

**PEPPER AND SALT**  
The ladies are doing a lot of head work just now trying on Spring Hats.

Say it with wallpaper, kalsomine or paint this spring and grow the flowers later.

A man may be cruel to a horse but he invariably throws a rug over his radiator in freezing weather.

In the old days a man used to build up a fortune from a shoestring. Nowadays he does it from a bootleg.

We hear that fish are coming out of a California oil well. It is generally suckers that are taken in on oil well stock, but this is somewhat of a change.

Henry Ford purchased the Lincoln Motor Company. Will that make Honest Abe a big brother to Little Henry?

It seems strange that a reduction in sugar should be advertised just at the maple syrup season. Is there any connection?

Most of her clothes  
The sweet thing shed.  
Is that why she has  
A cold in her head?

The advantage of hearing church service by radiophone at your home is that you don't have the collection plate passed to you.

In glimpses of twenty years ago columns we notice the roads were bad. Most places haven't progressed much in this year 1922.

They are itching to get on the lot  
To dig and rake and hoe;  
The spell will surely work off  
In just two months or so.

An ancient writer said "Nature clothed women in beauty," and the women of the present day do not believe much in hiding Nature's handwork.

There are some men in our town  
And they are regular chumps,  
They honk and honk their auto horns  
And give pedestrians the jumps.

We do not care much to hear a girl announce that she rolls her own; but we are strong for the wife and mother who says the same with reference to pie crust.

If Sir Walter Raleigh were on earth to-day we suppose he would be more apt to want to wrap his coat around one of our shivering "queens" than to lay it down for her to walk over.

I love to watch a rooster crow—  
He's like so many men I know,  
Who brag and bluster, ramp and shout,  
And beat their manly chests without  
The first darn thing to crow about.

If we have many more sleet storms like the one last week that demoralized the hydro-electric system and broke down so many wires, we will have to consider the advisability of having the power transmitted from Niagara by wireless.

The couple who used to be contented with a bicycle built for two, now demand a 1922 model runabout.

A Detroit doctor claims that meat and vegetables should be eaten raw. One occasionally comes across some beef that can't be eaten after ten hours boiling, let alone in its raw state.

The old-fashioned critic who used to froth at the mouth over the daring "rainy-daisy" skirt an inch above the ankle bone now has a daughter who wears knickerbockers because they are more modest.

**WANT COLUMN.**  
Five lines and under 25c.  
Card of Thanks 50c.

**FOR SALE**—Little pigs six months old. Apply to Roy E. Willoughby, R. R. 8, Watford.

**FORD**, the car with a magneto, never held up for weak storage battery.—R. Morningstar. 17f-4f

**WANTED**—Buyers for Bred-to-lay Guelph stock Barred Rock Eggs, 50 cents a setting of 15. Call at the store.—E. D. Swift.

**WATER TANKS AND CISTERNS**  
—We will be working on these this month. Leave your order in early.—G. Chambers Est.

**WANTED**—50 pairs of shoes to repair, as the undersigned thinks it better to wear out than rust out.—B. H. Parker, Erie street. m17-4t

**PURE BRED WHITE WYANDOTTE** Eggs for Hatching. \$1.25 per setting of 15.—A. Rumford, Watford. 31m-3t

**FOR SALE**—Eggs from pen of Bred-to-lay Barred Rocks, 40c per setting.—Ivan Parker, R.R. 8, Watford. 24m-3t.

**FOR SALE**—Some old oats fit for seed and two cows coming in soon and two dry cows, three 2-year-old steers and some yearlings.—Robert Bryce, 14th con., Brooke.

**FOUND** last week between S.S. No. 6 school and 15 sideline, a necklace. Owner can have same by proving property and paying for advertising. Apply at this office.

**SOME PRIVATE AND OTHER** money to loan on farm property. Three dwelling house properties and one business place in Watford and a few farms in this vicinity for sale. Apply to W. E. Fitzgerald, Barrister &c., Watford, Ont.

**OATS FOR SALE**—O.A.C. No. 72 1920 crop cut after those big rains. The party I got my seed from got 10 bush. seed from the Ontario Agricultural College at Guelph, these oats run 50 bushels to the load. 65 cents per bushel.—W. W. Lambert, Watford, Ont. Phone 15 ring 2.

**FOR SALE**—Eggs and baby chicks bred to lay; Barred Rocks, Guild's and A.O.C. strain; eggs 50 cents per dozen, 25 cents extra for packing to ship; Rock chicks 20 cents each, Leghorns 15 cents each. Hugh R. Clark, R.R. 2, Watford; Morningstar phone. 17m-4t

**The Shortest Thing in the World--**

isn't a mosquito's eyelash or a gnat's whisker, or any other part of any insect whatsoever —

**IT IS THE MEMORY OF THE PUBLIC.**

If you doubt this ask the first dozen men you meet the following questions:—

When did the R34 cross the Atlantic?  
Who was her pilot?  
On what date was Lord Kitchener drowned?  
What was the name of the ship that blew up and almost wiped out the city of Halifax?  
What German submarine torpedoed the Lusitania?  
It is a safe bet that you would not get one correct answer.

Now do you see the necessity of persistent advertising?

When the details of events of world wide importance are so soon forgotten how do you expect the public to remember you—unless you tell 'em—and keep on telling them?

