

RESSED an  
f  
Wear.

CLOTHES  
Wear.



Boys'  
Fall  
Overcoats

Immense variety of  
makes, the belted styles  
are most fashionable.  
We have these to fit all  
ages. Bring in your  
boy to-day.

BEVERLY ORPHANAGE COL-  
LECTION. — The Parish of White-  
Bay, per Rev. P. O'Brien, P. P., \$400.  
Mr. James Keough, Bell Island, 50c;  
Mr. Lawrence Doyle, Bell Island, 25c.

MORE INFLUENZA.—Yesterday the  
train brought in three men who had  
been landed from an American liner  
at Burin, suffering from Spanish In-  
fluenza. They were taken to the  
Fever Hospital on arrival.

Mother! the Child  
is Costive, Bilious.

Don't hesitate! A laxative is neces-  
sary if tongue is coated, breath  
bad or stomach sour.

Give "California Syrup of Figs" at  
once — a teaspoonful to-day often  
saves a sick child to-morrow.  
If your little one is out-of-sorts,  
half-sick, isn't resting, eating and act-  
ing naturally—look, Mother! see if  
tongue is coated. This is a sure sign  
that its little stomach, liver and bow-  
els are clogged with waste. When  
cross, irritable, feverish, stomach  
sour, breath bad or has stomach-ache,  
diarrhoea, sore throat, full of cold,  
"California Syrup of Figs" gives a  
"fastidious" and in a few hours all  
the constipated poison, undigested  
food and sour bile gently moves out  
of its little bowels without griping,  
and you have a well, playful child  
again.

Mothers can rest easy after giving  
this harmless "fruit laxative," because  
it never fails to cleanse the little one's  
liver and bowels and sweeten the  
stomach and they dearly love its  
pleasant taste. Full directions for  
babies, children of all ages and for  
grown-ups printed on each bottle.  
Beware of counterfeit "fig syrups."  
Ask your druggist for a bot-  
tle of "California Syrup of Figs," but  
see that it is made by the "California  
Fig Syrup Company." Don't be fooled!

## Remnants!

Remarkable Assort-  
ments and Values.

KHAKI FLANNELETTE —  
Extra special quality, soft  
twill finish flannelette; a  
perfect imitation of all  
wool flannels. Most suit-  
able for Men's and Boys'  
Shirts or Children's Under-  
garments. The lengths  
from 2 to 10 yards are care-  
fully measured and marked  
for your convenience in  
choosing the piece you re-  
quire.

Mill Ends of  
Pure White  
Table Damask

All of the choicest weaves  
and patterns. Over 1,000  
yards altogether, ranging in  
lengths of 1½ up to 6 yards  
measured and conveniently  
marked to aid you in choos-  
ing. And priced exceedingly  
low.

## Our Wide-Awake Gent's Furnishing Store Offers Some Splendid Advantages Values that cannot be bettered anywhere.

MEN'S FALL AND WINTER OVERCOATS —  
This is a special purchase of New Amer-  
ican Overcoats that one of our buyers  
was very fortunate in securing. They  
are of extra quality stout and medium  
weight Wool Tweeds and offer extra  
special value to men accustomed to  
wearing made-to-measure clothes, be-  
cause of their smart American cut and  
perfect fit. They are well made through-  
out, with good quality linings and trim-  
mings and bear the labels of some of the  
best American makers. Regular \$35.00  
each. Friday and Satur-  
day

MEN'S GUN METAL BOOTS — We have  
taken great care in selecting for this  
week's sale our best selling lines. The  
ones we offer here is made from good  
quality gun metal leather, with heavy  
soles, self tip, medium height heels, dull  
kid tops and stylish black toes. Reg.  
\$40.00 pair. Friday and Sat-  
urday

MEN'S KANGAROO BLUCHER BOOTS —  
A comfortable wide fitting boot for Fall  
wear, will give splendid wear. Reg.  
\$32.00 pair. Friday and Sat-  
urday

MEN'S CELLULOID COLLARS — A good,  
durable quality with strong metal but-  
ton holes that will give double wear;  
bright and dull finish. Reg. 24c  
each. Friday and Saturday

YOUTH'S TWEED PANTS — Good, hard-  
wearing Tweeds, made to stand a lot of  
wear; sizes 12 to 17 years; 3 pockets.  
Reg. \$3.00 pair. Friday and  
Saturday

BOYS' CORDUROY PANTS — Good heavy  
qualities. We are told by some of our  
customers who have used pants like  
these that they give even greater wear  
than the sturdiest of homespun; sizes  
for boys from 2 to 8 years. Regular  
\$2.00 pair. Friday and Sat-  
urday

