

"With your Milking Machine I can Produce Milk of Superior Quality"

The writer of the letter below is known throughout his district as a keen and rather critical judge of dairying methods and equipment. They say he is a "crank" on quality!

Certainly the John D. Duncan Co., of Montreal, are most particular about the purity of the milk they get for their patrons.

RIVERFIELD, QUE., Jan. 25, 1917

Gentlemen:—

I have noticed some of the testimonials you are publishing and thought I would let you know how I like the Empire Milking Machine and Empire Engine which I purchased from you in the month of April, 1916. It has given entire satisfaction. I have had considerable experience with engines for many years, and am consequently in position to appreciate the merits of the Empire, and recommend same as one of the most reliable for milking machine and general farm work.

With your Milking Machine I can produce milk of superior quality, according to the statement of the John D. Duncan Co., to whom I have been shipping. I find that the machine is in no way injurious to the cows or teats, and no other trouble has been experienced. The speed at which the machine can milk is regulated by the class of cows and the quickness of the operator.

J. R. MCKELL.

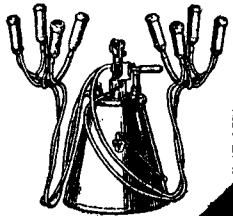
EMPIRE Mechanical Milkers

produce milk of high quality, at the same time that they save time, reduce expense, increase profits, and make it possible to keep up and even increase the number of cows milked, in spite of the growing scarcity of help. They certainly are worth investigation.

Write for Booklets explaining the correct natural principle on which the Empire works, and giving the experience of prominent Dairymen who are using it. Address Dept. 4.

THE EMPIRE CREAM SEPARATOR CO. of Canada, Limited.

C. L. MERRITT, B. C. Distributor, Dominion Bldg., Vancouver, B. C.



PLAN FOR THE ASSISTANCE AND ENCOURAGEMENT OF URBAN POULTRY KEEPERS

The present year will see a great increase in the number of urban poultry keepers. The almost prohibitive prices of eggs and poultry during the past winter have caused many consumers to seriously consider the home production of these very necessary and useful commodities. It is important also that any efforts put forth in this direction result satisfactorily.

Many difficulties present themselves in attempting to rear chickens successfully on a small city lot. Experience has shown that the best way for urban poultry keepers to enter the poultry business is by the purchase of pullets in the fall. Well-matured pullets are the most reliable winter egg producers and if well cared for will not only produce plenty of fresh eggs for the breakfast table but also return a reasonable profit on the expenditure entailed.

Plan Proposed.

Ordinarily, well matured pullets are rather scarce and difficult to obtain in the fall of the year. It is believed, however, if the matter were taken up systematically by poultry associations that the difficulty could be overcome, and, incidentally, serve as a means of increasing interest in the poultry industry. Practically every large town and city has its local poultry association. It is suggested that each association give some publicity to the suitability of thrifty, well matured pullets for profitable winter egg production and advertise the fact that the association is prepared to constitute itself a medium to arrange for

the hatching and rearing of pullets this spring and for their delivery in the fall. It could be announced that orders would be taken during the month of April and the first part of May. All those desiring pullets in this way could be required to join the association and make a small deposit covering the number required.

The association could then make such arrangements as might be necessary with nearby co-operative associations, farmers and breeders for the growing of the pullets, a minimum price to be decided upon for the different breeds and varieties. In the fall these could be assembled at some central depot in each locality and the distribution made in time to permit of the proper housing of the stock in permanent winter quarters before the severe weather set in, say by the last of October.

Federal Assistance.

In order that greater effectiveness may be given to this proposal, the Dominion Live Stock Branch is prepared to extend to all associations qualifying under these provisions the same assistance that is given to associations desiring to purchase other kinds of pure-bred livestock, namely, the payment of reasonable travelling expenses, during the time required to conclude the purchase and transport the stock to destination, of representatives of associations, in any section of Canada, desiring to purchase pullets in lots of 300 or more. Should it be desired, the live stock commissioner will also nominate a suitable person who will be directed to accompany this representative and assist him as far as possible in the selection and shipping of the pullets.

In the general interests of the poultry industry throughout the Dominion and the

The ESQUIMALT & NANAIMO RAILWAY CO.

Vancouver Island, B.C.

The Company has in its Land Grant many thousands of acres of excellent land eminently suited for Fruit growing and Mixed Farming.

A beautiful, healthy climate—fine soil, and a great and rapidly increasing demand for butter, milk and cream (fine creameries in each district)—a cash market for poultry and eggs, large profits from mixed farming and vegetable products.

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Descriptive pamphlets and full information on application to

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urgent need this year for increased production of eggs and poultry and the releasing thereby of a large surplus for export to Great Britain, it is hoped that as many associations as possible will take advantage of this proposition. All associations desiring to become active in this direction are requested to write the live stock commissioner, Ottawa, at once for further advice and instruction in the matter.

BEEKEEPERS MEET

Appreciation of the help given by the manager of the exhibition and the board towards the erection of the experimental apiary to be set up in the exhibition grounds was expressed by the committee of the Beekeepers' Association. The committee appointed to make awards in connection with the competitive display of honey at the exhibition have decided to make no change in the score system already adopted, and the judges were left to decide for themselves whether judging should be made by standard of comparison or not. A donation of \$10 was set aside towards the prize list of the Surrey annual fair.