

January Clearance

- 20 PER CENT. DISCOUNT**
off all Men's and Boys' Clothing, including Overcoats, Suits and Odd Trousers.
- 25 PER CENT. DISCOUNT**
off Women's, Misses' and Children's Coats or Suits.
- 25 PER CENT. DISCOUNT**
off all Furs, including Muffs, Scarfs, Fur Coats, Caps, etc.
- 20 PER CENT. DISCOUNT**
from Men's, Women's or Children's Sweater Coats.

A. BROWN & CO.

FIRST ANNUAL LAMBTON CORN EXHIBITION
UNDER THE AUSPICES OF
The Lambton County Corn Growers' Association
WILL BE HELD IN
VICTORIA HALL, PETROLEA
JANUARY 28th AND 29th
\$500 - IN PRIZES - \$500
CORN GROWING, ALFALFA CULTURE, UNDERDRAINAGE, GOOD ROADS, HYDRO ELECTRIC, HYDRO RADIAL and other questions of interest to the County of Lambton will be discussed by men prominent in these affairs.
PUBLIC MEETING AFTERNOON AND EVENING OF EACH DAY.
For Prize List and full particulars apply to the Secretary,
C. G. BRAMHILL, Sec., Department of Agriculture,
Petrolea, Ont. **CHAS. M. FLECK,** President,
Corunna, Ont.

EXECUTOR'S SALE
OF
Valuable Village Property
The undersigned executor of Wallace Taylor estate will offer for sale by public auction at the Roche House, in Watford, on
SATURDAY, JANUARY 31st, 1914
at 3 o'clock in the afternoon, the following property, namely:
Village lot number eleven, on the north side of Rachel street in the village of Watford, upon which is erected a good frame house in good repair, frame woodshed and nice frame stable. The property will be sold subject to a reserved bid.
Terms:—\$100.00 down or day of sale and the balance without interest in 15 days thereafter, which house can be examined on application to the executor.
J. F. ELLIOT, Auctioneer.
E. MCGILLICUDDY, Executor
By **COWAN, TOWERS & COWAN,** His Solicitors,
Watford, January 3rd, 1914. 9-31

Winter Term From Jan. 5th
CENTRAL Business College
STRATFORD, ONT.

Ontario's best Business training school. We have thorough courses in **COMMERCIAL, SHORTHAND and TELEGRAPHY** departments and nine competent instructors. We offer you advantages not offered elsewhere. You do not know what an up-to-date school can do for you unless you have received our free catalogue. Write for it at once.
D. A. McLACHLAN - PRINCIPAL.

Golden Wedding Celebration

On January 7th, 1914, Mr. and Mrs. Wm. Greer, Brooke, celebrated the fiftieth anniversary of their marriage, which happy event took place in St. Paul's Cathedral, London, Ont., on January 7th, 1864, the ceremony being performed by Bishop Cronyn in the presence of six of the immediate relatives and friends, all of whom are now numbered with the silent dead.

At the celebration on Wednesday last all the grandchildren, fourteen in number, were present, and seven out of nine of the children—the two absent ones being Edward, of Saskatoon, and Harry, of Imperial, Sask.

The most important feature of the celebration was the luncheon, which was served at 2 p. m. The diningroom was tastefully decorated in white and gold for the occasion, and the family, relatives and friends, to the number of fifty, partook of the good things provided for the occasion. At the close of the luncheon, when the wine and wedding cake were served, Dr. Kelly proposed a toast to the bride and groom, and by a few well-chosen remarks reviewed the change and progress that had been witnessed during the last fifty years. Rev. S. P. Irwin then gave a short sketch of that other wedding day fifty years ago, referring to the absent ones and expressing a wish that the aged couple might live to celebrate their diamond wedding ten years hence. He also gave them as a motto the promise, "In the evening of life, it shall be light." There followed short addresses from all the leading gentlemen present, each testifying to the integrity and worth of the bride and groom, and expressing pleasure at being present on this occasion. One of the guests, Mr. James Glass, was the only one present who was also present at the reception tendered the bridegroom fifty years ago.

During the evening many old friends of the family called to congratulate Mr. and Mrs. Greer and wish them many more years of prosperity and happiness. Many letters and telegrams of congratulation were received and also numerous beautiful and useful presents.

