

Specials from our Gent's Furnishing Dept.

GENTLEMEN:—Your careful attention is respectfully solicited to the attractive and remarkable offers as itemized below. Attractive, because among them are articles you need, or you will need in the near future. Remarkable, because they are offered at such a ridiculously low figure.

AMERICAN SOFT COLLARS.

50 doz. Men's Soft Collars in Palm Beach and Fancy Madras, selling at 22c. each.
20 doz. assorted Job Fancy Collars, assorted sizes, at 8c. each.

MEN'S FALL AND WINTER CAPS.

150 doz. comfortable, stylish Tweed Caps, a wonderful variety. You can count on your Cap in this assortment. Selling at 55, 65, 85c., \$1.00 up to \$1.70 each.

MEN'S FANCY DRESS SHIRTS.

10 doz. Fancy Dress Shirts, stiff cuffs and bosom. "Our Special." Sizes 14 to 17.
\$1.80 value for \$1.40.

Men's White Dress Shirts.

5 Dozen

JOB White Dress Shirts,

Odd sizes. \$1.20 value, Job Price, 50c. each.

Marshall Bros

MEN'S WOOL UNDERCLOTHING.

We carry a full stock of the famous "New-Knit" all wool Underclothing. Owing to the large variety we have not space enough to itemize.

MEN'S FLEECE LINED UNDERCLOTHING.

300 doz. Fleece Lined Shirts and Drawers, splendid quality, selling at 60c. and 65c. per garment.

AMERICAN NECK TIES.

200 doz. Gent's Neck Ties. The best assorted stock of Neck Ties in the city, wide end. Selling at Old Prices, 35, 45, 50, 60, 70c. each.

Nothing Is Quite So Pitiful.

By RUTH CAMERON.



RUTH CAMERON

There is something infinitely pitiful to me about the unfulfilled desires of an old man or woman.

Nothing in the world wrings my heart strings quite so sorely. A child's unfulfilled desires are touching. I can never see a child who wants some toy or some treat without wanting to play the fairy godmother and gratify him. Children are so eager. They want things, even unimportant things, so hard.

But the pathos of the disappointed child is nothing to that of the old man or woman who is nearing the journey's end with some unsatisfied longing, which he has carried all the way, still tearing at his heart.

Their Very Resignation The Most Pathetic.

Perhaps that expression is too strong. When one is old one does not want things with the same passion the child feels. One has learned so many bitter lessons in not wanting things too hard. One is less eager because one is so much less hopeful. But that very lack of eagerness, that very hopelessness is what makes the old man or woman's desires the more pitiful. They can't even have hope, that greatest blessing of all, that last good fairy in Pandora's box that made life possible in spite of all the evil fairies.

Here's Hoping Someone Will Be Inspired To

What a joy, what a privilege to plant hope anew in one of these worn-out hearts!

One wonders sometimes that the

sons and daughters who might so easily play the fairy godmother and fulfill some of these unfulfilled desires, are so blind to their great opportunity.

They are not wholly self-absorbed to be sure. There is nothing too much for them to do for their children. They will leave no stone unturned to give them every advantage and every opportunity and every pleasure. But the idea that the old people might want something from life besides the pleasure of being near them and those wonderful grandchildren never occurs to them.

How They Will Long For The Lost Opportunity.

One wonders sometimes if, when the day comes that there is nothing they can give the old father or mother but flowers, the vision of their lost opportunity will come to them too late with blinding force.

A woman who was making something of a sacrifice to fulfill her mother's dearest wish, once said to me, "Yes I wanted terribly to use the money for myself. And then I thought that some day a day would come when if I should think, 'All her life she wanted a piano and now she can never have it, I should just about go mad. So you see I am selfish after all.'"

Too bad there isn't more of that selfishness in the world.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.

(Signed) W. S. PINCO.

"Woodlands," Middleton, N.S.

Turban are one of the fashionable winter hats, and they are trimmed with fur.

Blue Nose Butter

TO-DAY.

1 lb., 5 lb., 28 lb. Tins and 56 lb. Boxes.

To arrive by steamer to-day:
50 half doz. PEARS.
5 bris. GREEN TOMATOES.
25 crates NEW RED ONIONS.
20 crates LARGE ONIONS.
50 cases CALIF. ORANGES.
5 bris. AMER. PARSNIPS.
5 bris. AMER. CARROTS.
YELLOW BEANS, 12c. lb.
3 lb. tins ARBOUR'S BAKED BEANS, 37c.
BOYER'S SUGAR CORN.
PARTRIDGE, 40c. cab.

