



Do Not Miss Seeing Our 20th Century Brand Overcoats

After you see all other Coats in the city, there's a surprise for you here in fine tailoring, styles and selection. This is now Canada's Best Overcoat. \$15.00 to \$30.00

OVERCOATS AND SUITS MADE TO MEASURE.

Hats and Caps

A fourth shipment direct from the makers just in. All the very latest in Men's, Young Men's and Children's Head-gear.

DO NOT MISS OUR TROUSER SALE.

Open Fair Nights

Tuesday, Wednesday and Thursday nights till 10 o'clock.

The Great Talked-of Event of Fair Week Is DOWLER'S 10-DAY CLOTHING SALE

Hundreds of people are making their expenses to the fair on their purchases here. Are you? Here are a few of our special 10-DAY SALE values. You can't match them in London for dollars more. \$35,000 worth of select new goods.

\$20.00 and \$22.00 Suits for \$11.20

Pure Wool English Worsted and Imported Scotch Tweeds, hand tailored. The greatest snap ever offered in London for Fair week. \$20.00 and \$22.00 Suits \$11.20

\$18.00 and \$20.00 Blue and Black Suits for \$13.20

Here's a chance to save half a week's salary. These are not job lots, but the cream of Canada's best makers.

Men's Overcoat Sale

Lot No. 1—\$17.00 Astrachan Fur Collar English Beaver Overcoat, quilted linings; 10-Day Sale \$11.60

Lot No. 2—\$15.00 Black Overcoats for \$9.20

Fine All-Wool Black Overcoats, wool serge, twill linings, hand-made shoulders, collars. A1 value for \$15. Dowler's 10-Day Sale \$9.20

\$18 Full Silk Lined Fall Overcoats, \$10.80 Black and Dark Oxford grey.

Fur-Lined Overcoats at Less Than January Clearing Prices

We are showing the best \$75.00 Otter and Persian Lamb Collar, Selected Rat Lined Overcoats that have ever been shown in Ontario. We've marked them for our Dowler 10-Day Sale, and for that only at \$53.00

Boys' Suit Sale

\$2.50, \$2.75 and \$3.00 Suits for \$1.88 Boys' \$3.50 Handsome Tweed Suits \$2.48

Boys' \$4.50 and \$5 Suits \$3.48

This lot comprises a selection of over one hundred Suits, all new. It costs little to clothe boys here.

Boys' \$6 and \$6.50 Suits \$4.80

The best-fitting Boys' Suits in London we are told repeatedly, and now at a saving of dollars.

Boys' Shop-Tailored Suits

From best imported cloths. The best fitting Boys' Suits in Canada. \$6.50, \$7.00, \$7.50, \$8.00 to \$11.00

60c Fleece Underwear 38c

75 dozen best 60c Wool Fleece Shirts and Drawers, all sizes. Now is a good time to buy your winter outfit. Dowler 10-Day Sale 38c

35c Boys' Fleece Shirts and Drawers 19c

All sizes, right to the biggest made in Boys' Underwear.

Penman's Best 20c Socks 12c

100 dozen Penman's Best Seamless Fall Weight Socks, in grey and fawn; a splendid wearing sock 12c

Sweaters and Sweater Coats

The largest selection in the city of the best quality goods at our Dowler 10-Day Sale price.

R. H. & J. Dowler

MARINE

Sarnia, Sept. 12.—Up: Admiral, 8 Sunday night; Odanah, 8:20; Syracuse, 8:50; Strathcona, 9; Fitzgerald (steel), 9:10; Dinkey, 9:15; Vulcan, 9:50; Ball Bros., 10:50; Gayley, 11; Victory, Constitution, 11:20; Reed, 11:30; Samuel Morse, 11:55; Fryer, 11:55; Ishpeming, Susquehanna, 12; Empire City, 12:20 a.m. Monday; Still, 12:30; Linden, Addington, 1:40; Frank Peavey, small Kerr, 2; Chemung, 2:10; Steel King, 2:20; Mariposa, 4; Wawatam, 4:30; Erick, 4:40; Mohegan, consort, 6:30; Zenith City, consort, 6:40; Wyandotte, 7; Curry, 7:20; Mitchell, 10; Northern Wave, 10:20; Niagara, 12:30 p.m.; Flagg, Warner, 2; Minneapolis, 3:30.

Down: Heffelfinger, 7:50 Sunday night; Spaulding, 8; Yale, 10; Burnham, 11; Grammer, 12:50 a.m. Monday; Huron City 1; Queen City, 1:20; Clement, 1:30; Turret Chief, 2; Turret Cape, 2:30; Uranus, 3:50; Ashley, 4:40; big Livingstone, 5; Santiago, 5:30; Hayward, 6; Russell, 6:30; Dunelm, Superior, 7:30; Rendelle, 7:50; North Land, 8; Muncy, 8:30; Squires, 8:20; Buffalo, 8:30; Eads and Jenny, 8:20.

News of the Night

Have you wrestled with a bedstead on moving-day? Then you know what a job it is to get an ordinary metal bed apart—and put it together again. You will never have that trouble with an "Ideal" Metal Bed.

