



All Star Attractions for FRIDAY and SATURDAY

There are hosts of matchless values here at prices that double the purchasing power of your money. We can mention but a few here. We ask you to call on Friday and Saturday and simply follow your own good judgment as to comparisons and values.

Good Reliable Footwear for Women

WOMEN'S TAN SHOES—The very latest with Gibson tie, Cuban heel, half kid lining and plain pointed toe. The sole is stout and of good quality leather, which makes them especially desirable for early Fall wear. Reg. \$3.95 pair. **Friday & Saturday \$3.55**

WOMEN'S SILK HOSE—In Taupe, Fawn and Dark Grey. An extra quality that would sell at double the price here offered, but they are manufacturers' seconds and we offer them Friday and Saturday, at per pair. **70c.**

WOMEN'S RIBBED CASHMERE HOSE—A genuine all wool stocking, not often offered at so low a price as we quote here. Regular \$1.75 pair. **Friday \$1.25 and Saturday 44c.**

WOMEN'S JOB LISLE HOSE—Stainless and acid proof; plain only. Regular 50c. pair. **Friday & Saturday 44c.**

WOMEN'S DONGOLA OXFORDS—A very dressy style with perforated front. The soles are made flexible by a patented process. They will wear well and prove most comfortable. Regular \$6.40 pair. **Friday & Saturday \$5.80**

WOMEN'S BATTLESHIP GREY VICI KID BOOTS—High laced style with cloth tops; self tip; military heel; comfortable, medium weight soles. Reg. \$5.55 pair. **Friday and Saturday \$5.00**

Our Glove Dept.

Will be the Scene of Wonderful Activity Friday and Saturday.

WOMEN'S SILK GLOVES—White and Grey with black silk stitched backs, also plain White, Grey and Black. A serviceable washing quality with double tipped fingers and two dome fasteners. Regular \$1.20 pair. **Friday and Saturday \$1.00**

CHAMPAGNE SILK GLOVES—A good heavy quality with double tipped fingers and dome fasteners. Reg. \$1.65 pair. **Friday and Saturday \$1.35**

CHAMOIS DOETTE GLOVES—The best washing fabric procurable is used in the manufacture of these Gloves. They are finished with silk stitching and two strong fasteners. Reg. \$1.50 pair. **Friday and Saturday \$1.25**

INFANTS' LISLE SOCKS—Fine quality with reinforced toes and heels. Colors: Pink, Tan, White, Sage and Black. Reg. 28c. pair. **Friday and Saturday 24c.**

Newest Summer Blouses

Delightful, Fascinating Fashions of Plain Habutai Silk



Beautiful shades of Flesh, Pink and Rose, also White. Made in several different styles; some with the favored convertible collar, which can be worn high or low to suit the wearer. This quality cannot be equalled anywhere in St. John's to-day at so low a price as \$4.25. **Special for Friday and Saturday \$3.50**

WOMEN'S FAWN RAGLANS—In a loose-fitting style with wide collar and lapel, double breast, raglan sleeves, storm cuffs and loose plaid lining. Can be worn with or without glaze leather belt. Reg. \$25.00 each. **Friday & Saturday \$23.00**

WOMEN'S UNDERWEAR—Short, lace trimmed knees; white cotton bands to button at sides. They are made from soft, elastic knit Jersey. Reg. 95c. each. **Friday and Saturday 75c.**

WOMEN'S HANDKERCHIEFS—Lawn and Muslin in plain and hemstitched, and with colored borders. Regular 25c. each. **Friday and Saturday 18c.**

WOMEN'S COMBINATION UNDERWEAR—Sleeveless style, finished with fine lace edging and drawstring neck. The knees are trimmed with white valencienne lace. Regular \$1.10 suit. **Friday and Saturday 90c.**

LINGERIE BRAID—Used instead of ribbon for trimming Camisoles, underwear, etc. These braids, made by the Belding Corticelli Company are in fast Pink, Mauve and White. 10 yard lengths. Reg. 20c. piece. **Friday and Saturday 17c.**

