

Advance Sale

Ladies' Winter Coats.
NO ADVANCE IN PRICES.

Mars & Co.

have in stock all the latest English and Continental Models in Ladies' Fall and Winter Coats and offer them at prices which cannot be approached by the ordinary retail shops in the city.

These goods were specially manufactured for us in England and cities on the Continent and cannot now be duplicated or purchased at any price. Our prices range from \$2.80 to \$50.00.

We have a special line of 100 Coats which we will clear at \$3.50 each.

MARS & CO.,
Smallwood Building.
(Entrance McMurdo's Laas.)
Phone 696.

Squid Jigs.



Now is the time to see you have your Jiggers ready. If your order not placed, send at once for

Neyle's Patent Pin Jigs.

SQUID LINES, 84 feet.
SQUID SEEDS in Yellow, Blue, Red and Green Colors.

R. NEYLE,

246 WATER STREET.

ECONOMIZE!

We are prepared to fill orders for High-class Office Specialties — Filing Cabinets, Desks, Bookcases, etc., at a price hitherto unheard of in this country. We absolutely guarantee to save you money on any Office Specialties you may require and to supply goods of the highest quality. Let us know your requirements.

IN STOCK:

Full supplies of Typewriter Carbon and Ribbons, Manifold Paper and Brush Tube Office Paste. (This latter is an ideal thing for mounting photographs).

Newfoundland Agency for the Xerox Typewriter—the machine for beautiful work.

The Universal Agencies,
137 Water Street.

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Dr. A. F. PERKINS,
Dentist.

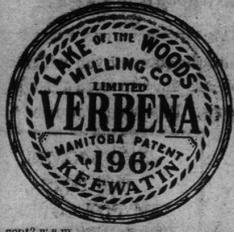
All branches of Dentistry carefully and skillfully performed. Special attention given to Crown and Bridge work and the construction of Artificial Plates.

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(over T. J. Duley & Co.)
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You Can be Sure of Having

The Golden Tinged Bread



with the Strength Giving Quality if you insist on getting
VERBENA FLOUR.

The Elite Tonsorial Parlour,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.

OPEN EVERY NIGHT TILL 11 P.M.

HEADQUARTERS For School Supplies.

Teachers and Scholars, now that the Schools are Re-Opening, you will need the Books recommended for this year's study. Here they are:

PRIMARY CERTIFICATE EXAMINATION.

English Literature—Blackwood's Literature Reader No. 2.
Geography—The Newfoundland Geography.
History—(a) Blackie's Complete History Reader No. 3, ¼; (b) Cambridge Historical Reader No. 2 (Primary).

PRELIMINARY GRADE.

English Literature—The same book as in Primary Certificate Examination.

History—(a) Simple Outlines of British History from 55 B.C. to 1485 A.D.; or (b) Nelson's Highroads of History, Book IV, 55 B.C. to 1485 A.D.

Geography—The Newfoundland Geography.

Scripture History—The Gospel According to St. Luke.

INTERMEDIATE GRADE.

English Literature—Blackwood's Literature Reader No. 3.

German—Macmillan's Progressive German Reader, first year.

ASSOCIATE GRADE.

Latin—(a) Caesar's Gallic War Book 2, and Cicero De Amicitia; or (b) Virgil's Aeneid, Book 1.

Greek—Xenophon's Anabasis, Book 2, or Euripides Alcestis lines 1 to 740.

English—Richard 2, Merchant of Venice, L'Allegro and 11 Penseroso, Addison's Sir Roger De Coverley, Ivanhoe, text and notes; Tennyson's Morte d'Arthur and Lady of Shalott, Shakespeare, Julius Caesar, the Junior School Shakespeare, Macaulay, Essay on Clive.

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TO THE PEOPLE OF NEWFOUNDLAND.

FELLOW COUNTRYMEN:

The Mother Country has been compelled to go to war and preserve, among other things, the rights and liberties which we all enjoy as citizens of the Empire.

Newfoundland in common with the other Oversea Dominions, has pledged itself to assist the Mother Country with material help in the present extremity.