We make "Ideal" Metal Beds so well that we can safely put our trademark guarantee on every one. And so you will find it there, this bed-insurance policy, right on the footrail—even on the "Ideal" Metal Bed that costs as little as \$3.00. It is every bit as good a bed, this \$3.00 style, as any of its higher-priced sisters. For there is only ONE QUALITY in "Ideal" Metal Beds.

Send for "The Philosophy of Sleep"—ask for Booklet No. 122

THE IDEAL BEDDING CO. LIMITED MONTREAL—TORONTO WINNIPEG

TRADE MARK

THE IDEAL LINE

REGISTERED

Made in 98 different styles.

CARLING'S EXHIBIT AT WESTERN FAIR

Canada's Biggest Brewery Has a Magnificent Display at the Exhibition.

One of the oldest institutions in London, and one very closely identified with the development of this city, is the Carling Brewing and Malting Company. Since its foundation here many years ago it has taken a front rank among the breweries of the Dominion, and today it stands unrivalled. No Carling brew would look natural, or in fact, would be complete, without an exhibit of Carling's, and this year the management have shown their usual commendable enterprise. Beyond question, they have as fine an exhibit from an advertising, as well as artistic standpoint, in the Main Building as could be found anywhere. In fact, they are known particularly for their clever exhibits. On Labor Day they won the prize for the best wagon in the very keenest competition, and that fact has stood to the credit of the firm. The exhibit is to be found in the same position that it has occupied for many years.

The fame of "Canada Club" Lager is Canada-wide. It is known from coast to coast, and wherever it can be found it is in great demand. The staff has had to be increased to meet the demand for this class of goods, and it more than holds its own with the widely advertised brews of the American side. It is unequalled in flavor and snap, and is the best of Canada's brews.

The famous Carling "Local" is a temperance beverage of proved quality. Ever since the company have gone into the manufacture of this class of goods the demand has been enormous, and it is rivaling the other famous brews manufactured by the firm everywhere.

Carling's Malt Extract is a favorite with physicians in Ontario. This is one of the later branches taken up by the firm, and actuated by that well-known desire to excel, they have succeeded in making this as famous as the others.

Space will not suffice to enumerate the many qualities of the ales and porters manufactured by the firm. Look the exhibit over and it will easily be seen that Carling's stand without a peer.

STRUCK BY ENGINE.

Toronto, Ont., Sept. 12.—Edward T. Crane, 68 years of age, watchman at the Dunn Avenue Grand Trunk crossing, was killed shortly after 6 o'clock this morning by being struck by a

light engine running in from Mimico. Crane, who had been on duty since 9 o'clock Sunday morning, was signaling a milk wagon when struck, and apparently stood too near the track. He was hurled a distance of about thirty feet, and was dead when picked up. Crane leaves a widow and grown up family.

BOWLERS' RECEPTION BRILLIANT AFFAIR

A Great Garden Party—Bishop Fallon To Be in Stratford on Sunday.

[Special to The Advertiser.] Stratford, Sept. 13.—The British bowlers reached here last evening from Clinton on the 6:15 train. The garden party at G. G. McPherson's grounds was a brilliant affair. Hundreds of electric lights encircled the inclosure, where were gathered Stratford's "beauty and chivalry" to do honor to the visitors from over the sea.

The Y. M. C. A. Western Ontario boys' executive at their meeting in the local institution agreed upon a reunion at Easter time, which will include representatives from London, Galt, Woodstock, Paris, Brantford and Dundas. It was also decided to have next year's boys' camp at Fisher's Glen.

Three van loads of Central Methodist Church Epworth Leaguers drove to St. Mary's last night to visit the sister society in that town. A lecture on "Mission Reminiscences in the West" was given by Rev. F. M. Wootton, of Stratford.

Bishop Fallon, of London, is announced for both the Roman Catholic churches next Sunday, in connection with the confirmation classes.

One case of the dreaded infantile paralysis is announced, but as the disease has been taken promptly in hand it is hoped that no further cases may occur.

John Brown, J. P., and ex-M. P. P., presided in the police court yesterday in the absence of P. M. O'Loane, and gathered in the customary fines from three drunks.

The Pilgrim Society of the Congregational Church held a fine monthly missionary meeting last night. The society did not cancel their meetings during July and August as formerly, with gratifying results.

MURDER INQUEST MAY CLEAR DOCTOR

Body of Belle Elmore Contained Much Carbolic Acid.

PREVENTS THE ANALYSIS

Crippen's Counsel Seeking to Free Physician Along a New Line.

London, Sept. 12.—Because an undertaker and a morgue keeper were compelled to eat enormous quantities of carbolic acid to counteract the odors of decaying flesh while removing the body from the cellar of the Crippen home, the acquittal of Dr. H. H. Crippen for the alleged murder of his wife may be forced.

