



To His Pleased Customers

The wise grocer studies his customers—knows their likes and dislikes—knows that his best trade want

Mooney's Perfection Cream Sodas

He lets them know that he has their favorite biscuits—and sees that they are not asked to buy something "just as good," which is NOT as good.

Grocers who want to please their patrons always have Mooney's Perfection Cream Sodas. In 1 and 3 pound packages—air-tight and moisture-proof.

Titles in Germany.

The question of title is one of the delicate in Germany, a fact of which the stranger is constantly reminded in intercourse with the people. In Germany the women, Frau Doctor, Frau Director, Frau Doctor, most particular about their husbands' titles being attached to their names. But when it comes to military circles it is different, and both men and women protest vigorously against this sharing of titles. Lieutenant von B. objects to having his wife addressed as Frau Lieutenant, which title belongs as well to the wife of Lieutenant Schmidt or Hauff of a less aristocratic regiment.

Dumas' Scheme.

Alexandre Dumas, Sr., was once visiting his son, who at that time lived in a villa near Paris. They sat in a tiny scrap of a garden behind the house under the one small tree it contained. It was a broiling hot day, and Dumas, who was very stout, said to his son: "I am suffocating with the intense heat."

"What shall I do, father?" "Suppose you open your chamber window and let a little air into the garden," replied old Alexandre, with gravity.

MAKES MEN SOUND AND STRONG

Detroit Specialist Making Men's Diseases a Specialty for Years. Will Accept Your Case, Giving Individual Treatment. You may Use It in the Privacy of Your Own Home.

You May Pay When You are Cured. A Detroit Specialist who has 14 diplomas and certificates from medical colleges and state boards of medical examiners, and who has a vast experience in doctoring diseases of men, a positive he can cure a great many so called incurable cases.



DR. S. GOLDBERG. Doctor of 14 diplomas and certificates, who would not accept your case for treatment, and who need not pay a penny until a complete cure has been made. He wants to hear from patients who have been unable to get cured, as he guarantees a positive cure for all chronic, nervous, blood and skin diseases, which he accepts for treatment. He not only cures the condition itself, but likewise all the complications, such as rheumatism, bladder or kidney troubles, blood poison, physical and nervous debility, lack of vitality, stomach trouble, etc.

The doctor realizes that it is one thing to make claims and another thing to back them up; so he has made it a rule not to ask for money unless he cures you, and when you are cured, he feels sure that you will willingly pay him a small fee. It seems, therefore, that it is to the best interests of everyone who suffers to write the doctor confidentially and lay your case before him, which will give careful attention, and a correct diagnosis. Your case will be made free of charge; if you just faith write him, as you have everything to gain and nothing to lose; you must remember one penny need be paid until you are cured. Medicines for patients are prepared in his laboratory to meet the requirements of each individual case. He will send a booklet on the subject, which contains the 14 diplomas and certificates, entirely free. Address him simply 111 S. Goldberg, 208 Woodward Ave., Room 301, Detroit, Michigan. Medicines for Canadian patients sent from Windsor, Ont., consequently there is no duty to be paid.

The Chatham Loan and Savings COMPANY.

Capital, \$7,000,000. INCORPORATED A. D. 1881. Money to Lend on Mortgages. Borrowers should apply personally and secure best rates. Deposits received of \$1 and upwards, and the highest current rate of interest allowed. Debentures issued for sums of \$100 and upwards from one to five years bearing interest at four per cent. per annum half yearly.

S. F. GARDNER, Manager

THE LABRADOR EXPEDITION.

Some Account of Canadian Failure to See Sun's Eclipse.

Several members of the scientific expedition undertaken to Labrador for the purpose of taking observations of the sun's total eclipse have arrived home. "Yes, it was a pretty blue morning for all of us," was the frank assertion of one of the party, in reference to the forenoon of August 30 last, when the atmospheric conditions precluded any possibility of carrying out the object of the long trip to Labrador. "Of course," he said, "we were all well aware when we started out that success was doubtful since there were the perversities of the weather to be reckoned with. The eclipse was to take place at 7.50 a. m., but our party was astir much earlier, and the telescopes and photographic apparatus placed in position. It was evident, though, from the time of our rising that we had very little chance. The sky was completely overcast by clouds, but some hope was felt that as the morning wore on there would be sufficient brightening up to permit of some results, but the sky remained clouded over. The only visible effect of the eclipse was the darkening. When the eclipse became partial there was some observations made, but their value is very small, if they possess any at all."

