

# NEWS

News Editor: Jonathan Stone, Deadline: Wednesday Noon

## UNB's Venture Campaign: a \$30m fundraiser

by Gordon Loane

UNB plans to launch its 'Venture Campaign', a major national fundraising campaign this fall with a goal that is now being estimated at between \$25 to \$30 million.

Just who will act as Chair of the campaign has not been determined, but someone of national stature is being sought.

"We should be able to make an announcement in about a month or so," said Susan Montague, UNB's Director of Development and Public Relations.

One person who will not head the campaign is UNB Chancellor Frederik Eaton.

"The Chancellor will certainly be involved, but someone else is being sought," said Montague. Eaton is currently serving as Canada's High Commissioner to Great Britain.

Specific projects that donors will be asked to contribute to have not been finalized, but, there has been no shortage of ideas provided by faculty, staff, alumni and students.

What is known is that projects for which support will be sought fall into eight broad categories. These include new buildings and renovations, student scholarships, academic programs enhancement, named chairs/centres and professorships, research development and international programs, intercollegiate athletics enrichment, information technology and library services, and educational technology innovation and multimedia.

"The latter category will be a prime focus of the Venture Campaign," said Montague. "We want to provide new technology in the classroom, improve

the hardware in our libraries, and provide facilities for distance education. The market for universities is changing and UNB hopes to provide more at home courses through video and CD-ROM in the future."

Montague said that as a first step, the university will hold a press conference next week to unveil Plan '94, which will be a nine-month plan for the university in the multimedia area.

The Venture Campaign will be greatly assisted by the newly-formed UNB Foundation. Established under the Higher Education Foundation Act, the UNB Foundation will be able to receive bequests and other gifts, and at the same time provide donors with certain tax benefits.

"Those who provide large donations will benefit the most if the gift exceeds 20% of annual net income," said Montague. "Most charities issue tax receipts which are limited to 20% of annual net income. The Foundation can provide tax receipts which may apply against 100% of annual net income. Depending on circumstances, unused tax credits may also be carried forward for up to five years."

There are other tax benefits for those who provide estate gifts to the Foundation. Under the Higher Education Foundation Act, passed by the New Brunswick legislature in 1992, donors can impose restrictions on any gifts provided to the UNB Foundation. Montague said the Foundation must adhere to these restrictions.

"New Brunswick is among a number of provinces that have provided tax benefits to donors who contribute to foundations set up at universities," said Montague. British Columbia was the first province to provide for these foundations in 1987.

A foundation set up at the University of British Columbia attracted substantial gifts. The New Brunswick governments decision allows UNB to compete with similar arrangements in

BC and other provinces."

Meantime, Montague says the Project Clearance Committee will consider a request from UNB student leaders to have SUB Expansion in-

cluded in the Venture campaign.

"Not only is SUB Expansion a project that students seem to want, it's a project that could draw Alumni support as well," she concluded.

## Campus daycare contractor chosen



The Muskeg Building, currently used for maintenance storage, will be demolished to make way for the new daycare. Photo by P. DuChemin

by Gordon Loane

UNB officials are within days of awarding a \$374,000 contract for construction of a new daycare centre on campus.

KJ Construction Limited of Fredericton, submitted the lowest of seven bids for the project, according to Eric Garland, UNB's associate vice-president.

"We have a letter of intent signed with the construction company and a written contract should be completed in a few days," said Garland.

Construction on the 4000 square-foot facility should begin in a few weeks. The project should be completed by mid-August, in time for a September start-up. The centre will be located on Montgomery Street, at the current site of the Muskeg Building, near UNB's MacLeod and MacGee Student Residences.

KJ Construction will remove the Muskeg Building to make way for the new centre. That work could begin as early as next week, according to Teet Vahi, a spokesperson at KJ Construction. Twenty non-unionized workers will be employed at the site throughout the summer.

A last-minute debate has arisen about whether the Muskeg Building will be entirely demolished or a part of it will be salvaged and removed from the current location.

"We'll make a decision before the end of this week," said Garland.

