

A GREAT BIG TWO TWO-PART PROGRAMME AT THE NICKEL TO-DAY.

The Gaumont Co., Paris, present
"THE BRIDGE OF SORROW."

This vital, vivid and vigorous production holds you spell-bound and it teaches a tremendous moral lesson.

The Vitagraph Co. present in two parts
"THE HELPFUL (1) SISTERHOOD."

A most delightful story—proving that Character is the only Criterion of personal superiority; featuring Norma Talmadge.

"RED AND PETE—PARTNERS"—A thrilling Biograph melodrama.

"ALKALI IKE'S AUTO"—A riot of fun with Augustus Carney.

Send the Children Early to the Big Bumper Matinee Saturday.

Gold Filled Bar Pins!

We have just opened a new assortment of Fine Quality Gold Filled Bar Pins in Plain, Engine Turned, Hand Engraved and Stone Set.

Each one of them is perfect in design and workmanship and would make an ideal offering for a moderate priced and beautiful gift.

Prices from
50c. to \$2.50.

T. J. DULEY & CO.,
 The Reliable Jewellers.

FIRE INSURANCE

is a necessity, as you don't know what time you will be visited by fire.

For a small outlay you can protect yourself against loss.



Hartford Fire Insurance Co.,
 Established 1796.

ASSETS \$26,000,000.00
 Prompt Settlement of Claims.

GEORGE M. BARR, Agent.

FOR SALE

Ex S. S. Stephano,
 2,000
SACKS CORN.
 2,000 sacks
Yellow Corn Meal.
HARVEY & Co.
 Limited.

Over 40,000 People Read The Telegram

Let Us Fill Your Order from
FRESH SUPPLIES!

ELLIS & CO.,
 Limited,
 203 Water St.

Fresh New York Turkeys.
 Fresh New York Ducks.
 Fresh New York Chickens.
 Fresh N. Y. Corned Beef.
 Fresh New York Geese.

FRESH SALMON.
FRESH SMELTS.

Ripe Tomatoes.
 Sweet Potatoes.
 Fresh Cucumbers.
 New Celery.
 New Cauliflower.
 Parsnips & Carrots.
 Beetroots & Onions.

FRESH BLUE POINT OYSTERS.

Ripe Bananas.
 California Oranges.
 Pineapples.
 California Grapes.
 Grape Fruit.
 Bartlett Pears.
 Jamaica Oranges.

SELECTED FRESH EGGS.

Smoked Finnan Haddies.
 Smoked Fillets Cod.

FRESH IRISH SAUSAGES.
IRISH HAMS & BACON.

New Elemen Figs.
 New Tunis Dates.
 New Dessert Raisins.

Our stock of Christmas **COSAQUES**, this year are more beautiful than ever.

"HUYLER'S" Christmas Confectionery has arrived.

CHOICE N. S. APPLES,
 No. 1 Wagners,
\$1.75 per box.

Remember our Telephone,
 482 and 786.

CEMENT!

Just landed per] S.S. "Digby," 21st inst.
 1500 barrels
White's Portland CEMENT,
 British Manufacture.

H. J. Stabb & Co.



Lazzell's MASSATTA
 A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazzell's Famous Specialties—including the most exquisite Perfumes, delightful Toilet Soaps, Hair Creams, and Powders of an unobtainable excellence.

At all Druggists, St. John's, Nfld.

MINARD'S LINIMENT CURES DIPHTHERIA.

Our Boys Shave!

Send Them a "Giant Junior" SAFETY RAZOR.

Within reach of all purses and reduced to Our Boys only. Does the same work as a \$5.00 razor, is simple and quick to operate.

40 cents.

only if bought for Our Boys. A most acceptable gift. Do it now. We have the stock on hand.

For sale at regular price, 50c., at the stores of M. F. Wadden, Central Pharmacy, Water Street, and J. M. Devine, Water Street.

CHESLEY WOODS,
 Mrs. Agent, 140 WATER STREET.

COAL

At the Old Stand of **S. MARCH & SONS.**

Prime .. COAL
 Screened

Just Landed.