Had not the weather been unkind the observations would have been highly successful in the opinion of the returned member. The expedition was very well equipped, and, as it happened, little trouble was found in hitting upon a capital location. By reason of the uncertain knowledge about Labrador's latitude and longitude it had been the thought that it might be necessary to convey the great equipment of delicate apparatus some distance from the steamer landing at Northeast River, Hamilton Inlet, in order to get in the line of totality, but it was found on arrival that the neighborhood of the landing was exactly in the line required. At this point there is a Hudson Bay trading post. The party, which had sailed from Quebec on August 4, arrived there on August 11, and the ensuing 19 days were taken up in placing and adjusting the apparatus. The natural scenery of the neighborhood is described as giving prominence to heights of woody rocks. There was vegetation in mossy forms, and spruce and kindred trees were in evidence. The climate was rather cool, but not sufficiently so to make any insistent demands for extra clothes.

The keen disappointment of the scientific men can be understood when it is considered that many years will probably pass before an expedition of this kind will be again fitted out by the Canadian Government. There will be a total eclipse visible in Greenland in 1909, but of this Canada is not likely to take official recognition. The day following the failure of the observations the party spent in packing up their traps and next day sailed for home.

"Did you have any word of the rival gold hunting expeditions that have gone into Labrador?" was asked. They passed through North East River some time ago," the member replied. "Their mission seems to be taken as a joke by the traders. It is not thought that there is any probability of such gold mines."

Tecumseh's Tomahawk.

An interesting relic is now on exhibition here. It is an Indian tomahawk, supposed to have belonged to the great chief, Tecumseh. G. A. Bobler of Park street, formerly of Florence, found it some 40 years ago. He then lived near Thamesville, and while digging potatoes close to the old Longwood Road, about three miles west of that place, he turned up the tomahawk. It was a much finer weapon than the usual run of stone tomahawks, being made of steel. The weapon is inlaid in bronze, with the design of a heart and an arrow. Old Indians, who remembered the great chief, repeatedly assured Mr. Bobler that the heart and the arrow constituted Tecumseh's totem, or coat of arms. The Longwood Road, where it was found, is close to the scene of Tecumseh's last battle. It was opened 120 years ago, but has been for a long time unused.

That the tomahawk is a genuine Tecumseh relic Mr. Bobler firmly believes. He is familiar with many collections of Indian weapons and this is certainly the finest tomahawk he has yet seen. That it belonged to a big chief is plain; and the supposition is that it was a present to Tecumseh from his British allies. Some time ago a Kentucky man heard of Mr. Bobler's find and was very anxious to purchase it. Another man from London, England, tried to buy it for the British Museum, and offered Mr. Bobler a good price, but the latter declined to sell. He preferred to keep the historic weapon, associated as it is so intimately with the greatest of Britain's Indian allies, Victor Lauriston in The Chatham Daily News.

An Albino Robin.

"We have here a young robin, pure white and pink eyes, one of two (the other a naturally colored bird, recently found in a nest," writes T. L. S., of Judd-haven, Ont., and asks: "Are such white robins rare?" Albino birds frequently occur in all species—that is, they are often seen; though, of course, in comparison with the hosts of normally colored ones they are properly spoken of as rare. A list made some years ago showed a record of albinos or partial albinos in almost every well known American species, more often in birds of dark color than in those of pale plumage.

On the Mattagami River.

A letter has been received at the Bureau of Mines from Mr. H. L. Kerr, who is at the head of an expedition exploring for the bureau in the Abitibi River district. The letter is dated at a point on the Mattagami River beyond the height of land. Mr. Kerr says that the country traveled through on both sides of the river embraces a great deal of good agricultural land. The soil is mostly of clay and clay loam, and the timber mostly black spruce and generally small.

Three gas companies in London consume between them 4,000,000 tons of coal per annum.

ABSOLUTE SECURITY.

Genuine **Carter's Little Liver Pills.**

Must Bear Signature of *Brentwood*

See Fac-Simile Wrapper Below.



CURE SICK HEADACHE.

Women at Their Best.

Harry Furniss, an English expert on the eternal feminine, says that women look their best indoors in the evening and in evening dress. He says a woman is probably seen at her best when playing the harp; that billiards show women off to great advantage; that ice skating shows the graceful curves in the feminine figure; that of outdoor games archery is the one in which women look their best and boyce the one in which they look their worst.

Children and Pillows.

