

The Royal Stores Ltd.

Baton Pencils
The best yet. White Metal Cases. A slight turn of the cap releases or clutches the lead with a supply of refills. 50c. each. 21c

Chamois Dusters.
Colored border, size 25 x 27 inch; hemmed ready for use. Special for Friday and Saturday... 11c

GREATER THAN EVER Every week we aim to gather for our patrons such bargains as they can find nowhere else in the city. This FRIDAY & SATURDAY we offer economy chances that overshadow even our unrivalled bargains of the past.

Boys' Pants
Serviceable Tweed and Serge Pants for boys, lined with stout Calico; well finished, assorted sizes. Values 75c. to \$1.50. Friday & Saturday... 45c

Bargains in FOOTWEAR.
Men's, Women's & Childs.
LADIES' DONGOLA KID BOOTS.
An assortment of new boots specially imported; very smart styles, medium heels, patent tips; in a full range of sizes. Reg. \$2.10 pair. Friday... 1.90

CHILDREN'S BOOTS.
Best Black Dongola Kid, buttoned and laced styles, spring heels, wide soles, easy fitting; to fit children of 2 to 6 years; values to \$1.40 pair. Friday & Saturday... 1.15

MEN'S FALL BOOTS.
Over 100 pairs including Gun metal and Vici Kid Boots; also a full line in Tan Leather, made on the latest last; in all sizes. Reg. \$4.50 pair. Friday & Saturday... 4.45

SATIN CHARMEUSE.
A delightful new Satin Creation. The fabric that is daily gaining in popular favor. For Evening Gowns, Dresses and Blouses. We offer over 300 yds. at a reduced price. There is a truly regal grace in every fold of this fabric; 40 inches wide; shades of Cream, Champagne, Navy, Sage, Tan and Cherry. Reg. \$1.45 yard. Friday and Saturday... \$1.20

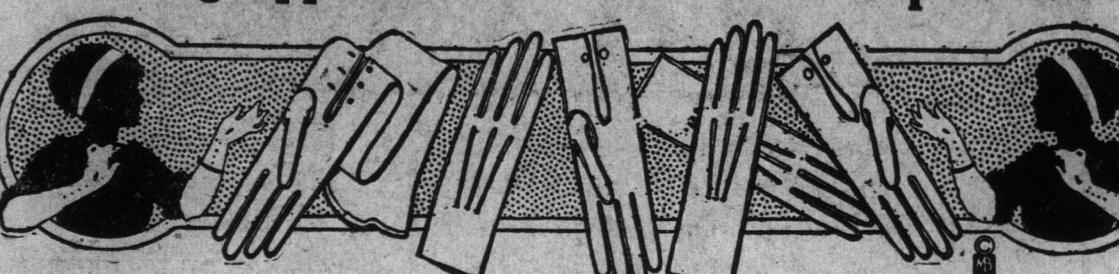
Gents' Shirts.
Best quality Percale Shirts, soft fronts, medium cuffs, light grounds with striped patterns; all sizes. Reg. \$1.50 ea. Friday & Saturday... 1.35

Tweed Caps.
Well made Caps, suitable for Fall and Winter, heavy Tweed, light and dark; all fitted with inside Kangaroo Bands; all sizes. Reg. \$1.00 each. Friday and Saturday... 88c

Smart Neckties.
The latest patterns and color designs in Smart Neckwear for Fall are represented in this lot, offered at a reduction. Wide End Ties, Paris and Derby Ties, Silk Knitted Ties. They are all here. Reg. 55c. each. Friday & Saturday... 46c

Half Hose.
Nowhere will you find such a stock of reliable Hosiery for men. We will sell this week a line of fine knit Cashmere Hose in Black & Heather mixtures. Reg. 40c. pair. Friday & Saturday... 34c

Saving Opportunities in the Glove Department.



