

START YOUR CHRISTMAS SHOPPING NOW
Better Service—Bigger Selections

Fall and Winter Footwear for Women

DRESS BOOTS—		EVENING PUMPS—	
Black	\$4.85 to \$13.50	Black	\$3.00 to \$ 9.00
Grey	9.00 to 18.00	Brown	6.00 and 7.00
Brown	11.00 to 18.00	Grey	5.00, 7.50 and 12.00
WINTER BOOTS—		GAITERS—	
Black	\$5.50 to \$10.00	Black	\$0.75 to \$2.00
Brown	6.00 to 12.50	Grey	2.00 to 3.50
		Fawn	2.00 to 3.50

We have a very extensive range of the above Footwear on hand for Fall Wear, and having a variety of lasts and widths, invite you to see them and be properly fitted while stocks are complete.

"THE HOME OF RELIABLE SHOES"

Waterbury & Rising, Limited
61 KING ST. 212 UNION ST. 677 MAIN ST.

BROAD COVE COAL
Limited Quantity For Immediate Delivery
CONSUMER'S COAL CO., Limited



Children Enjoy It
—and it's good for them

SEND the kiddies off to school fortified against the day's tiring study and strenuous play.

CHOCOLATTA

add boiling water and serve

Chocolatta is the most nourishing drink you can give them. A perfect combination of three needed foods—chocolate, milk and sugar in the form of a soluble powder. Soothes the tired brain, nourishes the body, repairs wasted strength—a wholesome and delicious food-drink easily prepared.

Grown-ups like Chocolatta as much as children do, and it's just as good for them. Everybody should drink Chocolatta for health's sake.

Get Chocolatta from your grocer.
In the convenient khaki tins.

Army Canteens, Restaurants, Military Hospitals, Institutions and Schools are invited to write for free sample of this economical, nourishing food-drink.

NESTLE'S FOOD COMPANY, TORONTO.

For Young Men, Business Men and Professional Men

BUSINESS men, doctors, lawyers, and others who require medium weight, yet warm and comfortable underwear, have found that Mercury Medium Weight Pure Wool Combinations are ideal garments.

The wool used is fine and soft, and is knitted in our exclusive shaded effects. It is rendered unshrinkable by our special process. Special attention is paid to the fit and finish of these combinations, our big, new, daylight factory being equipped with the latest machines and inventions to give Canadian people the best that can be made in underwear.

These Mercury Form-fitting Combinations have the snug Mercury V-shaped neck, shoulder strap inserts, ribbed gusset in closed crotch, and covered seams inside and out. Luxurious garments that will give the utmost comfort and service.

Also lighter weights and heavier weights for men who require them.

Ask your dealer to show you Mercury Underwear.

MERCURY MILLS, LIMITED,
Hamilton, Canada

Mercury Underwear
for Men, Women and Children.
Also high-grade hose and half hose

Daily Fish Bulletin
Issued by Canada Food Board

THE COMMON GOAL



Since the Canada Food Board's "Eat More Fish" campaign last year the general consumption of this meat substitute has increased 100 per cent, while in some districts it has gone up by 700 per cent. Even this increase does not bring us to the level of the pre-war per capita consumption of Great Britain and other European countries; however, our goal must be a pound of fish a week for every one.

—BUY VICTORY BONDS—

Food Board Flashes

The following is a reliable recipe for pastry, using authorized flour substitutes:—

- Three-quarters cup barley flour.
- Three-quarters cup corn flour.
- One-quarter teaspoon baking powder.
- Half teaspoon salt.
- One quarter cup shortening.
- Four tablespoons cold water.

Mix and sift dry ingredients. Put in shortening. Add water slowly until a stiff dough is formed.

