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Our new stock of Serges and Tweeds have just been opened, and having ordered these before the rise in price of Woolens, we are able to give our customers the advantage of old prices.

Order that suit or raincoat now as the season is advancing, as you will have to pay considerably more later on.

JOHN MAUNDER,
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self

Ignorance is
Not Innocence

In the Self and Sex books you will find that essential knowledge of yourself which is necessary to the fullest and happiest life. This series is highly recommended by doctors, ministers and laymen throughout the world, and has been translated into many languages.

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Recommended as a Great Cure for
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THE
"Imperial"
Engine

The Motor that Makes the Mark.

Public Notice

Under the provisions of Chapter 23, 2 Edward VII., entitled "An Act to amend the Post Office Act, 1891," and upon the recommendation of the Board appointed under Section 1 thereof, notice is hereby given that, Three Months after this date a Proclamation will issue for the alteration of name or re-naming of places as under, that is to say:-

1. The settlements of Dock, Pond and Otterbury, in the District of Port de Grave, to be jointly renamed "Kitchener."
2. Lynch's Cove, Conne River, Fortune Bay, to be renamed "Morriston."
3. Cat Harbour, District of Fogo, to be renamed "Lumsden."

JOHN R. BENNETT,
Colonial Secretary,
Dept. of the Colonial Secretary,
May 22nd, 1917. Jly6/17

Local Agent Wanted

For BAY ROBERTS and district to sell for "The old reliable Fonthill Nurseries." Splendid list of stock for Fall planting 1917 and Spring planting 1918, including many new varieties which we alone control. Send for new illustrated catalogue, also Agent's proposition. Handsome free outfit; exclusive territory; liberal commissions. STONE & WELINGTON, The Fonthill Nurseries (established 1837) Toronto, Ontario.

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Iron HOOPS

For Scotch Barrels
and Half Barrels

Buy Now

While you have the chance,
SMITH COMPANY LTD.
St. John's.



A "Double Kill"
—of course it's

Remington U.M.C.

Next time you see the "high gun" getting them this way at the traps take a quiet look at the shot gun and shells he is using. Five chances to one they're Remington U.M.C. And remember, the good shot is not born—he's made—by practice and the use of the BEST in arms and ammunition. Any suggestion in this for you? See the dealer who displays the "Sportsmen's Headquarters" sign.

If you are critical about shells nothing short of REMINGTON U.M.C. will suit you

The most modern machinery—the best materials and countless inspections enable us to put in the quality that shows itself in absolute uniformity of performance and good scores. Shoot "Arrow," the world's greatest steel-lined smokeless shell for superlative results. Then there's "Nitro Club," (smokeless) steel-lined "speed" shell and "Remington," an all-round popular smokeless shell for field or trap. The "New Club," black-powder shell, is a 30 year old favorite.

The Remington U.M.C. Pump Gun

A hand operated repeater that is a universal favorite with its easy, unfailing action. Holds 6 shells, has bottom ejection and solid breech. Over 1,200 inspection points in this famous Remington U.M.C. shot gun, ensure the quality you want.

See the dealer who displays this sign

Remington U.M.C. of Canada, Limited
WINDSOR, ONT.

Appalling Estimate
Of War's Toll

The Rt. Hon. Arthur Henderson, M.P., made the following estimate of the cost of war in blood and treasure up to date:

Killed..... 7,000,000
Wounded..... 38,000,000
Expenditure..... £90,000,000,000

Over two millions were killed by the Turks and Hungarians in Armenia, Serbia and other occupied territories.

German casualties admitted in the enemy's official lists up to the end of April have reached the colossal figure of 4,245,804. Of these no fewer than 1,022,059 are dead, 293,282 prisoners; and 240,010 missing.

Men severely wounded now total 558,209 and those reported as wounded and slightly wounded are 2,111,014. The figures which do not represent an estimate by the British authorities include all German nationalities—Prussians, Bavarians, Saxons and Wurtembergers. They do not include naval casualties.

In April the enemy's admitted losses were 42,838. Of these 10,970 are dead, 633 are prisoners, 3,775 missing and 6,576 severely wounded.

