



From Farm to Anywhere is as easy as pointing your finger

Be the leader in your community!
Banish the isolation of farm life. Organize a rural telephone line. A telephone will bring you into immediate touch with the Mill and the Market.

It will protect you against the shrewd buyers who try to take advantage of farmers who are out of touch with the latest quotations on their products.

It will bring your neighbour to your door. It will save your wife from loneliness. She can call up her friends at any hour of the day or night. It's a means of summoning help quickly in case of fire. It puts you into immediate touch with your doctor or your vet. Or, as one farmer put it, "It makes life doubly worth living on the farm."

More than 125,000 farmers now have rural telephone lines, largely as a result of our work among them. Why aren't you enjoying the convenience that they have and the convenience the city man expects as his right.

Sign and mail the coupon for our booklet "How the Telephone Helps the Farmer." It doesn't cost you anything, and if you decide to put in a 'phone, you will never regret it.

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Please send me copy of your Book "How the Telephone Helps the Farmer."

C. C. N. Address Name