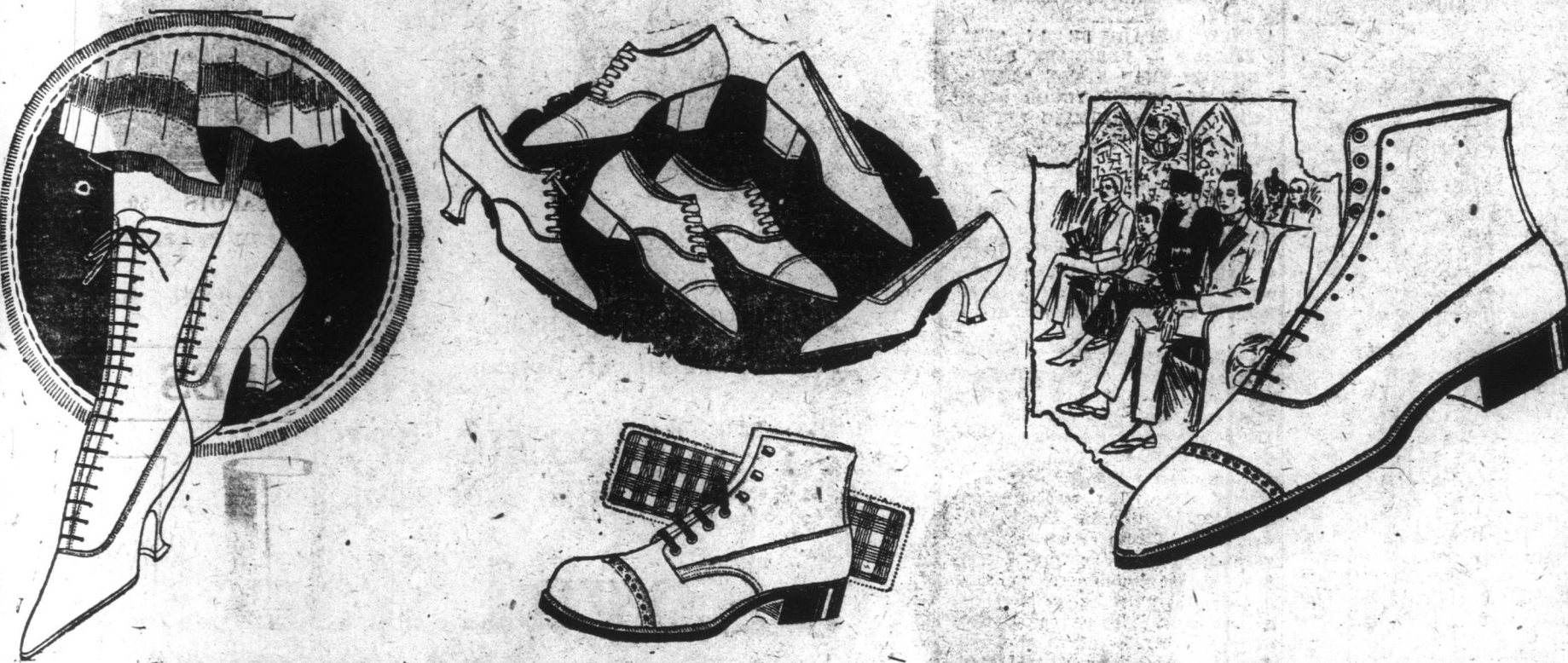


The Biggest Boot and Shoe Bargains
Ever Offered in St. John's.

25 per cent. Off Regular Prices

AT
F. Smallwood's Big Boot & Shoe Xmas Sale!



Local Made Boots, English, American and Canadian Fine Boots and Shoes, and Felt Footwear for Men, Women and Children at 25 PER CENT. REDUCTION.

This is not a sale of a few special lines of Footwear, nor is it a Fire Sale, and we can assure our many customers throughout this Dominion that it is not a sale of Damaged Footwear.

We offer our Customers the Highest Grade of Footwear ever shown in Newfoundland. Besides the styles we carry are the most up-to-date ever shown in St. John's.

Renowned Footwear!

For Ladies:

EVANGELINE PUMPS,
EVANGELINE HIGH CUTS,
TWEEDIE BOOT TOPS,
DANIEL GREEN'S COSY FELT FOOTWEAR

25 PER CENT. OFF

ON THE ABOVE LINES.

For Gentlemen:

MEN'S SMART DARK TAN BOOTS, \$13.50. Now \$10.00 pair
MEN'S \$18.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$16.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$14.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$10.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$ 9.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$ 8.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$ 7.00 FINE BOOTS 25 PER CENT. OFF
MEN'S \$ 6.00 FINE BOOTS 25 PER CENT. OFF

Boys' and Girls' Boots 25 p. c. off

10 Per Cent. Off
WOMEN'S
LONG RUBBERS & GAITERS
Also
MISSSES' and CHILDREN'S
RUBBER FOOTWEAR.

RUBBER FOOTWEAR
10 PER CENT. OFF

10 Per Cent. Off
MEN'S GAITERS.
MEN'S LONG RUBBERS.
BOYS' LONG RUBBERS.

Our Shoes are now on display. All prices are marked in plain figures. We want your money! Do you want the Boots?
Come to the Store with the Big Boot over the door.
MAIL ORDERS RECEIVE PROMPT ATTENTION.