The County Council

The following reeves and deputy reeves form Lambton County Council for the year 1914:
Alvinston—John McCallum.
Arkona—J. C. Jaynes.
Bosanquet—D. F. McLintyre.
Brooke—W. A. Annett and W. J. Bourne.
Courtright—Jas. T. Whitsitt.
Dawn—Henry Dawson and Andrew McGuire.
Euphemia—G. A. Annett.
Euniskillen—T. Simpson and F. E. Steadman.
Forest—Dr. Chalk.
Moore—D. F. Shaw and John E. McBean.
Oil Springs—John H. Anderson.
Petrolea—Dr. C. O. Fairbank and W. Burgess.
Point Edward—Dr. MacLaren.
Plympton—Jas. S. McLean and Samuel Bailey.
Sarnia Town—Dr. W. A. Henderson, George D. Kirby, W. J. Proctor, John Ferguson.
Sarnia Township—Neil Grant and James Bowles.
Theford—J. B. Woodhall.
Warwick—W. G. Hall and A. Hobbs.
Watford—S. Stableford.
Wyoming—J. M. Wilson.
County Council meets at Sarnia, on Tuesday, January 27th. A number of names are mentioned as possible candidates for the Warden's Chair, among them being W. G. Hall, of Warwick, Dr. Fairbank, Petrolea, G. A. Annett, of Euphemia, and others, but it is idle to speculate till the Council meets.

Lambton Corn Exhibition

Mr. Corn Grower—Attention Please.
Lambton County Corn Growers Association is holding their first Annual Exhibition in Petrolea on January 28 and 29. Through the appreciation of the value of this movement by the County Council, Township Councils and various firms and individuals throughout the county a prize list has been prepared which is worthy of the name of the County of Lambton. Every farmer in the County of Lambton who has saved seed corn should secure a copy of this prize list and prepare to send in an exhibit to Petrolea.

KERWOOD.

Mr. Fred Cook and Mr. Leacock spent Sunday in Alvinston.
Mr. Willard Humphries and family have moved into the village.
Miss Lella Dowling, Arkona, is visiting at Mr. Gilbert Dowling's.
Miss Rita Horton has returned to St. Thomas after spending a couple of weeks at her old home here.
We are glad to see that Miss Ella Waddell is able to be around again after being confined to her home by a severe attack of quinsy.
The Kerwood branch of the Women's Institute will meet in the I. O. O. F. Hall, January 21st. Roll call will be answered to by New Year Resolutions. A paper "Why should our homes be open to the young men of our village?" by Mrs. W. Dymond; Recipes and preparations of puddings by Mrs. J. C. Beer; Music by Mrs. (Dr.) Eckel. A hearty invitation is extended to all.

Fenway Dutch Cocoa

Grown in Venezuela; Prepared in Holland, and sold at the Rexall Stores.

Just to get you acquainted with the good qualities of FENWAY COCOA we are going to hand out a limited number of small sample tins on Saturday, January 17th, to ladies only. Call early as we only have one hundred samples.

FENWAY COCOA sells at 25c, 50c and \$1.00. It goes farther and lasts better than other cocoa.

J. W. McLAREN

DRUGGIST, STATIONER,
Issuer of Marriage Licenses
The Rexall Store

Watford's Cash Meat Market

PRICE LIST

Prime Roast Beef.....15 and 16c	Trimmed Pork Shoulders.....15c
Choice Pot Roasts.....13c	Special Prices on Sides of Pork
Rib Boiling Beef.....11c	
Briscuits.....10c	SMOKED MEATS
Sirloin Steak.....18c	Special Brand Spice Roll.....18c
Round Steak.....18c	Select Breakfast Bacon.....24c
Shoulder Steak.....17c	Star Brand Back Bacon.....28c
	3 lb. Jars Mince Meat.....30c
SPECIALS ON PORK	Cooked Meat of all kinds at Special Prices.
Choice Roast Pork.....16c	
Trimmed Pork Chops.....17c	

Jas. Scroggie - - Proprietor

THE STERLING BANK OF CANADA

SAVE, because-- No. 93
A bar to your extravagance now means a comfortable old age,

Head Office—King and Bay Streets, Toronto.
GENERAL MANAGER—A. H. WALKER.
WATFORD BRANCH F. O. McILVEEN, Manager.

Build a Better Silo and Save Money
BUILD the kind that will keep your ensilage always at its best. Build the kind of silo that does not have to be repaired or painted every other year. Your dairy herd will show its appreciation in the additional quantity of milk it gives. The best silo, by keeping ensilage perfect, increases output and soon pays for itself.