BOYS' TWEED PANTS — Checks, stripes,  
etc., in sizes for boys from 2 to 8 years.  
Remarkably cheap at the price quoted  
below. Reg. \$1.50 pair. Friday  
and Saturday

BOYS' SAILOR COLLARS — Saxe and Navy  
Drill and Jean, edged with white braid  
or cotton. Reg. 40c each. Friday  
and Saturday

"FLEXO" ARM BANDS — Here we offer the  
best quality Arm Bands in our large  
and varied stock. This assortment in-  
cludes plain adjustable styles, ribbon  
bowed Arm Bands, elastic frilled, etc.,  
in a big range of serviceable plain col-  
ors. Reg. 40c pair. Friday & Sat-  
urday



MEN'S SOFT FELT HATS — These  
hats are of fine quality, soft, flex-  
ible felt with a very smooth finish,  
and may be depended on for perfect  
service, and in style they will prove  
just effective enough to be nicely  
noticeable. Colors: Green, Brown  
and Grey. Reg. \$1.55 ea. Friday  
and Saturday

"NEW KNIT" UNDERWEAR — One of  
the best lines in our splendidly  
sorted stock. Made from the wool  
of Newfoundland sheep and rendered  
unshrinkable. This is a grade  
that will outwear many so-called  
wool garments at a much higher  
price. Fine, soft quality, but fairly  
heavy weight; Cream only; non-ir-  
ritable.

Sizes 32 to 40. Reg. \$2.85  
\$3.10 garment for...  
Sizes 42 to 46. Reg. \$3.00  
\$3.35 garment for...

## Charming Styles in Collars



Brassiers, Silks, Etc.

Moderately Priced.

JOB ERMINE COLLARS — In sailor shapes. These Collars are originally  
intended for Misses' and Women's wear but could be used for Child-  
ren's and Misses' Beardskin Collars. They are nicely trimmed 55c

WOMEN'S ALL-OVER EMBROIDERY BRASSIERS — In a good range of  
patterns and makes, mostly with Valenciennes lace and embroidery  
edges. Strongly made in every particular. Reg. \$1.20 each. 95c

RIBBON HAT BANDS — Water wave centres and pretty floral borders,  
woven in colors. Shades of Saxe, Navy, Brown, Red, White  
and Black; 3 inches wide. Reg. 40c yd. Friday & Sat-  
urday

LAWN TEA APRONS — Of firm quality lawn; frilled and neatly hem-  
stitched; assorted patterns. Regular 60c each. Friday and  
Saturday

HEAVY JAP SILK — This fine quality Silk has at once been recognized  
for its merits, the sale of which is now exceptional. Its soft, even,  
lustrous finish makes it most desirable for special occasion dresses,  
and from the wide color range you can get exactly the shade you  
want; 36 inches wide. Regular \$2.75 yard. Friday and  
Saturday

VELVET AND SATIN.  
CORRUROY VELVET — Thick pile wide cord velvet with  
a soft silky finish. Colors: Navy, Brown, Myrtle,  
Grey and White; 22 ins. wide. Reg. \$2.20  
yard. Friday and Saturday

SKINNERS SATIN — The original quality with the name  
on the selvage. Splendid for lining heavy coats, muffs,  
fur collars, etc., in dark brown only; 36  
ins. wide. Reg. \$2.80 yd. Friday & Sat-  
urday

# PREPARING FOR THE COLD WEATHER

Sooner or later you'll have to come to it, so why not "do it now?" Heavier Underwear, Heavier  
Hosiery, Winter Weight Dress Goods, Warmer Bed Coverings, Winter Draperies,  
Heavier Shoes, Flannelettes, Winter Hats, Coats, Suits, Blouses and a dozen  
and one other requisites for the Winter Season are here offered

IN OUR GREAT COLLECTION OF BARGAINS

FOR

## FRIDAY AND SATURDAY.

You Will Find Many Seasonable and Serviceable Lines, That Will, Not Only  
PLEASE You But Will Prove To You That  
Our Values Are Better Than Elsewhere.



## Our Autumn Hats

Are masterpieces of the milliner's art. We  
have styles enough in our spacious mill-  
inery room to suit every woman's individual  
face and fancy, large or small; gay and  
dashing or simple and unobtrusive, which  
ever your style and taste calls for, you'll  
find it here. Select yours to-morrow; prices  
are most moderate.

