

## To The Lumbermen and Retail Merchants of the North Shore

☞ *Distribution has always been a vital factor towards Profit making, more so under these unsettled conditions and present scarcity of goods. To get reliable merchandise when you want them and to get them quickly is a great consideration. You can be assured of a quick service when ordering from us, owing to our large and varied assortment of stocks, besides a great saving in freight and express charges in the different lines we offer you. You will find genuine values which appeal to the careful buyer at lowest prices. Below are a few of the lines we carry in stock and ready for immediate shipment.*

### North Shore Larrigans

This brand of Larrigans is manufactured special for us by The John Palmer Ltd. to meet the requirements of this great lumbering district, our many satisfied customers will testify to the wearing and durable quality. Send in your order.

### Horse Hide and Buck Skin Larrigans

For Men, Women and Children

These are made of No. 1 stock every pair guaranteed to stand the wear, prices are very reasonable, write now.

### Mackinaw Jumpers & Sweaters

Woodsmen have given a decided preference to this garment as it can be used as a shirt as well a jumper coat and comes in different checks, sizes from 15-17.

### Lumbermen's Over Socks

We have many numbers in stock, all of the best qualities at reasonable prices.

### Ribbed Worsted Socks

There will be a heavy demand on these socks this winter as they compare very favorable in style and comfort to the finer grade socks and much lower in price.

### Lumbermen's Knee Length and Long Mackinaw Pants

In check and plain patterns lace or buckle. The demand on these pants has been more than we anticipated. Please send in your order at once while the assortment of sizes still are on hand.

### North Shore Boots

For Men

This line is also manufactured special for us by a leading manufacturer, smart and dignified in appearance we have them from the finest in dress boots to the strongest work boots. Their elegance and remarkable wearing qualities have given them a decided preference. Buy the NORTH SHORE BOOTS now, it will bring a return customer.

### Mackinaw Coats

For Men and Boys

Made of a very fine mackinaw cloth in different checks, patterns in Norfolk and belt styles large and roomy, warm and comfortable and have a smart appearance. Stock them now they will bring in the cash.

### Mens Ribbed Underwar

We carry a large stock in Gold Red and Black labels in the Atlantic Knit as well as the Ottawa Valley.

### Men's Suits

We have given special attention to make this department a leader, every suit has been carefully selected, we carry none but conservative styles that appeal to the majority of dressers, we have them in worsted tweeds and serges, very nice patterns, our purchasing power in this department enable us to give you low prices plus quality

### Men's Overcoats

In our over-coat department we have a very desirable assortment of fabrics and models all tailored with much care and precision. Some are designed with slash pockets and convertible collars, cut on lively military lines and adapted to any occasion that comes under the head of business or a good time, very special prices to the trade.

See it—It's a Corker

## Ladies' Ready-to-Wear Department

This department contains everything that is seasonable and in vogue. Amongst our Ladies' Dresses, Suits and Coats are many advanced models and New York Styles the latest cloth the latest shades we have them in fine Serge, Espo-  
ponge, Tricotine and Crepe de Niclor Velour and Plushes. Our buyers make a quarterly visit to the large Centres and study the Season wants that will enable us to give you the best service. Having lately bought the stock of well known manufacturers we are able to give you very special prices that will make your cash register sing with profit. Allow us to introduce this line to you.

### Women and Misses Sweaters

Style is a big factor in knit wear to-day—You will find us ever on the alert with new styles and standard Quality.

### Women's Waists

We have a varied line in Voiles, plain and striped Silks and Georgette, all in conformity of what the fashion dictates.

We carry so many lines that it would require three times the space to describe and enumerate. Write and we will be pleased to send our traveller with samples to see you, or phone, we will pay the message if we have your order. Visit Newcastle when making your purchasing trip, we have a good train service, there is no waste of time, we assure you it will pay you.



## A. D. FARRAH & COMPANY

Men's and Women's Ready-to-Wear, Footwear, Lumbermen's Supplies.  
Wholesale Merchants. Newcastle, N. B.