A Concrete Silo
is the dairyman's surest dividend payer. It keeps ensilage in just the right condition and does not permit it to dry out or get mouldy. A concrete silo cannot leak, rot, rust or dry out. It has no hoops to replace. Requires no paint and needs no repairs during an ordinary lifetime.

Send today for this free book "What the Farmer Can do With Concrete." It tells how to build a concrete silo and many other things on the farm that will save you many dollars.

Farmer's Information Bureau
Canada Cement Company Limited
519 Herald Building, Montreal

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Volume XL—No.

LOCAL HAPPENING

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letterbox.

THE sleighing is excellent. BIG blanket sale.—SWIFTS'.
MAKE your groundhog guesses early. THE days are lengthening from three minutes daily.
C. S. KERRON is acting G. T. R. during Mr. Vasey's illness.
THE Council has appointed Johnston Chief of the Fire Department.
PRE-INVENTORY stock taking is full blast. Remnants and clearing in every department.—A. BROWN.
Mr. J. Buscra had his hand crushed in one of the machines. Wire Works, Saturday.
FOREST municipal officers get good pay. The clerk receives \$225, auditors \$25 each, the treasurer \$10, the medical health officer \$60.
A COON was discovered in a log by Saunders mill this week, having named in its hole while the tree was being cut and the log brought to town.
COUNTY Judge McWatt will from the judgment of Mr. Justice L. in the assessment case of the against the well-known county judge.

BIG Carpet Sale at SWIFTS'.
Rugs—Tapestry, Brussels and Wilton. TENDERS for constable for 1914 received by the Clerk in London Wednesday inst. Duties to be performed at Clerk's office.—W. S. P. CLERK.

THE Philomet Quartette attracted crowds to the services in the Methodist Church last Sunday morning and evening and at Zion in the afternoon, are fine singers.
It will be noticed by the minut the Watford Council that all the men will attend the Corn Growers' Exhibition at Petrolea next Wednesday to Hydro-Electric display.

CASH is your best friend at SWIFTS'.
THE night operator at the G. was cleaning his revolver Thursday night and the cartridge exploded and had a close call from an accident. Bullet made a hole in one of the boots.
LORD STRATTON, high commissioner of Canada, died in London Wednesday morning in his 94th year. He will only a week and passed away peacefully as high commissioner in 1896.

On account of the severe state of weather, the installation of officer Court Lorne, C. O. F. was postponed till next Tuesday evening. A good out of members is requested for meeting.
"DOMESTIC" vacuum cleaners are cheapest at best. A child can use and we guarantee them.—A. BROWN.

A horse dispute occupied the attention of the Division Court here on Friday some time. F. Restorick was the plaintiff and Albert Blain the defendant. On hearing the evidence the Judge dismissed the case without costs.

MR. JOSEPH OWENS died in London Tuesday last, 20th inst., after lengthened illness. The funeral place on Thursday from his residence 129 Inkerman street, to Woodland cemetery. He leaves no children.
ODD pieces and fur sets, big discounts.—SWIFTS' SALE.

MR. R. BUCHANAN, lecturer at H. College, London, filled Rev. S. P. Irwin's appointments on Sunday last. His sermon was much admired by those who heard his sermon in Trinity church the evening.

As we have to pay advance postage all papers to the U. S., it is impossible that U. S. subscribers pay promptly. A few are a little slow. They please take this hint. Look at label on your paper.
ANY person interested in automobile should remember Ray Morningstar, Arkona, is agent for the celebrated cars, one of the best makes on the market. The Model T touring car can be had for \$650 on easy terms.

Men's and women's heavy coats, fur collars at manufacturer's price.—SWIFTS' SALE.
THERE are few towns where the sport is so pleasing and where the sport is so clean and certainly commensurate. That is not all. They carry clean stocks, for fair dealing, and splendid patronage from the surrounding territory.
THE tango is getting its bumps. Dope has put his ban on it, and all Ontario this freak dance has met its end. Courtright Masons have put ban on the tango and this questionable dance was not permitted at the last in our own armory. And so it goes along the line.
AN exchange gives an illustration follows: A doctor bet a man a doll could not get a billiard ball into mouth. The man won the bet, but the doctor got \$15 to get it out. Another form of advertising with the results the same as usual, the advertiser spends one dollar and gets \$15 in return.