COLIN CAMPBELL,
 85 WATER STREET.

Hats! Hats!

Great Clearing Sale of Felt and Velour Hats at Henry Blair's.

Now is the time to get a Fashionable Felt Hat of a fine quality at a very cheap price; all the new shades.

Lot 1—Regular Price \$1.30. NOW 95c.
 Lot 2—Regular Price \$1.90. NOW \$1.25
 Lot 3—Regular Price \$2.30. NOW \$1.50
 Lot Ladies' Assorted Job Felt Hats.
 Regular Price \$1.00. NOW 20c.
 Lot Misses' and Children's Colored Felt Hats (Job). Regular 55c. NOW 15c.

All our Stock of Ladies' Latest Styles Ready-to-Wear Hats Clearing at Half Price.

HENRY BLAIR

The German Emperor!

On his ordinary attire the Kaiser rarely spends more than \$3500 per year. Military uniforms, though, add greatly to the Imperial dress bill. His German Majesty is very particular over his sporting suits, and on his visits to England it has been noted that he has never been seen in the same suit twice.

But there is a suit that the Kaiser will appear in more than once, and conspicuously so, and that is the suit for peace which will eventually follow. Meanwhile the Emperor should lose no time in having some of those old tons Dry Cleaned, as he may need them in the inevitable days of stress.

MESSRS. NICHOLLE, INKVEN & CHAFE, LTD., Agents.
UNGAR'S LAUNDRY & DYE WORKS, Halifax.

Kerosene ENGINES.

We have made a sweeping reduction on prices of

New Ferro Kerosene Engines.

Reg. Price	Now
11 H.P. Engine with Reverse.	\$312.80 \$240.00
7½ H.P. Engine without Reverse	213.00 160.00

Reductions on all other sizes.
EVINRUDE DETACHABLE DORY MOTORS only \$55.00 complete.

Also all Motors and repair parts at reduced prices.

A. H. MURRAY, Bowring's Cove.
 500.11

The Children's Christmas

must be bright and unclouded, even though the older folks spend theirs under the shadow of the war cloud. Merry little folks must have their Christmas Gifts from "Santa Claus", or they'll be greatly disappointed, even though Mother and Daddy are sad thinking about big Brother far away.

When you want to get Toys for YOUR small people, just visit our Showrooms and see the display of Real Toys—that-are-different. We have Brass and Enamel Bedsteads for big Dollies, Tables and Chairs—knee-hole, Writing Desks with drawers, completely fitted Kitchen Cabinets, etc.—big enough for the little folks themselves to use; besides a great variety of Rocking-Horses, Teddy Bears, Go-Carts, Slides, Expresses and many other Toys dear to the hearts of children. If you're choosing Christmas Gifts for your little Girl or Boy (or somebody else's little Girl or Boy), come and see our stock of Toys—that-are-different.

U. S. Picture & Portrait Co.

Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors

BUTTER, EGGS, CHEESE!

To-day ex Morwenna, at lowest prices:

"GILT EDGE" CANADIAN BUTTER—30 lb. tubs.
 Quality Absolutely Choicest.

FRESH EGGS—Cases 30 doz. each.
LARGE CHEESE—70 lbs. each.
TWIN CHEESE—35 lbs. each.
SMALL CHEESE—20 lbs. each.

F. McNAMARA, Queen Street.

Advertise in the Telegram.

EIGH
 WEAT
 TORON
 to fresh
 and mod
 on Sunda
 ROPER
 ther, 28.
 VOI
 Under th
 of His B
 The
 King
 will be do
 LAS HEM
 Church, in
 day eveni
 ject:
 "Mo
 Doors ope
 Chair to b
 mission, 1
 cents. Th
 tic Bookst
 dec9,31,w,
 F
 The
 "Gra
 Built Sab
 gear in so
 HAR
 (or
 dec9,11,12
 is the cre
 Xmas tre
 TAKE W
 100
 before th
 long to
 you're sa
 TAKE O
 PE
 RENARD