—BUY VICTORY BONDS—

RECENT DEATHS

Mrs. Oscar D. Wetmore.
The death of Mrs. Oscar D. Wetmore occurred at her residence in Chicago on October 15. Mrs. Wetmore, whose maiden name was Catherine Patten, was a native of St. John and was in her early days one of the city's most beautiful women. Many of the older residents will remember the beautiful Miss Catherine Patten. She was twice married, her first husband being Douglas B. Stevens and at the time of their marriage, 1880, he was the superintendent of telegraph lines. In 1886 she married Oscar D. Wetmore, of Chicago. Mrs. Wetmore is survived by her husband, two daughters, Mrs. Kate Nicholas and Mrs. Emma Rose, two grandchildren and one great-grandchild.

Mrs. Rose Nearen.
The death occurred on Thursday evening in the Parks Emergency Hospital of Mrs. Rose Nearen. Her husband is at present overseas and she is, in addition, survived by two children. Her sister, Miss Murphy, lies critically ill in the same ward. She was the daughter of Mr. and Mrs. Murphy, of 72 Smythe street. The funeral took place yesterday afternoon, and interment was made in the new Catholic cemetery.

George Chestnut.
The many relatives of George Chestnut, of Muncy Valley (Pa.), were shocked a few days ago, when his brother, John Chestnut, of Passakeag, was informed of his sudden death at his home there after three days' illness of influenza.

Less than two months ago Mr. Chestnut gave his many friends a surprise by visiting them after an absence of forty-five years. In early manhood he left his parental roof to seek his fortune elsewhere and settled in Pennsylvania, where he married Miss Harriet E. Snider. Through industry and prosperity he was able to retire from business a few years ago, being engaged in farming, besides running a large milling business.

Miss H. E. Holder.
The death occurred at Lunenburg (Sask.), on October 28, of pneumonia, of Miss Harriet E. Holder, eldest daughter of the late L. G. and Mrs. Holder, formerly of St. John, now of Lunenburg (N. S.). She is survived by her mother, five brothers and three sisters. The brothers are Leonard B., manager of the Lunenburg Machine Co.; Lieut. P. Victor, of the R. A. F., now overseas, and three young brothers at home. The sisters are Mrs. Laurence L. Hebb, Miss Clara, of the Royal Bank, and Doris, of the Bank of Montreal, Lunenburg. Miss Holder had been teaching in the west for several years and had many friends both in the

"Made by Hand"

In these days of quantity production, it comes as a great delight to find something really "hand made."

Did it ever occur to you that the true ideals in Art and Craftsmanship have always found expression in some thing that some man did with his hands.

It is just this touch of individuality that makes the Birks Ring—Birks' Spoon or Fork, what it is. The ideal is in our work, which in this case costs no more than the machine-made piece of inferior grade.

Be sure and write for our Year Book before the edition is exhausted.

Birks
Goldsmiths Silversmiths Jewellers
MONTREAL.

Stores Open at 8.30 a.m. Close at 6 p.m. Saturday 10 p.m.

Novelty Suitings

For FALL and WINTER Wear

Considering the difficulty in securing merchandise, we have a very comprehensive showing of attractive new weaves.

VELOURS in Plaids and Checks rank high among the favored materials. We are showing them in such combination effects as Beet Root and Green, Leaf Green and Sage, Navy and Tan. This Velour is a soft, pure wool fabric, good weight, 56 inches wide. \$3.60 yard

NOVELTY PLAID, PURE WOOL, ENGLISH WORSTED is also considered very smart and comes in combination colorings of Navy and Green, Burgundy and Grey, Green and Navy or Wisteria Green and Navy, 5 6 inches wide. \$3.60 yard

ZEBELINE, in Checks of Green and Grey, Brown, Green and Grey, or Black and Grey, is very effective, 56 inches wide. \$3.40 yard

HAIR-LINE WORSTED, in Navy and white, or Black and white, 56 inches wide, \$3.50 yard

WONDERFUL VALUES in Scotch and Canadian Tweeds, in all the new mixtures of Grey, Green, Brown, Navy and Fawn, 56 to 59 inches wide. \$2.75 and \$3.25 yard

New Novelty Ribbons
For Fancy Work and Millinery, in all the latest Brocades, Dresden, Fancy Checks and Floral designs, 5 to 7 inches wide. 35c. to \$2.80 yard

FOR HAIR BOWS
New Dorothy Dainty Ribbons, in white, pink, sky and maize Brocades, 5 in. wide, 70c. yard; 7 in. wide. \$1.10 yard

Shiff Taffeta Ribbons in a large range of fancy Stripes, Checks and Plaids.

