

A COLORED NOTION

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once.

Several weeks' notice is given so that subscribers will have time to send in their renewals, thus not missing any issues.

Back numbers of The Guide cannot be supplied.

When requesting a change of address subscribers should give the old as well as the new P.O. address.

The yellow address label on The Guide shows to what time your subscription is paid. No other receipt is issued.

Remittances should be made direct to The Guide, either by registered letter, postal, bank or express money order.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None" A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic, or special interest money is invested in it.

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Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second-class mail matter. Published weekly at 290 Vaughan St., Winnipeg, Man. VOL. X December 12 No. 50

SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year, except Winnipeg City, which is \$2.00 per year. Foreign and United States subscriptions \$2.50 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—20 cents per agate line. Livestock Display—16 cents per agate line. Classified—5 cents per word per issue.

No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

To the Gift Seeker

The true Gift Giver today is better known by the wisdom of his selection than by the amount of money he spends. So long as the gift bears distinction and quality, its cost may be dropped out of consideration. The gift spirit is not measured in dollars and cents.

In this connection you will find the D. E. Black & Co.'s Catalogue an inspiration. So many things may be had at such moderate prices that the wants of anyone may be satisfied.

Our new 1917-18 Catalogue is just completed. Send for a copy today. It is free for the asking.

D. E. Black & Co. LIMITED Jewelers Herald Building — Calgary



Fruit growing has not made rapid progress on the prairies. By many it has been looked upon as a hopeless proposition.

But all the time fruit growing enthusiasts with the true pioneering spirit have been busy investigating to see just how far fruit growing can be successfully carried on in this climate. The dean of these experiments is undoubtedly A. P. Stevenson, of Morden, Man. For 30 years he has been experimenting and developing new varieties suitable for western condition. The benefit of his long experience is now to be given to Guide readers. A series of 12 articles dealing with fruit growing, gardening and ornamental planting is being prepared for us by Mr. Stevenson. The first of these appears in this issue. It covers thoroughly the growing of strawberries. If your copies of The Guide are not regularly filed it will pay you to cut out these articles and save them for future reference. They will contain detailed, practical information which will be of inestimable value to you in establishing a fruit garden for supplying your table with home-grown products.

"The cartoons alone are worth more than the price of the paper. I wouldn't be without them for \$5.00 a year," said a Saskatchewan farmer who called a few days ago to renew his subscription. That made the artist feel happy. He likes to have his services appreciated by the farmer. There is abundance of evidence that they do appreciate them. For that reason arrangements were made some time ago to utilize his full time. There are few farmers' papers having a fully-equipped art department, such as The Guide now has. The weekly cartoon, the Duo Dads, the illustrations for our seed grain and other catalogs, and all other art work are prepared right here in our own offices. This is a valuable service; but then, there is nothing too good for the farmers.

Here is a service which the advertising department of The Guide is anxious to render you. Are there any articles which you wish to purchase and which are not represented in our advertising columns. If so, just drop a card to the Advertising Department, Grain Growers' Guide, Winnipeg, and they will give you full information as to where the articles you want can be secured.

Do good roads interest you? Most farmers who have hauling to do are vitally interested in them. There are many municipalities in the West which are doing splendid work in improving the highways within their borders. This work is partly the result of the activities of the provincial governments and partly due to the progressiveness of the farmers in the municipalities. During the winter a series of articles on Good Roads will appear in The Guide. These will cover every phase of this important movement. The first of these articles appears in this issue. It outlines the

policies of the provincial governments of the three prairie provinces and will be followed by equally instructive articles on other phases of the subject.

Before shipping live poultry long distances by express it is always wise to find out what the express charges will be. Recently a Guide reader shipped such a consignment from a point in Alberta to a commission firm in Winnipeg. The total charges amounted considerably over 50 per cent. of the value of the shipment. Prices quoted are always f.o.b. at point of destination. Shipping charges are therefore deducted when settlement is being made. In this case the commission firm dealt in an entirely fair manner with the customer but there was, of course, disappointment with the results. Matters of this kind are covered in the poultry department and those who read it each week are kept thoroughly informed on the marketing end of the poultry business.

Whoever said that women's meetings were designed for gossiping parties was quite mistaken. If he would read our Farm Women's Club page he should see how much mistaken he was. Reports have come in showing that Cayley U.P.W.A. has contributed \$2,500; Carstairs nearly as much; Claresholm Institute \$3,000, as well as making 6,000 articles; Strathmore \$1,200 and 6,218 articles; Verdant Valley \$2,500 and many thousand articles; and Leduc, \$2,000. These figures speak in glowing terms of what our women are capable in their nation's crisis. In the latest Red Cross report for the Northern Alberta Red Cross branch it is stated that 98,670 articles were received from the country auxiliaries. The value of these articles is given at \$13,778.63. The country auxiliaries contributed \$40,754.29 in cash as well. This does not of course include the enormous sums of money that are raised for other branches of patriotic work than the Red Cross.

The Patriotic Funds are receiving splendid support from the farmers' organizations. One morning last month the mail brought a letter from the Weyburn Farmers' Elevator Co., of Weyburn, Sask., which contained \$1,500. Of this, \$500 was for each of the following funds: Y.M.C.A. Military Fund, the French Red Cross and the Belgian Relief. From all over the West contributions continue to pour in and the grand total is now nearing the \$20,000 mark. There is no question about the insistent need of the continued support of all these worthy enterprises. Now that the troops are entering on their fourth winter campaign, and the people of the war stricken countries are again facing a long cruel period in which their sufferings from famine will be augmented with the terrors of winter, the utmost that we can do for them will be required to assuage their sufferings.

"Preparedness"

If you do not make a Will, the Administrator who takes charge of your property will find it unready to be dealt with by anyone except yourself. The Administrator will have to guess your ideas about the management of your estate; and even if he knows your ideas he will be compelled to follow the legal procedure prescribed by law for the estates of people who do not make wills.

Make a Will, and give an Executor power to carry out your wishes. About executorship, consult

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