MEN'S DRIVING GLOVES.
Heavy Tan Kid, English make, superior make and finish; reliability guaranteed, fleece lined; all sizes. Reg. \$1.30 pair. Friday & Saturday... 1.10

MISSES' CASHMERE GLOVES.
Best Milanese finish, Suede lined, in shades of Grey, Brown, Beaver, Navy, Black and White. Special for Friday & Saturday, per pair... 20c

Sale of Fine Linens
TEA CLOTHS.
The Irish Linen, plain white; size 32 x 32; neatly hemstitched. Regular 30 cents each. Friday and Saturday... 24c

TABLE CENTRES.
A dainty lot of White Linen Centres, elaborately trimmed with Lace Insertion and Swiss Embroidery; size 20 x 20. Regular 70 cents each. Friday and Saturday... 60c

DAMASK TABLE LINEN.
Special quality White Blay, about 10 pieces in stock, 63 inches wide, beautiful floral designs, large and small. Regular 40 cts. yard. Friday and Saturday... 35c

LADIES' KID GLOVES.
Superior quality, 2 domes, assorted sizes; colors: Black, Tan, Grey, Beaver. Perfect fitting. Gloves these. Reg. 60c. pr. Friday and Saturday... 53c

LADIES' CASHMERE GLOVES.
Finest Reindeer finish; shades of Navy, Grey, Beaver, Chamolli and Black; all sizes. Regular 30c. pair. Friday and Saturday... 24c

Notions! Toilet Goods, &c.
TALCUM POWDER—Scented, in large oval cans. Special, ea. 12c
GOLD CROSSES—In a variety of chaste designs; best Rolled Gold. Special, each... 13c
PLAQUES—A great assortment of Views, &c.; Wood and Metal frames. Special... 16c
INDIA TAPES—In large bundles; superior qualities, assorted widths, each... 10c
CORAL TOILET SOAP—Guaranteed pure, scented; 3 cakes in a box. Special... 14c
CROCHETING HOOKS—Improved Solid Steel Hooks with case. Special, 2 for... 4c
BROOCH PINS—V. shaped Brooches, latest styles; 617 and Enamel. 1st. Special, each... 6c
SHELL HAIRPINS—Round-ed points, best Tortoise Shell; 3 on card. Special, per card... 6c
STATIONERY—The Puritan packet, containing Envelopes and Paper. Special... 8c

Another Saving Chance for the ECONOMIC BUYER.



2 Yard Wide Linoleum.
A new supply, over 70 pieces and patterns to select from; Tile and Floral designs in almost any color. Reg. 85c. yard. Friday & Saturday... 77c

Things for the House.

FRENCH HEARTH RUGS.
Extra fine woven Axminster Hearth Rugs, size 25 x 50; suitable for Bedrooms, Dressing Rooms, &c.; splendid variety of designs in many beautiful colors. Reg. \$1.00 each. Friday and Saturday... 87c

FRINGED DOOR MATS.
Axminster Carpeting, over 200 in the assortment, all good patterns, well made; all with fringed ends. Reg. 45c. each. Friday and Saturday... 39c

ART SERGES.
For Winter Curtains and Portières; Heavy Wool Serge in Crimson and Green only; 48 inches wide. Special for Friday and Saturday, per yard... 36c

SHEETS, QUILTS, TOWELLING, &c. Nominal Prices for Reliable Goods.

FLANNELETTES.
40 pieces of good quality flannelette, White, Pink and Striped patterns, 31 inches wide; soft finish, very little dressing. Special per yard for Friday & Saturday... 14c

ROLLER TOWELLING.
A big collection of Towelling in various makes, including Linen Crash with colored borders; also Turkish in White and fancy. Special per yard for Friday and Saturday... 14c

HONEYCOMB QUILTS.
In White and Colored; full sizes; fringed all round, made of finest grade. Cotton closely woven. Reg. \$1.75 each. Friday & Sat'y... 1.52

WHITE SHEETS.
High grade Cotton Sheets, Twilled; size 2 yards by 2 1/2 yards; well hemmed. Reg. \$2 pair. Friday and Saturday... 1.72

Cashmere Hose for Ladies' & Children
High Grade Cashmere Hose, in all sizes; Fast Black; Spliced Heels and Toes:
LOT 1—Ladies' Plain and Ribbed; Sizes SW. W. & OS. Special per pair... 39c
LOT 2—Children's Stout Ribbed Hose; Sizes 000 to 3. Special per pair... 23c
LOT 3—Children's Ribbed again. Sizes 4 to 7. Special per pair... 33c