Christmas and Patriotic Ribbons.
Lovely Ribbons for Lingerie, Neckwear, Camisoles, etc.

Ye Olde "Windsor" Chair
This time honored, reproduction is quite as popular as ever, and we can thoroughly recommend it as a Comfortable Armchair for the satisfied Bond Subscriber.

Illustration shows Ye Olde "Windsor" Armchair in fumed Oak at \$7.50

Others are made in Black Enamel, Mahogany Finish and Ivory Enamel. Some with rockers, others plain.

(FURNITURE DEPT. MARKET SQ.)

Do Your Christmas Shopping Now.

BUY VICTORY BONDS

Manchester Robertson Allison Limited
KING STREET • GERMAIN STREET • MARKET SQUARE •

west and east. The late L. G. Holder died in December, 1916.

Mrs. Eldon McLaughlin.
The death of Mrs. Eldon McLaughlin, after a brief illness, occurred at her father's home, Hanford Lovely, Perth (N. B.), October 26, at the age of twenty-four. Her sister, Mrs. George Michaud, predeceased her. Both have left families of small children. Besides her husband, who is serving his king and country in France, she leaves three children, two boys and one girl, aged two, four and seven years, father and mother, two brothers, Charlie, of Andover and William in France, and two sisters, Mrs. Tompkins, of Wapke, and Mrs. McDonald, of Perth.

Mrs. Herbert Buckley.
At Gloucester Junction on Tuesday evening there occurred the death of Mrs. Buckley, wife of Herbert Buckley, station agent at that place, after a few days' illness of pneumonia resulting from influenza. Mrs. Buckley was formerly Miss Margaret Devereaux, of Belledune.

Mrs. Angus McLean.
Bathurst, N. B., Oct. 30.—Mrs. M. A. McLean, widow of Angus McLean, who has been suffering with heart trouble for some time, died today. Mrs. McLean, who was formerly Miss Kerr, has been a life long resident of this town. She was a member of the Presbyterian church, one of its ardent workers, active in all its interests, and will be very much missed by the congregation of St. Luke's church as well as by the many of all denominations who enjoyed her friendship. She is survived by two sons, William McLean, of Bathurst, and Murray McLean, of Port Arthur (Ont.), and two daughters, Mrs. W. A. B. Craig, of Dalhousie, and Mrs. Robert C. Rogers, of Bathurst, for all of whom much sympathy is felt.

Mrs. G. W. Colwell.
Lower Jenise, Nov. 1.—The death of Mrs. G. W. Colwell occurred on Wednesday at her home, Lower Jenise, after a lingering illness. Before her marriage she was Miss Harriet A. Dykeman and was a daughter of the late Manzer Dykeman, of Lower Jenise. She is survived by her husband, one daughter, Mrs. S. S. Knight, of Mill Cove, and four sons, Arthur M., of Arizona; Ray A., of St. John; Holly E., of the Canadian navy, and Cecil D., at home; also one sister, Mrs. D. C. Dykeman, of Mauderville, and two brothers, Gilbert Dykeman, of Moore's Mills, Charlotte county, and James Dykeman, of Lower Jenise. The late Mrs. Colwell was sixty-eight years of age.

Hilda R. Foss.
Fredericton, Nov. 1.—Hilda Foss, daughter of Arthur Foss, of Russborough, died at that place last night of pneumonia, aged twenty-five years.