When the inquest over the body taken from the Crippen cellar was resumed today, Attorney Arthur Newton, counsel for Crippen and the Le-never girl, grilled the undertaker and morgue keeper, who took charge of the body, with a series of sharp questions. He tried to show that they shovelled the remains into a box, taking little care to keep dirt and stones separate. Both men denied this, saying there was neither stones nor dirt in the coffin when it was taken to the morgue. They admitted, however, that there was a great deal of carbolic acid used, and said they had to use it in order to approach where the body was buried.

It was plain from the questions that Newton put to these two witnesses that he hopes to demonstrate that the testimony of the chemists that hyoscine poisoning caused the death of the person whose body was taken from the Crippen cellar was a conclusion that could not have been reached by an analysis. He apparently was laying the foundation to impeach the possibility that a satisfactory analysis could have taken place, and to show that the carbolic acid used ruined the body for the purposes of analysis.

Made the Crowd Laugh. Questioned on cross-examination by Newton regarding the cleanliness of the remains, Morgue-keeper Robinson said the human remains were placed in jars and the jars sealed and covered with white paper.

"The paper used was the same kind I used to wrap my children's lunches in," he said. Those in the court room laughed so loudly at this that the coroner threatened to clear the room.

Prisoners Not Present. When the inquest was resumed today, Coroner Schroeder was in charge. The interests of the crown were looked after by Inspector Dew, Detective Sergeant Mitchell, and Lawyer Travers Humphreys, while Newton looked after the interests of the accused. Neither Crippen nor Le-never was present.

After the morgue keeper and undertaker had told of the removal of the body, Miss May, secretary of the Music Hall Guild, told of the disappearance of Belle Elmore, as Mrs. Crippen was best known. Early in January, before Mrs. Crippen disappeared, the witness said, she told her of a dream she had at Christmas time. In it Mrs. Crippen said she imagined she was being strangled by the doctor.

Crippen's Son Surprised. Miss May told of hearing that Mrs. Crippen had died in California, and asking the doctor about it. Because she failed to get any details of the cause of death, she wrote to Crippen's son, O. H. Crippen, in Los Angeles, asking him to write her about it. In reply she received a letter telling her that the report of the death was as much a surprise to him as it had been to anyone else. He had first learned of the matter from his father, he said. The doctor had written him that Mrs. Crippen had died in San Francisco.

Mrs. Paul Martinetti stated that she considered herself one of Mrs. Crippen's most intimate friends. She last saw Mrs. Crippen at the party in the Crippen home on Jan. 31. At that time, she swore, Mrs. Crippen was in excellent spirits, and discussed with her the affairs of the Music Hall Guild. At no time did she refer to America, or to any intention of making a trip to that country. On June 15, she said, Mr. and Mrs. John Edling Nash asked her about Mrs. Crippen, saying they were not satisfied with the story about her death. She said she suggested to the Nash that they call the attention of Scotland Yard to the case.

1845 to 1910

FOR 65 YEARS

Dr. Fowler's Extract of Wild Strawberry HAS BEEN CURING

Diarrhoea, Dysentery, Colic, Stomach Cramps, Seasickness, Cholera Infantum, Cholera Morbus, Summer Complaint, and all Looseness of the Bowels.

Surely this is recommendation enough!

WHY SAY MORE?

We wish to warn the public against being imposed on by unscrupulous dealers who substitute the so-called Strawberry Compounds for "Dr. Fowler's." Ask for "Dr. Fowler's" and insist on getting it, as the cheap imitations may be dangerous to your health.

The original is manufactured only by The T. Milburn Co., Limited, Toronto, Ont. Price 35 cents.

ONTARIO LOAN DEBENTURE CO.

THE VALUE OF MONEY

If you would know the value of a dollar, try to borrow one. Recollections? Then you should by all means build a barrier against the necessity of borrowing by opening an account here—if only with a dollar as a start—3½ per cent interest paid.



PURITY FLOUR

"More bread and better bread"

Pleases people hard to satisfy

If your dealer does not handle Purity Flour, kindly call on H. Recknitzer & Co., Local Agents, 172 King street. Telephones 2990 and 2813.



Even if You Could "Worry Along" with a Common Range—Why Should You?

There is no substitute for the "HAPPY THOUGHT."

It has no equal. There can be no "just as good" until perfection meets its match.

The perfect results of careful culinary efforts, the true delights of fine cooking are known only to the users of the

HAPPY THOUGHT

No one ever bought a "Happy Thought" but was delighted—a positive fact. Here's the reason: No other range on earth has a single point of advantage or real utility that is not embodied in the "Happy Thought," while this range includes original features that can be found nowhere else. Write for our free book.

Wm. Buck Stove Co., Ltd., Brantford.



SUTHERLAND BROS., Agents for London

141 King Street, Opposite Market

ASLEEP ON THE TRACK. Hamilton, Ont., Sept. 12.—An unknown man was cut to pieces by a T. H. and B. train near the east end of the city last night, the body being found this morning. It is supposed the unknown was walking or sleeping on the track. The four limbs were completely severed and the remainder of the body was badly cut up. A whisky bottle in the hip pocket was not even broken.

Shiloh's Cure quickly stops coughs, cures colds, heals the throat and lungs. 25 cents.