HAT BANDS—In over a dozen different designs. Some are reversible; 2 1/2 inches wide. Reg. 20c. yard. **Friday and Saturday 16c.**

WOMEN'S COLLARS—Muslin, Crepe de Chine, Georgette Crepe, etc.; neatly trimmed with lace, insertion, tucks and hemstitching. The styles are varied but mostly sailors, in medium and large sizes. Regular 65c. each. **Friday and Saturday 55c.**

COLORS JAP SILK—Nice for scarves, drapes, etc. Colors: Browns, Maroon, Crimson, Coral, Navy, Sage, Myrtle, Moss, Reseda, Emerald, Helle, P. Blue, Grey, Champagne, Fawn, Cream, White and Black. Reg. 45c. yard. **Friday & Saturday 37c.**

PEARL NECKLETS—Small, medium and graded pearls on durable cords; gilt fastening clips. Reg. 45c. each. **Friday and Saturday 38c.**

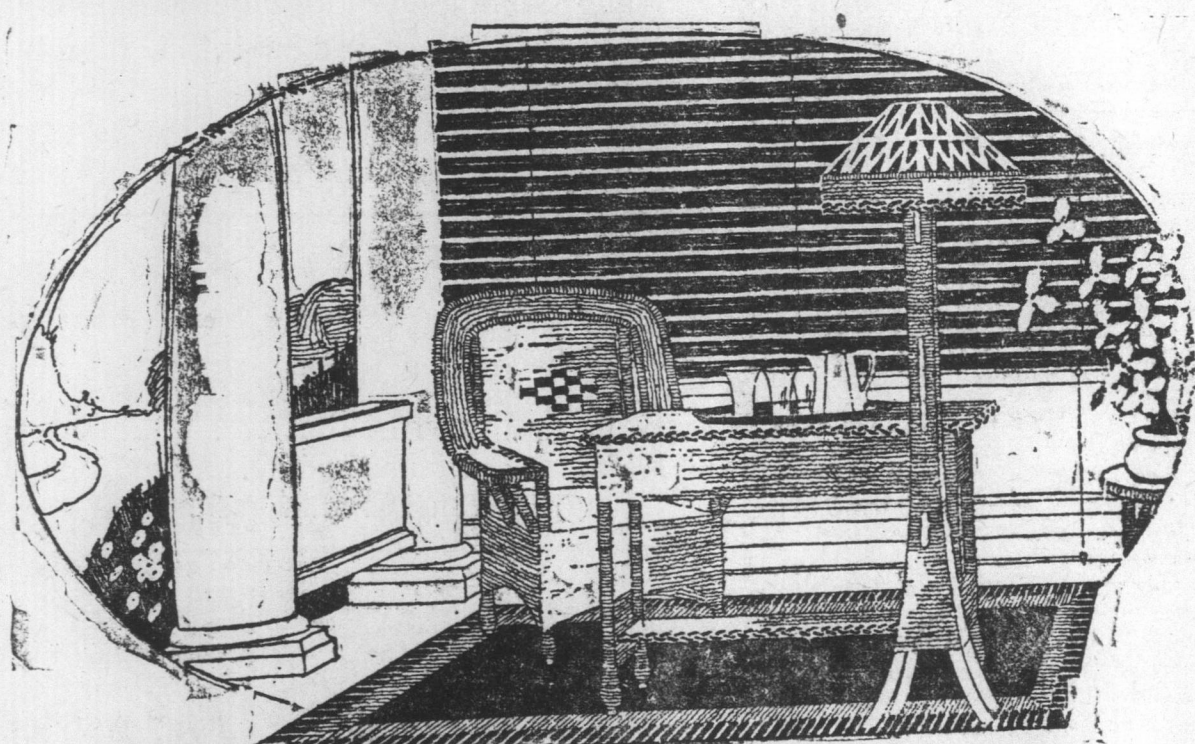
COLORS ELASTIC BELTS—Two-tone and self color elastic webbing with raised floral designs. Enamelled and brass buckles. Reg. 25c. each. **Friday and Saturday 30c.**