10 oz. bar Pure Castile Soap, 12c.
Crystal Domino Sugar, 2c. pk.
Holtbrook's Wor. Sauce.
Moir's Cake-Fresh.
Cattell's Macaroni.
Instant Postum—Small and Large.
Eddy's Parlor Matches, 8c. box.
Dromedary Dates.
Dromedary Des. Coconut.
Dromedary Quick Tapioca.
FRESH COUNTRY EGGS.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Apples, Oranges, etc.

To arrive per steamers due this week:

160 bris. Gravenstein Apples—1's and 2's.
140 bris. Gravenstein Apples—Special 3's.
180 cases Calif. Oranges—All counts.
60 bags American Onions—100 lbs. each.
50 cases Spanish Onions—5's.
150 bags Split Peas—60's.
200 bags Round Peas—100's.
200 bags White Beans—112's.

Soper & Moore,

Importers & Jobbers.
Phone 480.

Rann-Dom Reels.

THE ELECTRIC FAN.

The electric fan is a weak imitation of a lake breeze which is designed to cool the atmosphere in one spot. It is a powerful little object, and when aimed carefully at the bald head of a perspiring globe-trotter in a tourist sleeper can produce a very satisfactory substitute for the Rhode Island influence. Many a tourist has left home with the valves of his head working in perfect harmony, only to be set upon in his shirt-sleeves by an electric fan which played upon the back of his neck with so much success that his conversation the next morning sounded as if he had swallowed a nutmeg grater.



The only way to keep cool in August was to sit in the shade and think of the approach of the interest on a promissory note.

Prior to the advent of the electric fan the only way to keep cool during July and August was to sit in the shade and think of the stealthy approach of the interest on a promissory note. People who did not owe the bank anything found it necessary to use the palm-leaf fan, which stirred up quite a breeze so long as the proprietor of the fan was able to swing it without incurring paralysis of the elbow joint. The palm leaf fan also served a noble purpose in other respects, as it enabled many a tired

hostess to yawn at full length without being detected. Backward husbands who were dragged to church by a strong-willed wife could sink down behind a palm-leaf fan, apparently engaged in deep meditation, and sleep from the offertory to the benediction unless betrayed by a husky snore.

During the heated term it is a popular custom to take an electric fan to bed and go to sleep under its soothing rays. Inasmuch as most of these fans are attached to a meter which never sleeps, this custom is encouraged by all electric light companies, which argue that it will drive away insomnia and mosquitoes. There is some question which is worse, to be stung by a hunger-maddened mosquito or an electric meter which turns over faster than a fat man rolling down hill. The only cheap and economical way to run an electric fan is to install a water motor in the cellar in the darkness of the night, when the superintendent of the water works is not looking.

Business men keep an electric fan over their desks, so that whenever it revolves on its axis cigar ashes will be sprinkled on their shirt front. This is why so many men return home at night with shirt bosoms looking like a burnt wood plaque.

Milady's Boudoir.

COLD FEET AND THE REMEDY.

Even in the steam heated city apartments one often gets "cold feet" during the night, which is annoying if not painful and causes one to lose many of the valuable sleeping hours, while shivering and coddling those icy members.

If you have cold feet at night try soaking them in water as hot as you can bear it just before retiring. Jump right into bed so that they will not get chilled and you will find the nerves soothed and the blood pressure in the head relieved.

Some people wear bedsocks to bed, but sometimes these prove irksome and tend to make the feet tender. A better plan for regular use is to slip a woolen shawl or part of an old blanket under the covers where the feet can rest against it without being themselves actually covered.

In aggravated cases of sleeplessness a hot water bottle often gives relief when placed at the feet. Others prefer it across the back at the waist-line. Sometimes a chilly feeling after retiring may be overcome by laying a woolen shawl over the thighs and lower part of the stomach.

I know one woman who rarely needs heavy covers even in the depths of winter by using a shawl in this manner.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.

sept6,tf

Casualty List.

RECEIVED SEPTEMBER 28, 1917.

At 4th London General Hospital, Disordered Action of, and Enlarged Heart.

2848—Private Donald Turner, 321 South Side.

Seriously ill at 12th General Hospital, Rouen, September 24th, Tuberculosis.

3130—Private Lewis Pilgrim, St. Anthony Bight.

IT HAS MANY DELICIOUS USES.

Use Cleveland's Cocoa instead of Chocolate.

Below is a recipe for Mocha Frosting:

1-3 Cup Butter.
1½ Cups Icing Sugar.
1 Tablespoon Cleveland's Cocoa.