Religious Freedom
Under Union Jack

The Tablet (Rome Correspondence). The comment which matters on Catholic missions under the British flag is that brought by the missionaries themselves; and these say: "Leave us under England, for it is there we get liberty." One cannot but recall the saying—for the absolute accuracy of which your correspondent can vouch—of Cardinal Vives y Tuto, O.F.M.C., Spaniard, and reckoned of the most "intelligent," that all good Catholics should pray for the prosperity of the British Empire, for with it were bound up the prospects of the Catholic Church. The ideals under which the British Empire spread meant the safeguarding of Catholic missionary enterprise and the Catholic religion in the wake of its advance. The actual occasion for the words was the abolition of the unhappy words in the oath on the accession of King George.

The Prime Minister on
the Raid Problem

London, July 10. Twenty-two airplanes of the Gotha bombing type took part in the raid on London last Saturday, Premier Lloyd George announced at a secret session of the Commons. Three of the raiders were destroyed and six machines protecting the squadrons were destroyed also. The following is an official account of the secret session: The Premier opened the proceedings by giving briefly an account of the raid. He said 22 airplanes of the Gotha bombing type carrying about 800 pounds of explosive apiece, came over London. Of the three destroyed one was by accident actually protecting London; besides those, out of the protecting squadrons which the Germans organized to assist the return of the raiding squadrons six machines were destroyed and one damaged.

Uncle Sam has issued a striking poster which bears these words: "The Navy needs you. Don't read American history. Make it." Some of the most glorious chapters of American history are about to be made.

Don't Persecute
your Bowels

Cut out cathartics and purgatives. They are brutal—harsh—unnecessary. Try

CARTER'S LITTLE LIVER PILLS
Purely vegetable. Act gently on the liver, eliminate bile, and soothe the delicate membrane of the bowels.

Care Constipation, Biliousness, Sick Headache and Indigestion, as millions know. Small Pill, Small Dose, Small Price. Genuine must bear Signature

Wm. Carter

Kindness

Kindness is the overflowing of self upon others. It is the carpet on the floor which deadens the sound of shuffling feet and adds warmth to silence. "Kindness" is a composite word, meaning generosity, gentility, gentleness. It is a friendly ray of sunshine to another soul. It helps the blind man across the street. It eases for the little child in danger. It oils the grating doors of a squeaking world. It turns funeral faces into the brightness of beauty. It changes the countenance of winter into spring, of clouds into sunshine. God's Word says of the kindhearted: "Thy spirit is sweet above honey, and pleasant as the soul" as honeycomb, sweet to the soul. Faber remarks, "Kindnesses are the graces of the spiritual field whereon the sheep of Christ feed quietly beneath the Shepherd's eye."

Russian Successes

Petrograd, July 9. Several villages and more than 7,000 men have been captured by the Russians west of Stanislaus in Galicia, the war office announces. Forty-eight guns, including twelve of large size, and many machine guns also were captured by the Russians.

Russians Continue Attack

Berlin, July 9. Russian troops continue their attacks in the region of Stanislaus. A supplementary official statement adds that a German counter thrust stopped the Russian advance.

Austrians Admit
Lost Defences

Northwest of Stanislaus in Galicia the first defence positions of the Austrians have been occupied by the Russians after two days' hard fighting, says an official from the Austro-Hungarian general headquarters to-day.

The theory that more boys than girls are born in war time is supported by the annual report of the registrar general for England and Wales. During the first quarter of the war proportion rose to 1,043 boys to 1,000 girls, and the succeeding quarter was 1,040. For the four quarters of 1916 it rose to 1,050, 1,051, 1,045, and 1,050. All these figures, says the report, are considerably above any recorded during the preceding fifty years, and are within measurable distance of general European ratio, which for many years has been considerably in excess of the British.

Another Electric
Enterprise

Another electric using company has been formed in Conception Bay to secure a big plant for industrial purposes, heating, lighting, etc. Mr. Grace, Carbonar, and Heart's Content are all interested in the enterprise, and the waters near the cable town will be harnessed to produce the power. At last our outport people are waking up to the great value of our rivers. Heating will be a special feature of the new company.

Liberal Victory

Regina, Sask., June 26.—The Liberals swept Saskatchewan almost clean in today's elections, and will have more than 50 of the 59 seats in the Legislature, a greater majority than was accorded the *Sask. Government* in 1912.