GLAZE LEATHER RAGLAN BELTS—Made in three parts with ring connections; stitched edge. Reg. 35c. each. **Friday and Saturday 30c.**

PALETTE SILK—In Brown, Emerald, Nile, Reseda, Champagne, Apricot, Beige, Pink, Grey and Nigger. A beautiful, soft silk for making Blouses or special occasion dresses. Reg. \$3.30 yard. **Friday and Saturday \$2.70**

WOMEN'S CAMBRIC NIGHTDRESSES—Very dainty styles made with very fine quality embroidery yokes. The necks are in V or square styles with bow of colored silk ribbon. Reg. \$4.25 each. **Friday and Saturday \$3.50**

WOMEN'S CAMBRIC NIGHTDRESSES—Of an excellent quality, fine, soft material. The neck is in square style, with yoke of fancy eyelet embroidery. Reg. \$4.00 each. **Friday & Saturday \$3.30**



Bigger Values Than Ever in Our House Furnishing Sections

HEARTH RUGS—Bordered Oriental designs to suit practically every color scheme. Close, thick make that will prove most durable. Reg. \$11.50 each. **Friday and Saturday \$10.50**

AXMINSTER HEARTH RUGS—Beautiful light and dark colors, some shadow effects. Size 27 x 52 inches. Regular \$7.00 each. **Friday, Saturday and Sunday \$6.00**

LARGE SIZE DOOR MATS—In light and dark patterns to suit the rugs. Size 18 x 34 inches. Reg. \$3.60 each. **Friday and Saturday \$3.00**

DAMASK TABLE NAPKINS—Medium size in quality you will like. Woven floral designs. Reg. 35c. each. **Friday and Saturday 30c.**

DAMASK TABLE CLOTHS—Assorted check patterns. Size 50 x 50 inches. Regular \$1.95 each. **Friday and Saturday \$1.65**

WHITE TURKISH TOWELS—Extra quality soft thick towels. Very closely woven. Reg. \$1.40 ea. **Friday and Saturday \$1.10**

CASEMENT CLOTH—In light Green, Red, Ecru, Drab and Cream. A fine quality, dull finish material. 48 inches wide. Reg. 90c. yard. **Friday and Saturday 80c.**

FIVE PIECE TOWEL SETS—A very unusual value. Made from stout lawn in tamboured patterns. Three different sizes. Regular 35c. set. **Friday and Saturday 28c.**

WHITE LACE CURTAINS—Assorted patterns, 24 yards long. Regular \$1.45 pair. **Friday and Saturday \$1.25**

HEAVY TURKISH BATH MATS—In Cream and Red; reversible. Regular 85c. each. **Friday and Saturday 78c.**

CREAM LACE AND INSERTION TRIMMED CASEMENT CLOTH—Extra superior quality with a soft silky finish; 36 inches wide. Reg. \$1.70 yd. **Friday and Saturday \$1.40**

WHITE TABLE DAMASK—Neatly trimmed with lace. 54 inches wide. Regular \$1.25 yard. **Friday and Saturday \$1.15**

TURKISH WASH CLOTHS—Medium size with pink edge. Reg. 15c. each. **Friday & Saturday 12c.**

Prices Lowered on Children's Cotton Dresses

CHILDREN'S COMBINATION UNDERWEAR—Sleeveless style in knee length with fancy lace trimmed neck and knees. Reg. to 65c. garment. **Friday & Saturday 55c.**

CHILDREN'S DRESSING GOWNS—Of soft Cotton Crepe, beautifully embroidered at back and front. Reg. \$1.85 each. **Friday and Saturday \$1.45**

CHILDREN'S STRAW HATS—Serviceable Hats for Fall with band and bow of corded silk ribbon. Regular \$1.65 each. **Friday and Saturday \$1.49**

