

Regatta Frocks

Fancy Egyptian and Oriental Voiles in all shades and sizes. Very cool and smart. Good value at \$6.00.

1.98

Fancy Gingham and Spot Voiles in all shades. Dainty and Stylish. Values up to \$8.00.

2.98

THE "FIFTH AVENUE" STORE

Announces the Arrival of

400 New Day & Evening Gowns
500 Sports' and Dress Hats

BY THE S.S. "ROSALIND."

These were Specially Ordered for Our ENORMOUS

Hosiery

Children's Sox, Fancy shades. Gordon and other well known Brands—

25c

Ladies' Silk Hose

Good quality; heels and toes reinforced.

49c

HAIG CELEBRATION SALE

Commencing TO-MORROW, Saturday.

Dresses ! Dresses ! Dresses !

Fancy Velvet Cord, Sports styles, for Summer Country wear in Fawn, Mauve and Coral. White Collars.

Great Value at \$8.00.

3.98

Wonderful assortment of Fancy Ratines, Poplins, Voiles, Crepes and Radiums. All colors and styles

Values up to \$12.50.

4.75

Afternoon and Evening Gowns in Black, Nigger, Saxe, Grey and Cinna. One Rack only.

Values up to \$30.00.

10.98

12 Only, extra quality Voile, Stout models. No two alike. Mauve, Grey, Saxe and Black.

A Bargain at \$17.50.

11.00

We have Literally Hundreds of New Styles for You to Choose from

Dinner & Dance Frocks

A Brilliant and fascinating selection of exquisite frocks, in Laces and Metallic Brocades, Crepes and Satins. Exclusive designs and shades. No two alike

Afternoon and Reception Gowns

Very lovely Beaded, Hand-painted and Soft Fur trimmed Gowns of perfect cut and line, are included in this magnificent collection of beautiful garments

HATS

Over 500 Hats!! Yours is amongst them. Felt and Satin Sports Models,

Dress Models, Matron's Models

75c 1.50 1.98 2.98 3.98 4.98 5.90

HATS

Ladies' Costumes

For wear on all occasions.

Finely Tailored Suits in Serges, Tricotines, Tweeds and Gaberdines. Fawn, Grey, Nigger, Cinnamon, Navy and Black. Satin lined—

8.00 up to 35.00

Ladies' Skirts

Baroness Satin Tennis Skirts. New soft shades—Plain, Accordeon Pleated and Brocaded Cantons, Crepes, Tweeds & Plaids—

98c to 5.90

Children's Dresses

White embroidered and tucked Muslins, trimmed Lace and Insertion. Flesh and Pale Blue Satin Girdles. Sizes 4 to 14 years—

1.90 to 2.50

Ladies' Coats

Tweeds, Polaires, Velours, Bolivias—Fawns, Greys, Blues, Browns and Black. Wrap around, Side tie and other styles—

4.90 5.90 6.90 10.90
16.00 20.00 25.00

BARGAINS FOR MEN AND BOYS IN OUR GENTS' FURNISHING DEPARTMENT--UP STAIRS

Boys' Suits

Worsteds and Tweeds.

Fit 8 to 18 years

One and Two Pairs Pants

7.00

Men's Suits

SERGES, HERRINGBONES and TWEEDS

AT GREAT REDUCTIONS.

Boys' Suits

Tweeds and Serges

Sizes 8 to 18 years.

One and Two Pairs Pants.

12.50

The "Fifth Avenue" Store

314 Water Street

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