**Advertise!**

# Spring specials

Our Easter Display of seasonable toggery is now ready

**EASTER HATS FOR MEN**      **Easter Neckwear**

THE SEASON'S NEWEST SHAPES, THE QUALITY OF OUR SPRING LINES ARE THE FINEST PROCURABLE—AT THESE PRICES

**\$3.00      \$3.75**

A Wide Choice of Ties in pure Silk—New shapes  
50c    75c    \$1.00

**Ladies' Coat and Suit Showing**  
IS BETTER THAN EVER

MID-SEASON STYLES BOTH IN SUITS & SPORT COATS  
The season's smartest. Ask to see the Sport Coat at \$15.00



BOX COAT 3677  
TRANSFER 10916  
DRESS 3635  
HAT 3665

**OUR PATTERN DEPT.**  
Is busy these days. The Spring sewing is right on, and the pattern with the Deltor is the pattern that saving people demand.

We are in a position to supply the Snappy Coat in variety of cloth and at the sensational price of **\$15.00**

**LADIES' GLOVES**  
Finest Silk—Double Tipped navy, taupe, black and white at \$1.50

**EASTER COLLARS**  
from the House of Tooke

**EASTER BLOUSES**  
by clever designers

**EASTER SKIRTS**  
in pleats and plain design



# Swift, Sons & Co.

**TINSMITHING AND REPAIRING**  
—neatly done at reasonable prices. Phone or leave orders at P. Dodds & Son store, or at my shop just in the rear of the Butcher shop.—Geo. Dodds, Watford. 17f-4f

**BABY CHICKS**—Bred-to-lay W. H. Fisher strain, S. C. White Leghorns. Chicks from pen of select hens mated to vigorous males, sons of 239 and 256 egg hens. Prices—May 18c; June 16c. 10% discount off orders booked one month in advance with 20% deposit.—Edward W. Brown, R. 2, Alvinston, Phone 60-5 Watford. 31m-2t

**ARKONA ROLLER MILLS**  
Mfgs the following High Grade Flour Quality and Prices Right.  
**ARKONA SPECIAL**, Pure Western PRIDE OF THE WEST, Blended THE PEERLESS, Pastry BRAN, SHORTS AND GRAHAM FLOUR  
Sold at  
**TRENOUTH'S**, Watford  
**JANES**, Warwick Village  
STORES, Arkona  
Phone  
E. H. STONER, Prop. Arkona

## Various Dramatic Critics

IN VARIOUS BIG CITIES OF THE UNITED STATES HAVE MADE VARIOUS COMMENTS ABOUT THE PICTURE—IN VARIOUS TERMS, IT IS TRUE—BUT TO THE SAME EFFECT THAT BY ALL ODDS THE GREATEST ACHIEVEMENT OF THE SCREEN SO FAR IS

# "4 Horsemen of the Apocalypse"

The New York Times said: "To find a play that is equally epochal in its implications must go back to the Elizabethans—for example to Shakespeare's 'Anthony and Cleopatra.'"

The Boston Traveller said: "It is a great picture."

The Chicago Tribune said: "Go and see 'The Four Horsemen of the Apocalypse'..... It is worth your time and money."

The Pittsburg Press said: "..... has resulted in a masterpiece."

The Los Angeles Examiner said: "Another epic has been presented to the world."

**Lyceum, Tuesday, April 11**

Reserve Seats 80c, Rush 55c, Children 30c



**HOW MODERN NEW HOME**

A poorly fitted mar the comforts modern home. When you build the kitchen and laund of the fixtures of the heating system other part of the house. If you select fit shown above, you lasting satisfactio this ware because the highest stan ready to serve you, and economy of meet all your requ

**W. H. C.**  
WATFORD,  
OBITUARY

Bernard McMahon, of Millington, Mich., away at his home o aged 88 years, 10 m Although he had b some time the end from heart failure, cause of death. The born in Tyrone Co., 1833. He came with Upper Canada in 18 Dundas until 1854 w settled in Brooke tow county, residing in the Middlesex county u the deceased moved to Tuscolo Co., Mich. Deceased was twic to Rose Hannah Wo died in 1872 and ag Mary Evoy who surv teen children were b of whom twelve are r Billiet of Beaverton; Millington; John W., J. E. Hastings, Port Ernest, of Texas; d Etta and Richard R., Thomas E. of Alvinst Robinson of Sask; F Porcupine, Ont.; Mrs Millington; George o mer of Sask, and on infancy. The deceas and a member for m aral services were c Baptist church, Rev. officiating.

**INWOOD**

Miss Margaret Arm ing her sister, Miss A and Mrs. Penfound, i We are pleased to r J. F. McNally is in being ill with pneumo Mr. Joseph Cleme was in town a few day Much damage was vicinity by the sleet sb day and Friday. The te will be completely o some time. Mr. and Mrs. Her Sarnia have been v vicinity. Miss Beatrice McAu ing a few days at h Sunnyside.

**Eas**

WOMEN'S P. Strap, Button

WOMEN'S MA Strap and O

WOMEN'S B Strap and O

GIRLS' PATENT & Strap and O

MEN'S MAHOGAN New York

MEN'S MAHOGAN New York

MEN'S MAHOGANY Rubber H

**P. D.**