F. SMALLWOOD, The Home of
Good Shoes,
218 and 220 Water Street.

Xmas Goods

Cutlery.

Medium Price. All Marked in Plain Figures.
SEE WINDOW.

TEA SPOONS.
Per doz. \$1.10, \$1.25, \$1.50 and \$2.50
DESSERT SPOONS.
Per doz. \$1.30 and \$2.00
TABLE SPOONS.
Per doz. \$2.00 and \$2.50
DESSERT FORKS.
Per doz. \$2.50, \$3.00, \$3.50 and \$4.00
DESSERT KNIVES.
White Bone Handle: per dozen \$2.00, \$2.50, \$3.00.
TABLE KNIVES.
White Bone Handle: per dozen \$12.00.
NICKEL PLATED DESSERT KNIVES
Per doz. \$3.50
PLATED TABLE KNIVES.
Round Handle, best quality, per doz. \$12.00.

COLD MEAT FORKS.
\$1.25 and \$1.50 each.
SUGAR SHELLS.
\$1.25 dozen; 70c. each.
BUTTER KNIVES.
\$2.40 dozen; 75c. each.
BABY SPOONS.
50c. each; 65c. each.
PIE SERVERS.
\$2.00 each.

Razors.

We are showing the best quality
GENCO RAZORS, \$2.25, \$2.50 and \$4.00 each.

Lather Brushes.

Just what Daddy needed, a new
SHAVING BRUSH, 55c., 45c., \$1.00, \$1.35 and \$2.00 each.

Razor Straps.

We have a good assortment, put one
in Daddy's stocking, \$1.00, \$1.25, \$1.50, \$1.75, \$2.20 each.

Pocket Knives.

1 BLADE—50c., 55c. each.
2 BLADE—70c., 80c., \$1.00.
PEN KNIVES—80c. and \$1.25 in Cham-
ois Case.

Nickel Kettles.

\$2.25, \$4.00 and \$4.50 each.

Asbestos Sad Irons.

HOT IRON COLD HANDLE—Only
\$2.75 a set. These are last year's
stock and are worth to-day \$4.25 a
set.

Brass Stair Rods.

ROUND.
24 inch—\$2.00 and \$2.70 dozen.
27 inch—\$2.70 dozen.
OVAL and FLAT.
24 inch—\$2.70 dozen.
27 inch—\$3.00 and \$3.50 dozen.

Cake and Bread Knives.

40c., 45c., 55c., 75c., \$1.00 each.

Sleigh Bells.

NECK STRAPS of BRASS RATTLES
\$2.00, \$2.50 and \$3.20 Strap.
NECK STRAPS of OPEN BELLS.
\$1.50, \$2.70, \$4.00, \$5.00 and \$5.50 a
Strap.
SHAFT CHIMES.
BRASS—90c. and \$1.00 a pair.
NICKEL—\$4.00 and \$5.50 a pair.
SLEIGH PAD CHIMES.
with Dangles, \$5.00 a Chime.
SLEIGH CHIME.
For back, 2 large Bells, Nickel or
Brass—\$2.75 a Strap.

The Neyle-Soper Hard-
ware Co., Ltd.

dec 21, 23, 24



Dr. Lehr,
DENTIST,
Has removed to

Strang's Building,
329 Water St.,
Three Doors West of
A. Goodridge & Sons.

HINARD'S LINIMENT FOR DIPH-
THERIA.

New Shipment

PICKLED MEATS

Spare Ribs---Barrels
Spare Ribs---Tierces
Fat Back Pork
Ham Butt Pork
Special Plate Beef
"Lincoln" Plate Beef
"Superior" Plate Beef
Choice Stock. Lowest Prices

GEORGE NEAL, LIMITED.

Will it Wear?



This is a question that the eco-
nomical woman must needs ask about
all her clothes.

When she asks it about a Corset,
we answer confidently: It w
deed!—if it is a

**Warner's
Rust-Proof
Corsets.**

It will wear longer than you
thought possible and it is "guaran-
teed not to rust, break or tear."

Prices from \$3.60 pair up.

Marshall Bros

Sole Agents for Newfoundland.

FOUR WEEKS AGO

We had the pleasure of advising our cus-
tomers that HAMS and BACON had declined
in price.

To-day we are pleased to be in a position to
announce a further decline in the SMOKED
MEAT MARKET, and as we are obliged "to fol-
low the market" we are NOW prepared to sell
and deliver our

**Delicious "Berkshire"
Hams & Breakfast Bacon**

at much lower prices than we charged you for
your recent purchases. Get our

"Berkshire" Hams and Bacon
for your Xmas requirements.

F. McNamara,
QUEEN STREET.
'Phone 393

Grapes, Apples, Oranges
for Xmas Trade

We are now booking orders for your Xmas Trade and we
would be pleased if our customers would oblige us by letting us
have their requirements as soon as possible. We can guarantee
you market prices.

BURT & LAWRENCE.