WOMEN'S VELVET HATS — There is a cor-  
rect and splendid style about these hats  
that is admirable. The top is of silk  
beaver in Beige, Helle, Fawn, Brown,  
Crimson, Purple and Black, and a wide  
band of corded silk ribbon circles the  
crown and fastens in bow at side.  
About 30 dozen altogether. Specialty  
Priced Friday & Saturday,  
each

ANOTHER LINE OF NEW VELVET HATS —  
Styles that you cannot fail to admire.  
The space will not permit us to give de-  
tails here, but we advise you to see  
them early as they cannot last at this  
low price for Friday and  
Saturday, each

CHILDREN'S STYLISH VELVET HATS —  
Smart poke style in Black with crowns  
of White, Fawn, Green or V. Rose. The  
new tapering crown and the narrow  
slightly turned down rim makes this a  
most desirable and becoming style for  
children from 5 to 8 years. The top is  
finished with silk cord and tassel.  
Reg. \$1.50 each. Friday and  
Saturday

## A Most REMARKABLE Sale of BED SPREADS.

A wonderful collection of serviceable White Bed Spreads, including  
hundreds of the most desirable patterns, qualities and makes, to be sold  
at prices that are CONSIDERABLY BELOW THE COST TO MANU-  
FACTURE.

The same conditions that made the brilliant Quilt Sale of twelve  
months ago governs this equally important event, and a glance at the as-  
sortment shown will be proof positive that the opportunity is most extra-  
ordinary. The large quantities coupled with the remarkable values lead  
us to expect some of the busiest days in our mercantile career, and we  
have prepared everything to facilitate selection. We have done every-  
thing for you to share in this Sale event in comfort.

## NEW FALL AND WINTER COATS, SKIRTS, BLOUSES, UNDERWEAR, Etc. Priced Unusually Low Right at the Commencing of a New Season.

VISIT OUR BIG, BUSY SHOWROOM  
SECTION TO-MORROW.

We want every woman in the city to get  
acquainted with our good styles and low  
prices. Our garment business is forging  
ahead continually. Our values are respon-  
sible for the tremendous business we are  
doing. We know we are serving you right  
because you are patronizing us liberally.  
But it is the woman who is not aware of  
our great resources whom we want to in-  
terest now. We want YOU who do not  
know that The Royal Stores is the logical  
Store to shop for women's wear—we want  
you to come here and see what we are do-  
ing. To-morrow would be a profitable day  
for you to get acquainted with our goods  
resources and methods.

A STIRRING SALE OF WOMEN'S COATS  
—140 Light, Medium and Dark Tweed  
Coats, every model right fresh from their  
manufacturers, thus ensuring absolute-  
ly correct styles. The materials are the  
choicest and most fashionable for Fall  
and Winter. The wide belt and deep  
cape collar are desirable attractions on  
many, while large buttons, tastefully ar-  
ranged, trim the back, cuffs and front.  
Regular \$12.75 each. Friday  
and Saturday

WOMEN'S HEAVY CLOTH SKIRTS —  
25 only in Black Coarse Twill  
Cloth, something like Admiralty  
Serge. Made in a most fashionable  
style with two pointed patch pocket-  
ets, shirred waist, detachable belt  
and large button trimmings. Reg.  
\$1.75 each. Friday and  
Saturday

FALL-WEIGHT POPLIN BLOUSES —  
Navy, Saxe, V. Rose, Brown and  
Cardinal, in several different mod-  
els of the smartest style. You can  
take our word for it, if you decide  
to buy one of these to-morrow, you  
will be absolutely pleased from  
every standpoint. Reg.  
\$2.50 ea. Friday & Sat-  
urday

UNDERWEAR — Perfect fitting gar-  
ments of close-ribbed, white elastic-  
knit fleeced jersey. Vests and Pants  
in all sizes. Reg. \$1.50 garment.  
Friday and Saturday

WHITE FLANNELETTE UNDER-  
SKIRTS — You will shortly need  
some of these warm undergarments  
so we advise you right here that  
you cannot do better than get one  
or more of these. They are made  
with cotton hipper bands that fit  
comfortably, without giving the fig-  
ure undesirable appearance. Splend-  
id value at \$2.20 each.

Friday and Saturday

STANFIELD'S COMBINATIONS AND  
SLEEPING GARMENTS — For boys  
and girls from 6 to 8 years. They  
are strongly reinforced and stand a  
lot of hard wear. Will prove most  
comfortable. Regular \$2.50 suit.  
Friday and Saturday

MISSIE'S PLAIN CLOTH COATS — Heavy  
durable Winter Coats for girls from 13  
to 18 years. The pockets are in V  
style with large bone button closings.  
The sleeves are set in and finished with  
pointed cuffs. A band of plush across  
the wide cape collar gives a much de-  
sired effect, while large size bone trim-  
ming buttons complete, not only a sty-  
lish coat, but a coat that will give years  
of service. Reg. \$18.50 ea.