Mrs. Ellen Dubee, widow of Francis Dubee, passed away at the home of her son, F. J. Dubee, Head of Millstream, on Friday last. She was about eighty years old and leaves a grown up family and several grandchildren.

Horlick's Malted Milk for Infants
A safe milk diet, better than cow's milk alone. Contains rich milk and malted grain extract.

Canada Food Board License No. 14-35.

IN THE TRAIL OF THE HUN



This picture gives an idea of the manner in which the Huns pilfered church treasures. German officers had collected all metal ornaments, crosses and altar furniture from a city's churches, but the Allied advance was so rapid that they were forced to leave their plunder behind. Buy Victory Bonds in gratitude that Canadian churches have been spared such desecration.

RECENT WEDDINGS
White-Fells.
Fredericton, Nov. 1.—Henry White, of Fredericton, and Mrs. Phoebe A. Fells, of the same place, were united in marriage on October 30, at the manse, Fredericton, by Rev. J. S. Sutherland, M.A.

Williams-Estey.
At the home of Mr. and Mrs. Estey, Upper Mauderville, their daughter, Emma L., became the bride of Geo. I. Williams, of Royal Road.

Hamilton-Brittain.
On Wednesday afternoon at the home of Mr. and Mrs. Archibald Brittain, Hampton, their eldest daughter, Elizabeth Isabella, was united in marriage to Robert Stevenson Hamilton, of St. John, Ont., Rev. A. J. Mortimer officiating.

Townshend-Bowser.
At the home of the bride's parents, Mr. and Mrs. Arthur Bowser, Point de Bute, on Wednesday afternoon, their second daughter, Margaret Hazel, was united to Wm. Seymour Townshend, son of Mr. and Mrs. Thomas Townshend, of Amherst.

—BUY VICTORY BONDS—
A Useless Effort, This.

Berne, Nov. 2.—Leaflets were showered over Berne recently addressed to the American soldiers on the French front. The headline bore three words: "Never Say Die." The body of the leaflets advised the American soldiers never to die for foreign countries, and to return home.

It is presumed the leaflets were dropped by a German propaganda airplane.

Why You? Look Old?
Your hair is falling out, your teeth are aching, your eyes are dim, your skin is wrinkled, your face is lined, your body is aching, your mind is foggy, your spirit is broken, your life is a nightmare. This is not necessary. Our Double Creams Retard the Onset of Age.

One is an oil cream for application on retiring, to soften and feed the skin, the other is a wash cream, to cleanse the skin, and remove the impurities of the day. The Double Creams are the only ones that will keep your skin soft, smooth, and youthful. Ask your druggist for SEELY'S DAY and NIGHT Creams. They are the only ones that will keep your skin soft, smooth, and youthful. Ask your druggist for SEELY'S DAY and NIGHT Creams. They are the only ones that will keep your skin soft, smooth, and youthful.

SEELY WINDSOR, ONT. PERFUMER DETROIT, MICH.

"Yes, Madam - it spreads like butter"
Paraffin cream keeps contents fresh and pure. Package 10c, 25c, 50c, 1.00, 2.00, 5.00, 10.00. Mixture No. 12-37

EXTRA SUGAR ALLOWED TO INFLUENZA PATIENTS
Washington, Nov. 2.—As an aid in fighting the influenza epidemic the food administration Wednesday telegraphed the federal food administrator of each state that where necessary extra sugar allotments for patients and those caring for them might be allowed.

Modart Corsets
Front Laced



Why look older than you are?

IT IS astonishing how many women through lack of attention are wearing corsets that give a more mature appearance to the figure than it should have, and consequently they appear to be five or ten years older than they are.

IT IS possible to readily improve that condition if you will come to our corset department and get a trial fitting of the MODART front laced corset.

SEE for yourself the youthful and graceful lines this famous corset will give you.

No expense to you—do not buy unless there is a decided improvement—then you should.

Daniel
London House
Head of King Street