



**"I HAVE A
THREE-WAY STAKE
IN BUSINESS"**

Yes, every farmer who is a shareholder works for Canada in three ways. He grows food. He buys manufactured goods and thus promotes trade. And, by investing his savings in Canadian Business, he helps the industrial development of the Dominion.

Today, many Canadians from every walk of life are Shareholders . . . three-way citizens who work, buy and in addition invest their money in Business. *They are owners of every business in which they invest.* Their money is "creative money." It earns income for them. It also helps Canada by enabling Business to grow and progress at home and abroad. More jobs, better wages and increased opportunities are thus thrown open to fellow Canadians.

Among the Shareholders of George Weston Limited are many farmers. These farmers, together with Canadian men and women from every walk of life, comprise the 4500 Shareholders who are owners of Weston's.

Weston's



*He grows the food on which
Canada's welfare depends*



*He buys manufactured
goods*



*He invests his savings
in business*

GEORGE WESTON LIMITED • TORONTO, CANADA