Teach your children to sleep without pillows if possible. In any case only a very thin one should be allowed, for it is impossible to relax all the muscles of the head if much higher than the rest of the body, and so the rest is not so refreshing as it should be. If the little ones are unhappy without the pillow try raising the head of the mattress very slightly and lower a little at a time so that they may become gradually accustomed to it.

For over a third of a century Dr. Pierce's Golden Medical Discovery has sold more largely than any other blood purifier or tonic.



and nervous force is used when you take an alterative extract of herbs and roots, without the use of alcohol, like Dr. Pierce's Golden Medical Discovery. This vegetable medicine coaxes the digestive functions and helps in the assimilation of food, or rather takes from the food just the nutrient the blood requires.

Dr. Pierce's Golden Medical Discovery purifies the blood and entirely eradicates the poisons that breed and feed disease. It thus cures scrofula, eczema, erysipelas, boils, pimples, and other eruptions that mar and scar the skin. Pure blood is essential to good health. The weak, run-down, debilitated condition which so many people experience is commonly the effect of impure blood. Dr. Pierce's Golden Medical Discovery not only cleanses the blood of impurities, but it increases the activity of the blood-making glands, and it enriches the body with an abundant supply of pure, rich blood.

No matter how powerful the intellect or the resources of intellectual power, it must be backed up by physical force. Every day the youth or man must manufacture a pint of rich, arterial blood, that is pure, stimulating to the brain, and that can rebuild the tissues that were destroyed in yesterday's work.

Dr. Pierce's Pellets cure biliousness.

OUR OPTICAL DEPARTMENT

Has been running many years. It has earned a good reputation through the results accomplished. People are realizing every day that a visit to us means honest advice, intelligent service and a saving of money. You cannot get a poor fit to glasses because we don't do business this way.

A. A. Jordan, WATCHMAKER AND OPTICIAN **BIG CLOCK**

ANIMAL ANIMUS.

Ways in Which Wild Brutes Show Their Contempt For Mankind.

"Wild animals have a great many ways of showing their contempt for humankind," said an artist who has made a specialty of modeling animals. "Every one has an idea that elephants become tame and even fond of people, but this is altogether wrong. They are easily trained, but are never tamed. They are docile just so long as the keeper has his good in his hand or the memory of a burning endures. I had proof of this one day while modeling one of the elephants in a big animal show. I was sitting in his stall, with my modeling stand, not knowing that on certain days he was given an extra allowance of chain. Suddenly he flung his trunk around with such force that it smashed the stand to bits and sent me a dozen feet outside the stall. "He never forgot his failure to finish me, and soon afterward he expressed his dislike in a more vulgar if less dangerous manner. As I worked I heard him make a loud sucking noise, but suspected nothing. At last when he had his mouth quite full of saliva he blew it toward me. "This is not only a trick of elephants, but of other animals as well, as I have learned to my sorrow. Camels have the same habit, and while working near a camel one day I was treated to a shower of finely chewed cud."

This sculptor and other artists agree that the cat animals have a different mode of attack. There seems less of spite and more of real hate in their method. Sculptors usually place their modeling stands as close to the bars as possible. This same one was once working close to a tiger's cage, with the beast inside lying very quiet, apparently asleep. Without even raising his eyeballs the big cat struck between the bars with his heavy forepaw, splintering the stand and sending the clay in wads on the floor. The artist, warned by a sixth sense developed by those who are much about animals, had jumped back just in time to escape.

BITS FROM THE WRITERS.

The simple life does not need lentils or cellular clothing. It needs those rarer things, gratitude and humility.—G. K. Chesterton.

She wore far too much rouge last night and not quite enough clothes. That is always a sign of despair in a woman.—"Sebastian Melmoth."

Keep your head on your shoulders. It's bound to rest on some one else's occasionally. Still, keep it mostly on your own.—"A Pagan's Love," by Constance Clyde.

If you feel that you're really got to tell a secret, go somewhere where it's dark and you'll be alone. Then keep your mouth shut.—"The Middle Wall," by Edward Marshall.

Not that marriage is so beautiful, but it is necessary a girl should find that out for herself, so that she can turn her mind peacefully to other things.—"A Pagan's Love," by Constance Clyde.

The Guest and the Waitress.

