

**Our Wall Papers** are the popular, quick selling kind, with just that touch of novelty necessary to remove them from the commonplace. A look through our samples will convince you that we can supply the goods you want.

Why do the leading  
wholesale houses handle

## Goodall's Playing Cards?

Because they are admittedly  
the best value on the market.

They are thin, flexible, yet strong and durable, made from carefully selected material. Enamelled surface, absolutely waterproof. Backs artistically printed, faces with large and well-defined index signs.

Each Pack in Wrapper and Tuck Case. Boxed in One Dozen Packs.  
17 New lines to retail at 50 and 75c.

Bridge Whist will be all the go this season.

A large assortment of Card Games, Bridge Whist, Whist, Euchre, Poquet, Poker, Cribbage and Bezique.

Manufactured by

**Chas. Goodall & Son, Limited, London**  
A. O. HURST, Canadian and United States  
Representative  
84 Wellington St. West, TORONTO

## THE AUER GAS LAMP

"Turns night-time into day-time"

NEW MODELS. LOWER PRICES.

We offer you the best made lamp on the market, built scientifically.

We offer you a lamp that will light your store for half the cost of kerosene.

We offer you a lamp that is safer than a coal oil one.

We offer you a lamp which you can sell at a good profit.



No. 25  
100 Candle Power.

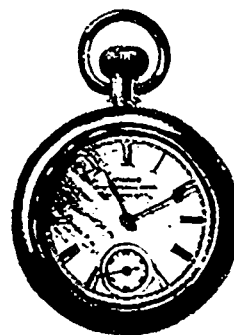
Do you want the Agency for it?

== THEN WRITE FOR ==  
OUR CATALOGUE AND DISCOUNTS.

EVERY LAMP GUARANTEED.

AUER LIGHT CO., 1682 NOTRE DAME ST., MONTREAL.

## STATIONER'S NOVELTY.



THE  
*Ingersoll*  
American Watches.

RETAIL PRICES, \$1.25 to \$2.50

ARGUMENT.

We now offer a practical time piece for the Stationery Trade of Canada, and base our statement upon the following:

First—It is absolutely guaranteed to keep accurate time.

Second—It stands rough usage and does not get out of order easily, making it the only watch for dealers outside of the jewelry trade to handle, and also making it a practical one for sportsmen, boys and all men who give a watch hard usage.

Third—Its low price and high quality insure a tremendous sale, which we further augment by furnishing many handsome advertising devices for your store.

Fourth—Last but not least, these watches offer a handsome profit. Price cutters are not supplied.

Sold by several leading Stationery Jobbers of Canada. We will tell you who they are upon request.

Test Offer—To any Stationery Dealer who will write to us upon his business letter head and inclose 75c. we will send a sample watch (duty not paid) and our catalogue, so that he can test its accuracy and durability.

INFORMATION ON REQUEST.

**ROBT. H. INGERSOLL & BRO.**

31-53 Maiden Lane,

NEW YORK, U.S.A.