Friday and Saturday

COLORS: Blue, Green, Brown and Green in various shades, also  
Black. These are extremely high grade  
Hosiery at unusually low prices.  
Reg. 90c pair. Friday and Sat-  
urday

## Needed Lines from the House Furnishing Section.

Every item in this Sale is a money saver. Look the list over carefully and you'll find it  
will pay you well to lay in a liberal supply of these useful articles while you can get them at  
these matchlessly low prices.

LARGE DOUBLE-THREAD BATH MATS —  
In reversible patterns of Moss Green and  
White. They are bound with silk around the  
edge and will give excellent wear. \$2.00  
Reg. \$2.25 ea. Friday & Sat-  
urday

WHITE CURTAIN NET — In no less than 7 dif-  
ferent patterns. Although this class of ma-  
terial has advanced considerably, this line  
will court comparison with values offered  
fully six months ago. Reg. 25c yd. 22c  
Friday and Saturday

JOB QUILTS — We have opened and ready for  
viewing a few cases of American Job Quilts  
in sizes for single and double beds. The pat-  
terns are delightful and the various qualities  
are priced exceedingly low for quick disposal.  
In sizes for single and double beds. The pat-  
terns are delightful and the various qualities  
are priced exceedingly low for quick disposal.

WOOL TAPESTRY — A dainty light Fawn with  
scroll and floral designs in Gold, Rose and  
Green. A rich, silk quality that would make  
splendid curtains or furniture covering; 47  
inches wide. Reg. \$2.80 yard. \$2.45  
Friday and Saturday

TAPED PILLOW CASES — Even-thread, fine, soft  
pillow cotton supplies the material for these  
serviceable Cases. They are made plain for  
service and will launder splendidly; taped  
and hemmed. Reg. 40c each. Fri-  
day and Saturday

SHANTUNG SILK FOR CURTAINS — In the nat-  
ural Fawn shade; washes beautifully; 32  
inches wide. Reg. 95c yard. Friday  
and Saturday

WHITE TURKISH TOWELS — A very fine qual-  
ity in pure white; free from dressing and  
filling of any description. The cream  
of value at 55c ea. Friday & Sat-  
urday

REFORM INITIALS — For initialing sheets, blank-  
ets, towels, handkerchiefs, underwear and a  
host of other articles. Small size letters in  
Script, Old English, Japanese and Block. Can  
be worked in single or monogram style.  
Special for Friday and Saturday, 2 let-  
ters for

## REMNANTS OF CHINTZ.

This is a lot of some 600 yards, showing a big assortment of the prettiest weaves and pat-  
terns that we have ever shown on any previous occasion. For draperies, furniture covering,  
cushions, screens, etc., you can choose colors and designs to suit almost any room.

## Rousing Specials in the



## Fancy Linen Section.

CUSHION COVERS — Cream and White, elaborately embroidered with  
colored silk centres. The edge is finished with wide silk blue  
stitched frill. Reg. 75c each. Friday and Saturday

CREAM LINEN CUSHION COVERS — You will surely like this line as  
the patterns are entirely different to any we have previously shown.  
Colored embroidered centres. Regular 90c each. Friday  
and Saturday

HEMSTITCHED AND HEMMED CUSHION COVERS — Some new patterns  
we have just opened. They are handsomely embroidered in colors.  
Fawn and Cream grounds. Regular \$1.50 each. Friday  
and Saturday

EMBROIDERED NIGHTDRESS BAGS — In a pretty shade of Fawn with  
neatly hemstitched hem. Regular 70c each. Friday and  
Saturday

## White Bearskin

The most serviceable white material for Infants' and Children's  
Coats, Cape, Sleigh Robes, Muffs and Collars, as it washes so well and  
retains its long silky pile for years. It is a good heavy quality, 49 inches  
wide, and considered cheap at \$4.75 yard. Friday and Sat-  
urday

## Worth While Savings on Children's Hosiery.

EMBROIDERED ANKLE HOSE — For children from 5 to  
7 years. Extra fine quality, priced extremely low.  
Reg. 40c pair. Friday and Saturday

CHILDREN'S CLOSE-RIBBED COTTON HOSE — Service-  
able quality for children up to 4 years. Reg. 30c  
pair. Friday and Saturday

The Royal Stores Ltd.