Maypole Soap Washes and Dyes.

We've told you before, but it will bear repeating, of the thousands of grocers who have a little sign hung up in a prominent place in their store which reads, "We sell Maypole Soap, the famous English Home Dye. It washes and dyes at one operation. The colors are fast and very brilliant."

If you once catch a woman's eye with a sign like that you'll make a quick sale that will lead to a *steady* sale for Maypole Soap. Put up the sign—don't wait for your competitor to do it. Put it up to-day. *Act*. If you wait until the spirit moves you, you'll wait too long.

The many different ways in which that "totally different" Cereal Breakfast Food, "Wheat Marrow" can be used, puts it in a class by itself. Nothing can take its place, because nothing is just like it. It is more quickly prepared for the table than any other Cereal Food and in a greater number of ways. *And*, *too*, *it is sterilized*.

For frying fish, oysters, etc., and for thickening soups, tomatoes and the like, it is better than cracker crumbs. It is a quick seller, because it is so "totally different." "Wheat Marrow" is a Quick Seller.

23 Scott Street, Toronto.

Arthur P. Tippet & Co., Agents for the above,

8 Place Royale, Montreal.