Dress Tweeds.
Two very special offers for Friday and Saturday. Fashionable Tweeds in Checks, &c.; splendid new color schemes.
LOT No. 1—Suitable for Costumes, 42 and 48 inches wide. Reg. 75c. yard for... 59c
LOT No. 2—Heavy Tweeds for Long Coats, 54 inches wide. Reg. \$1.85 yard for... 1.48

Handkerchiefs. LADIES' HANDKERCHTS.
White Lawn and Mercerized Cotton, some trimmed with Lace and Embroidery, other hemstitched; others again with initials. Special, each, for... 10c

GENTS' HANDKERCHTS.
Plain White, large size; hemstitched, Special, each... 10c

Selected Items from Our Extensive SHOWROOM STOCK.

Little Beauty Waists.
A good assortment in sizes to fit girls of 1 to 10 years. Some of these are made of Fleece Lined Cotton, others of stout White Cotton; all well finished. Special, Friday & Saturday, each... 45c

LADIES' BLOUSES & SHIRTWAISTS.
In Black Satteen and Cashmere; splendid new styles; High and Low necks; Lace and Embroidery trimmed Fronts, in a full range of sizes. Reg. 90c. pair. Friday and Saturday... 77c

WOOL MOTOR SCARFS.
Useful Scarfs for the chilly days to come, in assorted colors; guaranteed pure Wool; fringed ends. Reg. 50c. ea. Friday & Saturday... 42c

MOIRE UNDERSKIRTS.
Well cut, very fashionable, in colors of Navy, Black, Brown, Emerald, Purple and Sage; neat accordion-plated frills. Reg. \$1.50 each. Friday & Saturday... 1.30

EIDER DRESSING GOWNS.
In a variety of Plain and Fancy patterns; collars and cuffs trimmed with pelstey, etc. All finished with heavy cord girdle. Reg. \$2.75 each. Friday & Saturday... 2.25

NURSING APRONS.
17 dozen "Sister Florence" Aprons in White Linen, large sizes; full skirts; large pockets and bibs. Reg. 55c. ea. Friday and Saturday... 45c

FLETTE NIGHTDRESSES.
All White. In assorted sizes; Sailor collars only; Swiss Embroidery on fronts, collars and sleeves. Reg. \$1.35 ea. Friday & Saturday... 1.15

FANCY FRILLINGS.
For neck and sleeve; Lace, Net and Chiffon trillings in Cream, Paris and Black; daisy-rose designs. Reg. 20c. 16c

D & A CORSET'S.
We carry at all times a complete stock of up-to-date Corsets. Here are three specially priced models for Friday and Saturday. D. & A. make, low and medium bust; all sizes. Reg. \$1.95 pair for... 1.75

TAFFETA RIBBON.
All Silk Ribbon in all fashionable shades; 5 1/2 inches wide firm finish. Special per yard Friday & Saturday... 14c

CHILD'S CAPS.
Smart Little Felt Caps for Girls, with Quill; in Navy and Crimson only; American styles. Special each Friday & Saturday... 16c

LATEST Pullman Loaves

From the Front. 8 cents each. JOHN B. AYRE.

11.00 A.M.
GERMAN FLEET IN BALTIC.
LONDON, To-day.
The Copenhagen correspondent of the Daily Telegraph reports a German fleet off Flisterbo, Sweden, in the Baltic Sea.

ENEMY'S CONSIDERABLE LOSSES.
LONDON, To-day.
The Official Press Bureau issued the following statement at midnight: Throughout yesterday the enemy made a vigorous attack against the Allied front but were beaten back suffering considerable losses. The Belgian army in particular distinguished itself by its spirited and brave defence of its position.

GERMANS RETREAT BEFORE RUSSIANS.
PETROGRAD, To-day.
A Russian official statement says German troops which had occupied the roads leading to Warsaw in the region north of the River Plitza, have been repulsed and now are in full retreat leaving their wounded on the battle field. The Germans have abandoned the positions they had fortified in advance. The Russian troops are energetically advancing along the whole front.