CHILDREN'S GINGHAM DRESSES—In various plain colors, checks, stripes and two-tone effects; sizes to fit children from 1 1/2 to 6 years. Reg. \$1.65, \$1.75 and \$1.85 each. **Friday and Saturday \$1.45**

CHILDREN'S GINGHAM DRESSES—For bigger girls from 8 to 12 years. Made with belted waist; fancy pockets, square neck and button trimmed vestee front. Regular \$3.50 each. **Friday and Saturday \$2.75**

More Savings on High-Class Groceries

Dayson's Relish. Regular 40c. bottle. **Friday and Saturday 35c.**

Colburn's Sauce. Regular 15c. bottle. **Friday and Saturday 13c.**

Four Tablet Toilets Soap. Reg. 12c. box. **Friday & Saturday 9c.**

Shaving Sticks. Reg. 20c. each. **Friday and Saturday 17c.**

Happyvale Apricots. Reg. 40c. tin. **Friday and Saturday 35c.**

Argo Prunes. Regular 40c. tin. **Friday and Saturday 30c.**

"Diamond" Baked Beans. Regular 12c. tin. **Friday & Saturday 8c.**

The Royal Stores Ltd.



Headquarters for Men's Furnishings.

Compare the attractive lines of Men's Furnishings displayed in our Store with those of equal price in other stores. We think you'll give the vote (and the trade) to us because of the splendid styles and low prices.

MEN'S BROWN RUBBER COATS—The newest belted waist style, made from the best quality, thick flexible rubber. The same as worn by the American Army on active service. Wide collar and lapel; large patch pockets; belted storm cuffs and wide, comfortably fitting belt. A good serviceable coat that you can depend on in wet weather. Regular \$25.00 each. **Friday and Saturday \$22.00**

MEN'S TWEEN-SEASON'S UNDERWEAR—All pure wool in natural shade. Sizes up to 42 inches. Reg. \$2.35 garment. **Friday & Saturday \$2.10**

MEN'S LIGHT WEIGHT MID-SEASON'S UNDERWEAR—At an unusually low price for so good a quality. We advise all requiring mid-season's underwear to lay in their supply now as the demand for this quality will be tremendous. Reg. \$1.90 garment. **Friday and Saturday \$1.70**

BOYS' CORPUROUS PANTS—Unequaled for hard wear and service. The seams sewn with best standard thread are taped and cannot rip. The Imperial waist band can be attached to blouse or shirtwaist. Two side and one hip pocket; open knee. Brown, also colors in the smallest sizes. Sizes to fit 8 to 7 years. The pair **\$2.00**

Sizes to fit 12 to 16 years. The pair **\$2.50**

Sizes to fit 12 to 16 years. The pair **\$3.00**

MEN'S FANCY WIDE END TIES—Dozens of different combination colorings. All new designs. Reg. 80c. each. **Friday and Saturday 69c.**

MEN'S GRAIN LEATHERETTE BELTS—Made with patent buckle to grip the end firmly to any size without slipping. Regular 50c. each. **Friday and Saturday 42c.**

MEN'S GOLF CAPS—Of rich tweeds in medium and colors. These dressy caps have won instant favor with critical men. Reg. \$1.50 ea. **Friday and Saturday \$1.40**

BOYS' ENGLISH TWEED GOLF CAPS—All desirable checks and plain tweeds. Reg. \$1.00 each. **Friday and Saturday 80c.**

WOMEN'S FINE STRAW UNTRIMMED HATS—Wide flexible rim and large, loose-fitting crown. A real good quality that will always look well and hold its splendid shape. Reg. \$3.25 each. **Friday and Saturday \$2.75**

WOMEN'S LECHORN HATS—Broad sailor shapes in Champagne only; flexible and durable. Reg. \$4.50 each. **Friday and Saturday \$3.90**

Nfld. Scotch Cured Herring.