10,000 Prisoners Captured

London, July 2.—The resumption of the Russian offensive with the capture of the town of Koniuchy and more than 10,000 prisoners, is the most cheerful news the British have had for some weeks. References in recent German official statements to the activity of the Russians have given hope that something really serious was about to occur, but the public was hardly prepared for such immediate and successful results, as it was thought it would take a few days for the artillery to destroy the Austro-German defences which were under construction for so many months.

The 14,000 lawyers of New York are mobilizing themselves for professional service in the war.

WIFE TOO ILL
TO WORK

IN BED MOST OF TIME
Her Health Restored by Lydia E. Pinkham's Vegetable Compound.

Indianapolis, Indiana. — "My health was so poor and my constitution so run down that I could not work. I was thin, pale and weak, weighed but 109 pounds and was in bed most of the time. I began taking Lydia E. Pinkham's Vegetable Compound and five months later I weighed 133 pounds. I do all the housework and washing for eleven and I can truthfully say Lydia E. Pinkham's Vegetable Compound has been a godsend to me for I would have been in my grave today but for it. I would tell all women suffering as I was to try your valuable remedy." — Mrs. Wm. Green, 332 S. Addison Street, Indianapolis, Indiana.

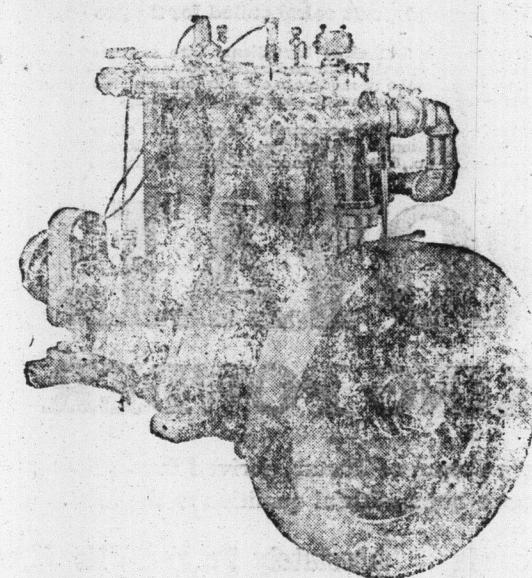
There is hardly a neighborhood in this country, wherein some woman has not found health by using this good old-fashioned root and herb remedy. If there is anything about which you would like special advice, write to the Lydia E. Pinkham Medicine Co., Lynn, Mass.

THE BEST MOTOR MADE

Every leading feature of the best Marine Motor made in America is contained in the IMPERIAL.

The Imperial

is made of the best material on the market by master mechanics. It is simply and durably made and handsomely finished. It is easily operated, economical on fuel, and attains full power quickly. It is fitted with the Thermex Odorless Exhaust Silencer or Muffler. Special Cash Price on the 5 horsepower.



Imperial Heavy Duty Engine

C. E. Russell, Agent, Bay Roberts

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let the public know that you are in business, and that your business is conducted in an up-to-date manner. You should also let the public know when you put in new stock or have bargains to offer. In fact, you should always keep your name before the public. To do this right, it is wise to

advertise in

the home paper. We wish to impress upon all our readers, business-men and others, the fact that we do job printing; and that when they require Cards, Bill Heads, Letter Heads, Statements, Envelopes, Wedding Invitations, Funeral Invitations or any kind of general printing, we should be pleased to have them place their orders with

The Guardian.

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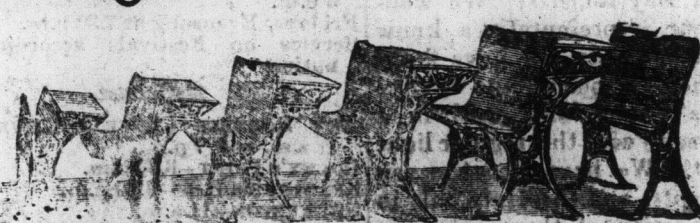
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Paragon School Desks



VIEW OF ROW OF PARAGON DESKS IN POSITION.

This illustration shows Double Desks with Double Seats, each accommodating two pupils. Double Desks can also be supplied with Individual Seats, each seat rising independently.

These Desks are in use in hundreds of schools, and are universally recognized as the strongest and most comfortable, least expensive and most satisfactory generally of all the Desks in the market.

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