1 Tablespoon Cold Coffee (left over).

Cream butter, add sugar, gradually continuing the beating, then add Cocoa and cold coffee until of right consistency to spread, or force through a pastry bag and tube.

J. B. ORR CO., LTD., Importers.

aug20,21,ms

Address

Presented to Miss M. J. O'Brien, Teacher, Porting Cove Road.

A very pleasing event took place at Torbay Road School last evening, when the Teacher Miss O'Brien was presented with the following address and purse of gold from her friends and pupils of the Cove Road:

Dear Miss O'Brien:—It is with the deepest regret that we have learned of your departure from the Cove Road after having spent twenty-six years in our midst; during which time you took a never-failing interest in both ours and our children's welfare, and by your kindness and good example you became endeared to us all.

We deeply realize our loss although fate has decreed that you should be separated from us. We trust that you may be spared many years to labour in your new school even though the separation is a sad one to us.

We know that it is impossible to repay you for your many years of untiring labour, for your kindness and your interest in us; still we ask you to accept this little gift as a token of our sincere affection, and trust that you may still remember your friends and pupils of the Cove Road.

May He who rewards all the faithful reward you, and may you meet with every success which you so well deserve.

Signed on behalf of the people of the Parish,

GERTRUDE A. HALL, Teacher.
Miss O'Brien replied in suitable terms and warmly thanked the people for their good wishes and kind gift, and assured them that although she was separated from them, she would never fail to take a deep interest in their welfare.

Motor Cycle Seats, Horns and Carrier Seats, etc. BOWRING BROTHERS, LTD., Hardware Dept.—sep21,eod,tf

ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co

5c. The Crescent Picture Palace. 5c

AFTERNOON, 2.15; NIGHT, 7.30 AND 9.15.

Presenting Richard C. Travers and Ernest Manpain in

"What Would You Do."

An Essanay Black Cat feature.
Harry Myers and Rosemary Theby in "IT'S ALL WRONG"—A feature comedy-drama.
Helen Gibson in "AT THE RISK OF HER LIFE"—An episode of the "Hazards of Helen" railroad series.
"THE WAITING GAME"—A lively and very funny picture with an all star Essanay comedy cast.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

CLEANLINESS, QUALITY, SERVICE,

AT

Johnson's
Fancy Bakery,
174 Duckworth St.

Advertise in the Telegram



WEEK EN

Those of our readers who have gone into the by places of our country have no doubt been struck with the quaint and old fashioned things which they have now and then seen. Some of these old articles are quite interesting when once their history is learned, and many a curious turn in life forged the links which unite them with the present generation.

Such was the writer's experience some ten years ago, when he dropped in at a sea captain's home in a well known port, not far from the city. The object of interest was a book, which to look at was to see its value, and to note its rarity. The book was very large and was leather-bound and strong. Its exact measurements were eighteen inches long and twelve inches deep, and five inches thick. The print was clear and good and the type must have been of the best in use at the time of publication—some three hundred years before.

The family who owned the book were the descendants of the pioneers of the place, who, about two hundred and fifty years before emigrated from the west of England and made their home in Newfoundland. The family was a well-to-do one, and the members had been well educated; and they brought with them such standard writings as were at that time available—and among the lot was the book in question.

When I first saw the book it was in good sound condition, and was well preserved; but evidently those who of late had it, did not appreciate its value, nor could they have been conscious of its worth. The book was a cyclopedia and a compendium, which was in itself a library, and was copiously illustrated with plates, diagrams, and engravings, which included the various subjects of Art, Music and Science. Mechanics, botany, navigation, geology, astronomy, and all the rest of it were indexed in a most-detailed and scholarly manner. Such a book could only have been purchased by wealthy people, and only appreciated by well learned people.

I had not looked through the book very long before I detected its rarity, and saw its great value; and closing it I remarked to the good captain what I thought of it, and then he told me a little of its history; and what he said corroborated the opinions which I expressed as to the value and usefulness of the book. He told me that when his forefathers left Devonshire they brought out several books with them, and among the lot were two copies of the volume in question, and that they were taken by the two families, one for each. One volume got lost; but he thought that it was taken back to England again. The volume in question was the only one left of all the books that were brought out. The good captain himself had often consulted the book and had found it very helpful and instructive in his earlier days. He had even built a ship from its direction, and had made the model and taken off the various dimensions from the lines and diagrams laid down under the heading of "Marine Architecture."

When he finished his discussion about the book and its history, he offered it to me, as a present to take

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