This is to take the form of an increase of the Naval Reserve from Six Hundred to One Thousand men and the raising of a Regiment of Five Hundred men for land service abroad, and the Colony has further undertaken to assume the full cost of this contingent of Five Hundred men during the course of the war.

It is our duty and privilege, as loyal and patriotic citizens of the Empire, to voluntarily assist in supporting this movement, and, to raise a fund for that purpose. This Patriotic Fund will be applied primarily in making provision for the depending relatives of those who undertake to fight the battles of the country and the Empire by land and sea and afterwards to such other objects connected therewith as may be deemed desirable.

The need is great and in the confident expectation that this appeal will evoke a prompt and generous response, we respectfully but strongly urge all who can, to give as liberally as possible towards this most deserving object.

The undersigned, on behalf of the Patriotic Committee appointed to undertake the organization and despatch of this regiment, appeal for subscriptions toward this Fund. Contributions may be sent to the nearest magistrate, to the branches of any of the Banks doing business in the Colony, or to the Treasurer, J. S. Munn, Esq., and they will be gratefully acknowledged.

W. E. DAVIDSON, Governor.

E. P. MORRIS, Prime Minister.

J. M. KENT, Leader of the Opposition.

E. R. BOWRING, Chairman Fin. Com.

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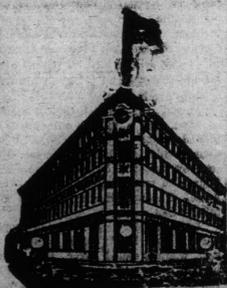
School Desks

Now arrived.

Specially designed to suit the trade of this country. We have those Desks set up on our floor and invite inspection of the new, best and most up-to-date Desk on the market.

Made in three sizes.

CALLAHAN, GLASS & CO
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Fighting!

We have been fighting for clean, wholesome, sanitary living for years.

Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to Godliness."

All apparel should be frequently cleansed of the accumulation of dirt, dust and grime.

Agents: Messrs. NICHOLLE, INKPEN & CHAFE, LTD.

UNGAR'S LAUNDRY & DYE WORKS,

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We have a little lot of Three Thousand Brls. of Flour to arrive shortly, with Beef, Pork, Jowls and Good Irish Butter; also One Hundred Half Chests Tea, amongst which is a goodly share of our well known

ECLIPSE BRAND at 10c. lb.

J. I. ST. JOHN,

Duckworth St. and LeMarchant Road.

The Presbyterian College

WILL RE-OPEN

On **MONDAY, September 7th, at 10 o'clock, a.m.**

Potatoes, Cabbage, Apples

Due ex S.S. "Stephano" To-Morrow, Thursday,

50 barrels New Apples,
100 barrels New Potatoes,
30 barrels New Cabbage.

GEO. NEAL



New Suitings

New Spring Coatings

Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Mauder" make.

Samples and measuring cards on application.

John Mauder
TAILOR & CLOTHIER
St. JOHN'S, N.F.

Our Lines of Fruits, Jams & Vegetables

Put up in Tins and Glass are of the **FINEST.**

HARTLEY'S JAMS in 1 and 2 lb. crocks, HARTLEY'S MARMALADE in 1 lb. & 2 lb. crocks & 7 lb. tins.

ENGLISH CARROTS, PARSNIPS and BEET in 2 lb. tins.

FRUIT—TINS.	VEGETABLES—TINS.	FRESH FRUIT.
Apricots	Tomatoes	Cal. Oranges
Peaches	Sugar Corn	Apples
Pears	Early June Peas	Cal. Grapes
Egg Plums	Asparagus	Table Plums
Cherries	Spinach	Grape Fruit
Sliced Pineapple	String Beans	Ripe Bananas
Whole Pineapple	French Peas	Lemons
Pineapple Cubes	Italian Peas	
	Peeled Tomatoes	

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Fred. J. REA SMALLW Due St. Joh P. HOUSES HOUSES LAND LAN SUBURBA LOANS NE MOITG INTER REN aug27,tt

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H. J. S

FOR SA House, situ William Str moderate. KENT & M