## THE FARMER'S ADVOCATE.

**OCTOBER 7, 1920** 

FOUNDED 1886



**HEN** Canadian farmers buy an automobile, a truck, a tractor—any piece of farm equipment—they naturally look behind the product.

They want to know something about the institution that sponsors it.

We gladly invite you to judge Delco-Light by that same standard.

The Delco-Light institution has grown tovast proportions.

> Valve-in-head Motor **Runs on Kerosene**

Delco-Light factories cover over thirty acres of floor space. In four years the Delco-Light pay-roll has grown to over three millions of dollars annually. Each year has seen the number of our employees almost doubled. A tremendous investment is involved in plant and modern machinery.

Delco-Light sales and service organizations cover the continent. In every important centre there is a Delco-Light representative-over 2,000 in Canada and the United States.

And Delco-Light—the complete electric light and power planthas become the standard of the world for design, simplicity, dependability, economy and VALUE.

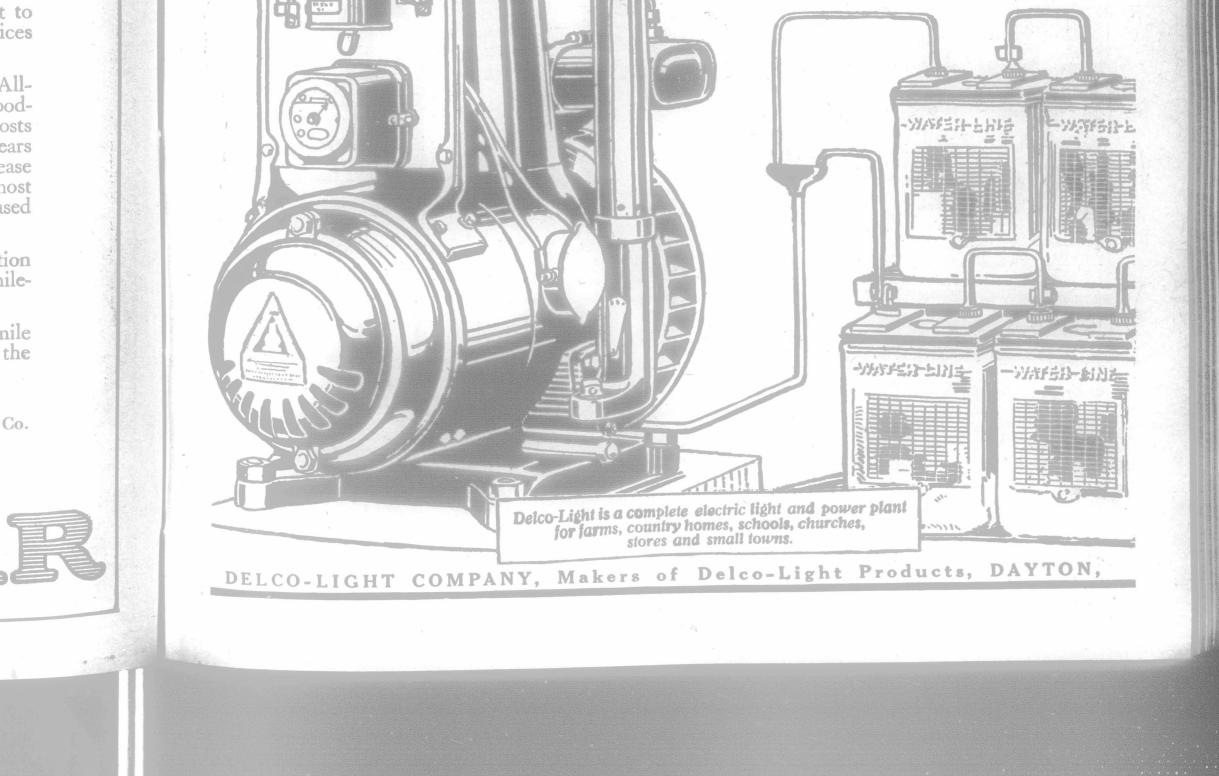
100,000 satisfied users endorse and recommend it in all parts of the world.

Therein lies your guarantee of the quality built into this worldfamed plant-the reason for its amazing value.

Big production has enabled us to bring-through Delco-Lightthe convenience, economy, and SAFETY of electricity for light and POWER to every rural home.

Write for catalog, prices and further interesting Delco-Light details.

**Electrical Systems, Ltd.** TORONTO, ONT.



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