.C. must be regarded as a hydra-headed monster to be dealt with remorselessly”—and we have arranged to give you the necessary information about these diseases in the nicest, purest and best possible form we can without giving any offence to good taste through EVERYWOMAN'S WORLD—we have taken up the burden of this delicate and perhaps thankless task in order that our readers may be better equipped to safeguard and protect themselves and their loved ones.

Coming Articles on Social Problems of Vital Interest to Parents

1. The Doctor's Advice Regarding Dangers to Adolescent Boys and Girls. By Dr. Chas. J. Hastings, Medical Health Officer for Toronto.
—In March EVERYWOMAN'S WORLD.
2. Are You Responsible for These Crimes?—Report of staff writer's investigations on why young people err.
—In April EVERYWOMAN'S WORLD.
3. Playing with Fire—pointing out the pitfalls into which many young people fall through ignorance.
—In May EVERYWOMAN'S WORLD.
4. How Shall I Tell My Children? The answer beautifully, and wholesomely given by our own Mrs. Jean Blewett.
—In June EVERYWOMAN'S WORLD.
5. Some Lessons from the Children's Shelter, and how we can help in this great cause through spreading education which will eventually cut off the supply of dependents for these institutions.
—In July EVERYWOMAN'S WORLD.

All will be treated in the nicest, purest and best possible form of which every right thinking person will approve. So dignified will be the manner of treatment, you will be glad we have thus provided the information for you. You will find it profitable to watch for and read every one of these articles in EVERYWOMAN'S WORLD.

so horrible, so repulsive, and shocking that the terrors of Dante's Inferno pale before it.

We accept this belief,—also that Gonorrhoea (or G.C.

A Booklet You Should Have

TO supplement the little that can judiciously be published in EVERYWOMAN'S WORLD, we have printed a special booklet for distribution to EVERYWOMAN'S WORLD readers *only*, giving all the information that any parent or young person needs to know. The subject is treated from the Family Doctor's point of view, the Venereal Specialist who gives us the vital statistics, and from the Mother's view point on how to inform and safeguard her loved ones. This invaluable booklet is entitled “Letting in the Light.” You will find it the most vitally interesting exposition of the truth in this grave matter that has ever come to your attention. Every true Canadian who looks to a better future for our people and our country should read it.

The booklet will be sent to any EVERYWOMAN'S WORLD reader for the nominal price of only 25 cents, to cover cost of publication and postage. Better send for your copy now while you are thinking about it.

To Get Your Copy of “Letting in the Light” Without Cost

IF your subscription to EVERYWOMAN'S WORLD is soon expiring, send your renewal at once, so that you will not miss any of the enlightening articles on this subject that will appear in coming numbers. Frankly, we desire this evidence from you assuring us that we have your interest and support in this task to which we have set ourselves.

Fill in the coupon below and mail it to-day. This will extend your subscription for a full year from expiry date of your present subscription and bring you *without cost* a copy of “Letting in the Light.”

You will be glad that you have taken advantage of this unique opportunity.

Cut out this coupon.

Enclose and mail it to us with Dominion Express Money Order, Postal Note or P. O. Order for \$1.50, or if more convenient you may mail the cash *at our risk*, as the Canadian mails are safe.

Date.....

CONTINENTAL PUBLISHING Co., LTD.,
 Toronto, Canada.

Gentlemen,

Enclosed please find \$1.50. Please enter my ^{new} renewal subscription to EVERYWOMAN'S WORLD for one year and send me without any extra cost to me a copy of your booklet “Letting in the Light.”

Name.....

P. O. Address..... Prov.....

If renewal, please be sure to give name the same exactly as on your present address label.