Although this market remains quiet and buyers continue to adhere to a policy of buying from hand-to-mouth, there are indications of improvement, which, considered in the light of present day conditions, are at least hopeful. It is noted that the domestic trade has been taking on small quantities of Newfoundland Scotch cured herring of late, and local importers report that New York buyers have been seeking quotations of more liberal quantities than have been selling. This new condition is at variance with the outlook of a few weeks ago when it was reported that some 25,000 barrels of Newfoundland Scotch herring were yet to be shipped from St. John's to New York. Moreover, it is reported from several points in Newfoundland that the pack of herring during the winter and spring was far and away superior to the pack of last fall. In explanation of this improvement in the quality of the Newfoundland herring of the spring and winter pack it is stated that the lesson of last fall "brought packers to their senses." According to inspectors for the Newfoundland Government who have lately completed inspections at Green Bay, the quality of the herring being shipped from there to-day is in every respect superior to that shipped last winter. New York importers doubtless will be glad to learn of the improved quality of the Newfoundland herring, for it is recognized that one of the most serious drawbacks this season has been the uncertain and general inferior quality of the offerings. So far as could be learned the prevailing prices in the market are unchanged. Holders are asking from \$16 to \$18 and even \$20 for fancy large fulls, while small herring can be purchased from \$12 and up, according to size and quality. The stock of winter and spring herring now in New York is variously priced at from \$12 to \$16, the greater quantity being held at the lower figure. Further shipments of new stocks will be coming forward from now on, and it may be expected that before cooler weather there will be a liberal stock on the spot in New York.—N.Y. Fishing Gazette, Aug. 9.

Express Passengers.

The following passengers landed from the Kyle at Port aux Basques yesterday, and are on the incoming express: N. H. Saunders, G. McNutt, T. Waldo, C. O. Duley, G. Grimes, J. Smith, W. and Mrs. Anthony and daughter, T. E. and Mrs. Weed and 2 children, J. C. Curtis, J. S. Kemp, J. McDonald, J. J. and Mrs. Wakeley, M. Bailey, W. Skinner, Mrs. J. Roberts, M. Roberts, F. Garland, M. Smith, K. Grewe, J. Stapleton, C. Hulan, T. Tobin, C. Hawkins, L. Butler, D. Dibbin, A. Barrett, D. Benoit, J. and Mrs. Farrell, F. A. White, Mrs. A. Jensen, E. Fudge, Mrs. M. Moulton, Right Rev. Mons. Sears, S. Ellis, J. Murphy, Mrs. A. Brown, Mrs. A. Thompson.

Salt and Pickled Herring

The market being without feature and practically no demand in evidence, except for an occasional order for export, the salt and pickled herring situation has attracted little attention in the trade of late. There have been a few offerings of split in New York at the prevailing market quotations, and it is understood that sales have been effected on the basis of the prevailing prices in small lots, but there has been no outstanding development in this department. While there are holders who still continue to maintain their prices for splits at \$8 and 9 per barrel for large, there are stocks of good quality to be had at \$7 per barrel, and it is probable that most holders of Newfoundland splits would be willing to sell at this figure. Round herring, on the other hand, has not long been a "dead letter" in the market, that there is practically no interest shown in it. Those who hold light stocks of this grade are free to state that they have not been able to move it at any prices, and many have expressed a willingness to sell at buyers' terms.—N.Y. Fishing Gazette, Aug. 9.

Got It All Wrong.

The little fellow who writes that space-filler, "The Dirgeful Drone," in the Star, spoiled a whole column in Tuesday's issue in a weak attempt at answering an attack that never was made on him. He assumes that the editorial comment in the Telegram issue on Saturday was directed at himself. This is quite silly. Surely he doesn't think that the Telegram would throw away a column of editorial comment on such as he? If the dirgeful writer will look up the Star issue of August the 7th, he will see just what the editorial in the Telegram referred to. Of course, we know that he has not already read it. Even the men who work on the Star do not read it. We cannot blame them. And it looks, after all, as if it were the dirgeful fellow who is either doped or dreaming—and very probably both.

Misard's Linalum Cures Diphtheria.