

FARMER'S ADVOCATE

AND HOME MAGAZINE.
FOUNDED 1860.

VOL. XXV.

LONDON, ONT., DECEMBER, 1890.

Whole No. 300.

REGISTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1875.

THE FARMER'S ADVOCATE & HOME MAGAZINE

WM. WELD, PROPRIETOR.

THE LEADING AGRICULTURAL JOURNAL PUBLISHED
IN THE DOMINION.

The FARMER'S ADVOCATE is published on or about the first of each month. It is impartial and independent of all cliques or parties, handsomely illustrated with original engravings, and furnishes the most profitable, practical and reliable information for farmers, dairymen, gardeners and stockmen, of any publication in Canada.

Terms of Subscription—\$1.00 per year in advance; \$1.25 if in arrears; single copies, 10c. each. New subscriptions can commence with any month.

The Advocate is sent to subscribers until an explicit order is received for its discontinuance, and all payments of arrears are made as required by law.

Remittances should be made direct to this office, either by Registered Letter or Money Order, which will be at our risk. When made otherwise we cannot be responsible.

The Date on your Label shows to what time your subscription is paid.

The Law is, that all subscribers to newspapers are held responsible until all arrears are paid, and their paper ordered to be discontinued.

Always give the Name of the Post Office to which your paper is sent. Your name cannot be found on our books unless this is done.

Discontinuances—Remember that the publisher must be notified by letter when a subscriber wishes his paper stopped. All arrears must be paid. Returning your paper will not enable us to discontinue it, as we cannot find your name on our books unless your Post Office address is given.

Advertising Rates—Single insertion, 30 cents per line. Contract rates furnished on application.

Address—

THE FARMER'S ADVOCATE,
360 Richmond Street,
LONDON, ONT., CANADA.

THE HON. JOHN CARLING,

Dominion Minister of Agriculture.

In our January number, which we intend to make a very large and beautiful issue, we will give a short biography of the Hon. John Carling, who, through a long and active business career, has been one of Canada's most useful and generous sons. He has served his country faithfully for upwards of forty years, and in that time he has rendered most valuable services to agriculture, which will be fully enumerated in our January number. Along with this biography we will send, safely rolled in a tube, a beautiful chromo of Mr. Carling, 18x24 inches. This picture will be finely finished and printed on the best chromo paper, and will be worthy of a good frame and a place of honor on the walls of the homes of our Canadian people. We have had this portrait specially prepared for us. We will give a copy of it to every old and new subscriber. Send in all your new names at once, that all may receive a copy.

To Each of Our Advertisers.

Let us hear from you often; tell us what you buy and what you sell, and how your business is progressing; we will tell others and keep your name before the public. We are careful not to accept advertisements from men who do not bear good characters, therefore, we can honorably push the interests of all our patrons.

Editorial.

The Past and the Future.

The present number closes the 25th volume of the FARMER'S ADVOCATE. We return our sincere thanks for the liberal and continued support accorded us during all these years. It has been our continued aim to make the ADVOCATE all that a farmer's paper should be. To accomplish this end we have spared neither time nor money. As a reward for our labors we have to-day a circulation larger than the combined issues of all the other agricultural papers in Canada. Thus we have been successful in our efforts in the past. For our future numbers we can promise even better things than we have already achieved. We have now on our staff a large number of able writers, each of whom are practical and successful men, specialists in the departments in which they write. These gentlemen are chiefly Canadians and Americans, though several European writers will contribute regularly. Among our Canadian writers for the coming year are the Hon. John Dryden, Ontario's Minister of Agriculture; Prof. Jas. Mills, M.A., President of the Ontario Agricultural College; Prof. J. Hoyes Panton, M.A.; J. C. Snell; Dr. J. Y. Ormsby; Prof. Saunders, Director of the Dominion Experimental Farms; Prof. James W. Robertson, Dominion Dairy Commissioner; John Jackson; Robert Miller, jr.; James Graham, together with all our old contributors and a number of new ones. Mr. James Anderson will each month contribute practical articles on poultry, and Mr. R. F. Holtermann will conduct the apiary department in a most spirited manner. Mr. Holtermann is a well-known apiarist, and will treat this subject in a practical manner; he will answer all questions asked in this department. Veterinary and other questions sent us by our subscribers will be promptly answered. We are in receipt of numbers of testimonials from the press, and prominent men who reside in various parts of America. We publish a number of these in other columns; read them and see what our readers and advertisers say about us.

Stock Gossip.

From lack of space we have been compelled to leave over a long list of stock gossip. Our January number will be issued at an early date. All gossip now on hand, and all sent us before the 10th of December, will appear in that issue, which we intend to make a large and handsome number, and will issue 10,000 extra copies, all of which will be mailed to leading farmers and breeders who are not now our subscribers.

Our Subscription Prizes, and Terms to Agents.

During the last two years we have awarded a large number of subscription prizes. The poultry and live stock have given good satisfaction. All our prizes are bought from reliable men; we therefore warrant them in every particular. During the coming year we will continue to give fine stock and farm implements as heretofore. For particulars see page 413. We have completed arrangements whereby we can buy guns, watches and jewellery at the best wholesale rates, and will give our canvassers the full benefit of these prices. The watches, guns and jewellery we offer are standard goods, made by the best makers. See page 413 for terms and particulars. We want good, honest canvassers in every county throughout Canada. To those who prefer to work for cash, instead of live stock, or any other goods offered, we will give the following commissions: From 10 to 20 names, 25c. each; 20 to 50 names, 35c. each; 50 to 100 names and upwards, 40c. each. Send in the names each week, so that the subscribers may obtain copies soon after subscribing. It is not necessary for the cash to accompany each name when sent in. The money can be sent at intervals by post-office order, or by registered letter. The amount of commission allowed the agent will be determined by the total number of names sent in during the season, not by the number on any particular list. For instance, if an agent sends in a total of 100 new names, which he forwards on ten different occasions, his commission on these will be \$40. Some of our canvassers are clearing \$60 per month, above expenses; others are doing much better than this. Our terms are \$1.00 per year. As long as our September number lasts we will send a copy of it, and following months, to all new subscribers who desire them, or we will send the ADVOCATE for one year, together with a copy of our subscription picture, "Canada's Pride," for \$1.25. Write us for agent's outfit, which we furnish free. All agents will be responsible for the full amount of their subscription, less their commission.

Auction Sale.

The attention of our readers is called to the advertisement of Mr. R. Gibson and Mr. Burch, who will sell by auction, at Delaware, Ont., December 17th, a lot of finely-bred Shorthorn cattle, Shropshire sheep and Improved Yorkshire pigs. We bespeak for these gentlemen a liberal patronage. Mr. Gibson is one of the best known and most respectable Canadian breeders.

In this number appears the official live stock prize list of London exhibition, also a review of the Ottawa exhibits. These would have appeared at an earlier date but for lack of space.