

# REID-NEWFOUNDLAND CO.

## BAY-DE-VERDE BRANCH!

**ALL FREIGHT CHARGES ARE TO BE PREPAID TO STATIONS ON THIS BRANCH.**

### YELLOW CORN

Just arrived ex  
S.S. "Stephano" a Large  
Shipment

**Yellow Corn.**

**GEO. NEAL**

### New Fall SUITINGS!

Within the next few weeks you are going to buy a new Fall Suit—that's certain. Perhaps to-day, perhaps to-morrow, perhaps in a month—but you're going to buy it.

We think you ought to know why it's wise to "Do it now." The best reason is that our stocks are complete—you're bound to get more style satisfaction out of a broad choice than a narrow one—you get the broad choice now—you may not get it later.

This is why we invite your inspection of the stylish patterns now on hand.

**Chaplin,  
The Store That Pleases.**

### RUBBERS!



We are showing the largest stock of Rubber Footwear in St. John's. Rubbers for men, women and children—all new, bright and fresh stock. Light Silk Rubbers for Ladies; Heavy Soled Rubbers for Gentlemen.

SNAG RUBBERS.  
GOODYEAR RUBBERS.  
MALTESE CROSS RUBBERS.  
BEAR BRAND RUBBERS.  
CANADIAN RUBBERS.  
WOONSOCKET RUBBERS.  
MINER RUBBERS, ETC.

ALL ORDERS RECEIVE PROMPT ATTENTION.

**F. SMALLWOOD,  
THE HOME OF GOOD SHOES.**

Advertise in the TELEGRAM



### GLASSES MADE FOR YOU

We do not stop at merely selling the

### "Best Made" Glasses.

In each individual case we make sure that both lenses and mountings are really becoming.

It is nice to have your Glasses fit well and feel comfortable. It is also satisfactory to know you look well in your Glasses.

**TRAPNELL,**  
The Eysight Specialist,  
can fill the bill.



HAYWARD & CO., Water Street, East

### NEW GOODS!

Late arrivals are:—

CHILDREN'S VELVET HATS.  
LADIES' SHOWER COATS.  
LADIES' BLACK WATERPROOF HATS and  
SOU'WESTERS, in various styles.

**Children's  
Black Waterproof Hats, at  
25c. each.**

VELVETS, VELVETEENS and RIBBONS.  
LADIES' & OUTSIZE LADIES' BLOUSES.  
LADIES' & OUTSIZE LADIES' COSTUME  
SKIRTS.  
LADIES' IMITATION FUR SETS, which we  
can at present offer at old prices.

ETC. ETC. ETC.

### Henry Blair

Just Arrived Another Shipment  
Superior Quality

### White Felt Crusher HATS,

Large Sizes.

Price: \$1.00.

**Robert Templeton**

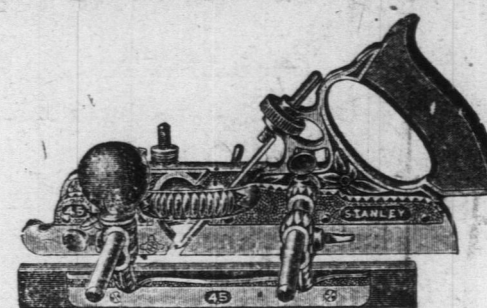
### Have You Tried "Blossom" Tea?

If not, will you ask your Grocer for some? You will be charmed with its delightful flavor. If you are already using "BLOSSOM", will you please tell your friends how good it is?

**British Grown and Packed.**

1 pound tins. 5 pound tins. 10 pound tins.

### STANLEY TOOLS!



IRON BLOCK PLANES.  
IRON & WOOD HAND PLANES.  
IRON & WOOD JACK PLANES.  
IRON & WOOD FORE PLANES.  
IRON & WOOD JOINTER PLANES.  
IRON RABBIT & FILLETSTER PLANES.  
IRON TONGUE & GROOVING PLANES.  
IRON CIRCULAR & SCRAPER PLANES.  
Nos. 45 & 55 COMBINATION PLOW PLANES.  
LEVELS, SQUARES, ZIG-ZAG RULES,  
BEVELS, BRACES, ETC.

Catalogue and Price List on Application.

**MARTIN HARDWARE CO., Ltd.,**  
Wholesale & Retail.

### WALLACE 1835 Silver Plate!



Triple

Plate

We carry a complete line of Tableware in the FAMOUS 1835 R. WALLACE PLATE that resists wear. Wearing parts have an extra layer of silver; will outlast any other make. Teaspoons, Forks, etc., from \$4.00 a dozen up.

**T. J. Duley & Co.,**  
The Reliable Jewellers,  
ST. JOHN'S, N.F.

### When You Carry Home Mud

on your boots, you also carry home germs. The mud dries and floats about your rooms in the form of dust. When you breathe in dust you take in disease germs. That's risky.

### Kill the Germs with Car-Bon-Ol.

Use it in the water when scrubbing your floors and when washing paints. Use it freely wherever a disinfectant is required. Sold for 10, 25 and 50 cents per bottle.

Distributed by **COLIN CAMPBELL.**