Once constructed, the 60-space daycare centre will be operated by the College Hill Daycare Cooperative, a non-profit organization set up with its own board of directors.

"We'll pay a monthly rent to the university until the mortgage is paid off," said Nancy Mathis, chair of the board.

Despite donations from various sources and promises of yearly funding in the future from several student groups, the facility is expected to have a mortgage of about \$135,000. Mathis said that figure includes \$35,000 that must be spent before September to furnish the centre.

"We're hoping to keep the cost of Daycare at \$400 a month for infants and \$350 a month for two- to four-year-olds despite the mortgage," Mathis said. "Some students will pay a little less for their daycare services depending on whether subsidies from sponsored student groups are provided. Some low income students will also be eligible for provincial government subsidies."

Donations of furnishings for the centre are being welcomed. The Daycare Centre's new director, Wendy Waite-Snow, can be reached at 453-3584.

## Armstrong speaks at luncheon

Brunswick staff

Dr. Robin Armstrong was the guest speaker at a business luncheon hosted by AIESEC-UNB.

Patrick Langlais, President of AIESEC, was the emcee of the event, which took place at the Wu Conference Centre.

The goal of the event was to encourage interaction between students, faculty members, and local business people. Representatives were present from a variety of businesses including banks, recruiting agencies, law firms, telecommunications, and the media.

Ronald Storey, Dean of the Faculty of Business Administration, gave greetings on behalf of his faculty. Fredericton Deputy Mayor Gordon Skead was on hand representing the city of Fredericton.

Armstrong's address was a reaction to the report 'More Carrots Please' by Judith Maxwell of the School of Policy Studies at Queens' University.

In her report she criticizes universities for failing to meet society's changing needs. She outlines various goals that universities should be

meeting including: teamwork and experimental learning; standardization to enable the transfer of credits from other institutions or other types of degrees or certificates; creating a system that is performance driven; and learning based not only on theory but action as well.

Armstrong stated proudly that UNB is meeting these criteria. He cited a co-op program in computer science, practicums in education, nursing and physical education, and many other programs that demonstrate that the university is concerned with making its programs relevant to society.

Armstrong said that initiatives are in place that enable the transfer of credits from other institutions and programs because "at UNB, we recognize there is no such thing as a typical university student."

"It is Mrs. Maxwell who should be treated to more carrots so that her vision improves and that her myopic view of the modern Canadian university is improved," Armstrong concluded.

The event was co-ordinated by Michelle Hicks, vice-president projects of AIESEC-UNB.

## Advertising dry spell on wet events

by Gordon Loane

The provincial government's Liquor Licensing Branch has not yet decided whether to allow student groups that obtain special occasion permits to advertise their events in *The Brunswickan*.

In fact, a decision will definitely not be reached before the end of April, according to Georgette Roy, an official with the Liquor Licensing Branch.

Until a decision is reached, *The Brunswickan* has been forced to turn down advertising requests for student events where special occasion permits have been obtained.

"It has everything to do with what the intent of a special occasion permit is all about," said Roy. "These

events are not intended to be money makers, and are for functions at which only members and guests over the age of 19 are allowed. As a direct result, certain advertising restrictions apply. We are allowing student groups on campus to put up posters advertising their events but no mention of liquor or prices is being permitted."

Posters must also be approved by the Liquor Licensing Branch before they can be distributed. These must be submitted for approval at least 15 days in advance of any event.

At the moment, the advertising restrictions apply to student groups who want to advertise their liquor-related events in *The Brunswickan*. Whether these restrictions on newspaper advertising will continue in the fall remains up in the air at the moment,

but Roy is promising to provide an answer soon.

"We're trying to be as flexible as we can with student groups, but we haven't yet decided what our policy will be," Roy said. "We are also well aware that events under special occasion permits should not be seen as being in direct competition with regular licensees, such as pubs and other bars."

The need for student groups to obtain special occasion permits for liquor-related events was necessitated by the university's decision to close its Bar Services operation March 1, because of continual financial losses.

Under the Bar Services arrangement, student groups were able to advertise their liquor events in *The Brunswickan*.