

# Our aim in life

is to supply the wants of the Men's Furnishing Trade of Canada with the newest and best things in the market, and to make our goods interesting alike to the peasant and the prince. Our stock for the Spring Season is now complete in every department, and our travellers are on the way to show our samples.

If you want to lead the

## BRACE TRADE

buy the "Handsewn Reliable" with our own patent cast-off.

Ask to see our specialties in

## UMBRELLAS

Numbers 4141, 4142, 4202, 4209.

Special values in TIES in the "Marlboro," and "Scarboro" Knots, the "Viscount" and the "Earl" Band Bows, the "Elysee" Graduated Four-In-Hand, etc.

Large assortment in Hosiery and Underwear, Waterproofs, Handkerchiefs, etc.

# Matthews, Towers & Co.

Board of Trade Buildings,

St. Peter Street, MONTREAL

# TEXTILE BUCKSKIN

**Absolutely  
Rain-Proof  
Shower-Proof  
Perspiration-Proof**

Woven Buckskin Water-proofed

And the recent test made by Prof. Stubuczyn, President of the College of Associated Electricians, proves that Textile Buckskin is the only textile material which is impervious to the penetration of the X rays of the new photography. Its wonderful resistance to the penetration of the cathode rays is derived from the special process which is applied to make Textile Buckskin absolutely water proof.

**Dealers will experience an exceptional demand for Textile Buckskin interlining the coming season**

Because we are using newspaper space generously wherever dealers suggest that advertising will increase their orders, and  
Because the water proof and uncrushable dress stiffening qualities of Textile Buckskin are more perfect than in any other interlining made. It's an interlining that dealers can confidently recommend. It retails at a popular price, 25 cents. It is uniformly good throughout. It is rolled on boards.

**Textile Buckskin Perforated is the only perforated interlining made and also retails at 25 cents.**

Order Textile Buckskin from your wholesale house, now.



PICTURE OF TWO LADIES

Shadowgraphed by the aid of Dr. I. Roentgen's X rays. One of these ladies wore a dress lined with Textile Buckskin, which is impervious to the cathode rays.

# TEXTILE BUCKSKIN