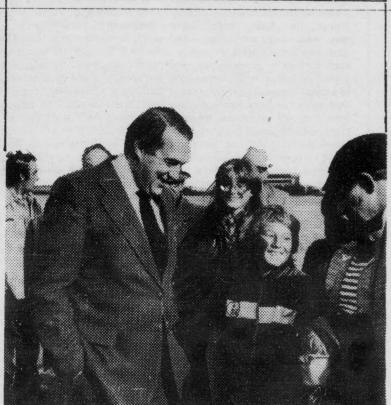
A real knowledge of New Brunswick... a special concern for people



The government of New Brunswick is led by a man who has been ready to listen, eager to learn, and willing to lead. Richard Hatfield has taken the office of Premier directly to the people, to understand their problems, the hopes they share, the things they want government to do.

That's why the policies and programs of the Hatfield Government relate to people. They were designed to encourage and improve upon the opportunities of the individual. They were meant to meet human needs, to put government on the side of the disadvantaged.

That's why the Hatfield Government's record—and its new program—show a concern for the individual:

Policies to help small business, the family farm, the private woodlot operator, the fisherman. Programs to encourage more home ownership and home improvements.

A new program to combat alcoholism and drug abuse. A complete revamping of the mental health system. Mobile visual and audio testing services for children. Expanded health care for senior citizens. New sports and recreation programs for our youth.

Special tax allowances for small business. Tax exemptions for farm land in production. Sales tax exemptions on certain commonly used non-prescriptive drugs, on repair and maintenance machinery, on the resale of mobile homes. and much more.

"We've never been too busy to listen," Richard Hatfield has said, "and never too proud to learn. We've not been afraid to change a policy that was not a good one, or admit to a mistake. We are a government with humility about our own status, but with a lot of pride in New Brunswick."

A government that knows New Brunswick, with a special concern for people: a government New Brunswick needs now, more than ever.

Progressive Conservative

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