



What Makes People Buy ?

Did you ever wonder what influences people to buy certain articles of everyday use?

O-Cedar Polish, for instance.

Some buy it because they have used it with satisfaction for years. Others, because they see it advertised extensively.

Many purchase it on the recommendation of its satisfied users. And some, because they see it attractively and invitingly displayed in your window or on your counter.

With so many influences at work selling O-Cedar Polish, it is obvious that quick turnover, with its consequent profit, must naturally follow.

Channell Chemical Co., Limited
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