

CANADIAN GROCER



# APPLEFORD'S SANI-WRAPPERS

## It's Service That Counts

Why should people patronize your store? Your competitors probably have about the same quality of meats, vegetables and staples. Package goods are, of course, identical.



It's service that counts—the little attentions, cares and courtesies. Wrapping parcels in Appleford's Sani-Wrappers is one of the important things that invite favorable attention and comment. People will pass other stores to come to yours if you give them the Appleford kind of service.

*ASK YOUR JOBBER FOR SANI-WRAPPERS*

**Appleford Counter Check Book Co., Limited**

HAMILTON, CANADA

OFFICES AND WAREHOUSES AT TORONTO, MONTREAL, WINNIPEG AND VANCOUVER