MONITORS DO GOOD WORK.
LONDON, To-day.
The Admiralty announces that the Monitors recently purchased from Brazil, have been engaged in operations on the Belgian coast, firing on the right flank of the German army. Owing to their light draught they have been able to contribute materially to the success of the operations in this district and they have already abundantly justified their acquisition on the outbreak of the war.

THE GERMAN FIASCO.
LONDON, To-day.
A despatch to the Daily Chronicle from the British front says the theatrical excursion of the German army to the North Sea has reached an inglorious conclusion. The attempted raid to Calais has completely failed. Ostend has been evacuated by the Germans. They will make no attempt to hold Bruges. Their retreat is being closely followed up by the Allies.

DRIVEN OUT OF OSTEND.
FOLKESTONE, To-day.
A despatch to the Chronicle says a wounded Belgian soldier who arrived at Folkestone late on Wednesday night declared the Germans had been driven out of Ostend.

GENERAL ADVANCE OF ALLIES.
DUNKIRK, To-day.
Ashmead Bartlett, wiring the London Daily Telegraph, says: A General who is not given to boasting told a friend of mine yesterday that he considered the position of the allied armies better than it ever had been, and that the demoralization of the Germans is growing greater day by day. He added, "we most certainly will be in Brussels under a month. I myself expect it in a fortnight." Yesterday there was a general advance all along the allied line. The army advanced from Roulers and drove back the Germans a considerable distance. Everywhere along this line the Germans are retreating, offering little resistance except with artillery. They are covering the retreat of their masses of half demoralized, half starved infantry by a well sustained artillery fire, and have used heavy guns to great advantage. In fact the only formidable branch of the German army at present seems to be their heavy and field artillery.

McMurdo's Store News.
THURSDAY, Oct. 22, 1914.
We are prepared to deliver to purchasers, our Bulbs, direct from Holland, and comprising Hyacinths (for earth or water culture), Tulips, Narcissus, Daffodils, Crocuses, Snowdrops, Jonquils, etc. all of finest quality and in good condition; and sold at moderate prices. We should like to have orders in as early as possible.
Those who want Michelsen's Double Distilled Bay Rum, from the Danish Island of St. Thomas in the West Indies, and recognized as the Standard Bay Rum the world over, can obtain it at our store. Price \$1.00 a bottle.

LOOK, YOUNG MAN!—If you anticipate getting a good Overcoat for the Winter, let us show you the class of work we are making. Compare the goods, quality of work and prices with any other make, then decide for yourself. Our D. B.'s are all the rage, from \$18 to \$28, and right up to the minute in style. SPURRELL BROS., 265 Water Street, next door to Parker & Monroe's.—oct19,ed,tf

Fresh Fruit
New Vegetables
Fresh Poultry
ELLIS & CO., Limited,
203 Water St.

Fresh New York Turkey.
Fresh New York Chicken.
Fresh N. Y. Corned Beef.
FRESH SALMON.
FRESH COD.
New Cauliflower.
New Green Peas.
New String Beans.
New Potatoes.
Ripe Tomatoes.
Fresh Celery.
Carrots, Turnips.
Onions, Beetroot.
Cucumbers.
WHITE PICKLING ONIONS.
PICKLING TOMATOES.
AMERICAN BEAUTY BUTTER.
1 lb. blocks.
BLUEBERRY BUTTER.
5lb. tins & 2 lb. blocks.
California Oranges.
Mossina Oranges.
Palermo Lemons.
Bartlett Pears.
Red and Blue Plums.
Ripe Bananas.
Grape Fruit.
Ripe L. C. Peaches.
Almeria Grapes.

Apples, Apples.
Choice Kings and Emperors.
CHEAP PER BARREL.
Remember our Telephone, 492 and 786.

EUROPEAN AGENCY.

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Portmanteaux, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.
Commission 2 1/2 p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on account.

WILLIAM WILSON & SONS
(Established 1814).
25, Abchurch Lane, London, E.C.
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