A dainty stranger waited into the dining room of a hotel in Smith Centre the other day and as the chair was held back for him pulled out his handkerchief and dusted the seat carefully. Pulling up his trousers, he seated himself, wiped the knife, fork and spoon with a napkin, worried a few crumbs off the table and heaved a sigh of relief. Without hesitation the girl who stepped forward to take his order deftly wiped the stranger's mouth, which had been drawn into a pucker of dissatisfaction at the imaginary untidiness abounding, and planted a kiss thereon that was plainly heard in all parts of the room. The dainty stranger when he recovered ordered meekly, ate hurriedly and left quickly.

Demeanor.

Says a writer in the London Chronicle: "A vulgarism—one which, like 'aggravate' for 'irritate,' has come into use by way of the kitchen stairs—is 'demean,' with a sense of derogation or abasement. It is to be seen in many a paper and even many a book and heard in many a speech. It is the second syllable that has misled the popular understanding, but the noun 'demeanor' should have saved the educated from their blunder with the verb. When the cook refuses to 'demean herself' she is excusable, because 'demeanor' is not in her vocabulary."

The Feast of Nature.

"The Feast of Nature" was a grand French revolutionary holiday held Aug. 10, 1793. A plaster image of nature was erected in the Place de la Bastille, and the chief members of the convention, the public committees and all public functionaries knelt in adoration, after which came the firing of salutes, dancing and general public rejoicings. The holiday celebrated the finished constitution of the republic.

A Collection of Idiots.

"I want to ask for the hand of your daughter in marriage," said the young man.

"You're an idiot," said the irate father.

"I know it. But I didn't suppose you'd object to another one in the family!"

Both Annoying.

"Two things make my wife awful mad."

"What are they?" "To get ready for company that don't come and to have company come when she isn't ready."

Soporific.

The Author—Are you unfamiliar with my book? The Friend—I have a nodding acquaintance with it.—Life.

Do Not Confound "SALADA"

Ceylon Tea with those of any other brand, as imitations aqound.

Sold only in sealed lead packets. 25c, 30c, 40c, 50c, 60c. per lb. By all Grocers. Highest Award St. Louis, 1904. Black, Mixed, or Green Tea.

District Doings

EAST DAWN.

On Thursday, the 14th inst., Walter and Mrs. Christner, Mr. and Miss Wood, and Horace Tutt and Miss Lamman attended London Fair. John and Wm. Gould spent Tuesday at London.

West Lambton election will, in all probability, be hotly contested. Charles Elson attended the Western Fair.

Florence is talking of building a lock-up. When their new Justice of the Peace is appointed order will be restored.

The heavy rain Sunday will soften up the land.

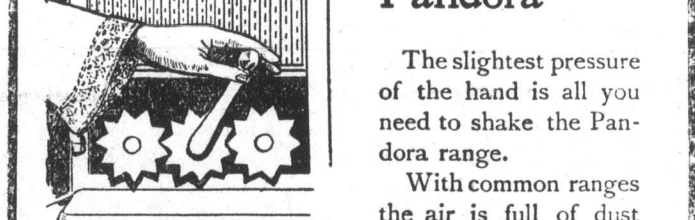
It is reported that Mr. Rush has purchased John Bloom's farm.

From present indications municipal matters in Dawn will be lively in January elections.

Wm. Leeson is wintering 50 steers over.

Hart Camden has sold his 50 acre farm.

S. Bloom has purchased a feeder for his threshing machine.



Easy to Shake Down the Pandora

The slightest pressure of the hand is all you need to shake the Pandora range.

With common ranges the air is full of dust and the house is full of noise when you shake them down.

But the Pandora, with its triple-gear shaker, works so easily, silently and effectively that shaking is the merest effort, which a small child can easily exert.

And this is only one reason why the Pandora is the very best range you can get.

McClary's Pandora Range

Warehouses and Factories: London, Toronto, Montreal, Winnipeg, Vancouver, St. John, N.B., Hamilton

H. MACAULAY SOLE AGENT CHATHAM



EAT CANADA FLAKES

The 20c. package for 15c.

Canada Flakes is delicious toasted wheat—ready to eat. The most inviting—and most nutritious—cereal food. 1/2 larger package than any other.

"Just A Little Bigger Than The Rest."

"Just A Little Better Than The Best."

Every package contains a handsome premium.

AT YOUR GROCERS.

THE PETERBOROUGH CEREAL COMPANY, Limited PETERBOROUGH, ONT.

A CLEAN-UP BARGAIN SALE

25 per cent. reduction on all Baby Carriages, Co-Carts, Refrigerators, Blue Flame Oil Stoves, Hammocks, Lawn Mowers.

They must go; we want the room. Come and get a bargain.

WESTMAN BROS. Big Hardware