

Tariff Commission

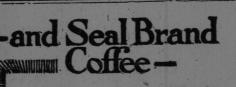
Support for Hastening Substantial Preferences for Empire Products Throughout Empire-They Define Protection.

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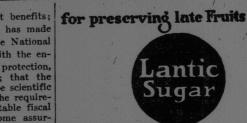
The following is a summary of a statement submitted by the Canadian Marin facturers Association to the committed is not affected by industrial conditions. The canadian customs tariff today in the canadian customs tariff today in the statement first points out that, and the canadian customs tariff today in the statement first points out that, and the canadian factor is the factories support 2,000,000 Can and the factories are too figs, and the canada, that business and professional men receive part of the today. The factories are too low, and will consequently be lowered; or, in other cases, that the rates of duty will be considered fair, and remain unchanged. But all tariff revisions are governed by a guiding principle, and his guiding principle must be either the paiged or, in other cases, that the rates of duty will be considered fair, and remain unchanged. But all tariff revisions are governed by a guiding principle, and signing principle must be either the paiged or of incidental portection. The presenting this statement, there for yields revenue, and also affords a similar degree of incidental portection. The policy of the policy of the policy of the policy which has been maintain durater statement, there for the canadian Manufacturers Association pledges its five or ten years. Less than a cent 'a week for time, keeping service!

to the preferences now provided in the ustoms tariff of Canada." efinition of Protection.

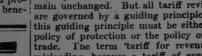
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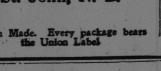
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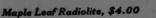


lasts five or ten years. Less than a cent 'a week for timekeeping service! The dividends are in mo-



money earned. And the Ingersoll doesn't fall down on the job just because it happens to fall out of your pocket occasionally. Such an accident is a mere incident to the Maple Leaf—it's a catas-trophe to most watches. One repair bill on an expen-sive time-piece would buy a Maple Leaf, with enough left over to pay for that wonderful V5c Radiolite Dial that tells time in the dark

time in the dark.



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adels from \$3.25 to \$14.50

Cuticura Soap -Is Ideal for -The Complexion ap, Ointment, Talcum, Mc. each. Sold overy where. a. Depot: Lymans, Limited, St. Faul St., Montreal.

(dia min)

The objects of the protection.
The objects of the protective system in Canada are outlined as follows:—
1. To diminish, as far as possible, the importation of goods from foreign countries which can be produced at home.
2. To facilitate the importation of raw materials for manufacturing processes, which cannot be produced at home.
3. To encourage the exportation of Canadian goods as finished products.
4. To make Canada self-contained by developing and encouraging within her boundaries all legitimate activities that will give occupation to Canadian citizens.
"Support of the protective principle should not be confused with advocacy of a high tariff," says the statement.
"The Canadian Manufacturers' Association has never advocated a high tariff and that in comparison with tariff and that in comparison with tariff of other countries it is very moderate.
"During the year ended March 'Bist, 1920, the average rate of duty on all uitable importations, less the customs war tariff collections, was 22½ per cent.
The average rate of duty on all importations, free and dutable, after deducting the customs ware tariff collections. Australing the Jacoba verse since the ware following countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan, Argenian, Brazil, Bolivia, Chill, Ecuador, Paragai, Brazil, Bolivia, Chill, Ecuador, Paragai, Balkan countries, Japan,

The objects of the protective system

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Wake up that Idle Flashlight !

GIVE your old flashlight a fresh powerful Eveready Battery today.

Fill it with new life. Put it back on the job; prepare it for emergencies; keep it handy for your comfort and convenience.

Safety razors need new blades; cameras require films; sewing machines must have thread-filled bobbins; flashlights need new batteries occasionally.

September is Eveready "Flashlight Battery" month. Authorized Eveready dealers certify quality and service.

Bring in your flashlight or order by the number on the battery now in your flashlight.

These Dealers Have Fresh Eveready Flashlight Batteries

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Have the old Furniture **Re-upholstered** with Craftsman Fabrikoid

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SPRING or Fall and its house-cleaning bring the question of refurbishing the old furniture. The price of furniture has advanced 100 per cent. in the last ten years, so why not save the old and make it look like new. Upholstery gone? Fabrikoid is the answer- an attractive covering that looks like leather, costs less and wears longer.

Fabrikoid gives a richness to furni-ture that cannot be obtained in any other covering at the same cost. It is the one satisfactory furniture covering in the home where there are children. Greasy fingers leave no stains on Fabrikoid, spilled water will not penetrate it—it does not scratch, tear, pull or stretch, still it is as pliable as the softest of leather.

Get Fabrikoid in a shade that will match your furniture. It will fit nicely with the surroundings in any home. And it is all of uniform thickness and texture—you take no chance on Fabrikoid.

When you send your furniture to be re-upholstered, tell your dealer to show you his samples of Fabrikoid. Select the color you need—you cannot go wrong on the quality, if you insist on Fabrikoid. Write today for our free booklet "Frabrikoid in the Home" and learn what can be done at home and learn what can be done at home with Fabrikoid.

Canadian Fabrikoid Limited Head Office, Montreal

> Halifax Toronto Sudbury Winnipeg Vancouver

> > Most of the motor cars in Canada today are upholstered or topped with Fabrikoid.

"ROM VARIOUS SOURCES, and for reasons not easily understood, erroneous and disparaging statements have often been

made relative to soda water, for the apparent purpose of creating a prejudice in the public mind against all beverages familiarly known as soft drinks. To counteract such false and malicious statements and to demonstrate that bottled soda water particularly, is the purest, most healthful and most refreshing of all beverages, it is only neces-sary to consider the following simple truths, which are easily proven and cannot be controverted.

"ABSOLUTE CLEANLINESS is the first requisite of every suc-cessful bottling shop. Pure carbonic acid gas in beverages is health-ful, refreshing and tonic in its action upon the digestive organs. None but the purest water can be used for bottled carbonated drinks. No flavoring or coloring which is harmful, and no deleterious drugs are now permitted to be used in either bottled or fountain soda.

"IF THESE ASSERTIONS ARE TRUE, it must manifest to every reasonable person that the sensational and disparaging state-ments and prejudices against soda water have absolutely no founda-tion. Fortunately the truth of each of these four assertions is easily proven, as follows:

"UNLESS THE SIRUP JARS, hose, carbonator and bottling apparatus necessary in putting up bottled soda are kept perfectly clean internally and unless the bottles are thoroughly washed and rinsed before filling, the beverages will not remain clear; and unsightliness or cloudiness will appear in the goods that will render them unsalable. Every prac-tical bottler knows that vicious fermentation, or what he technically calls 'ropiness,' is his worst enemy and that its cause is dirt. For that reason, if for no other, the bottler is obliged to observe the laws of cleanliness in order to produce salable goods. If bottled drinks are clear, it is positive evidence that they are made in a clean shop, and bottled in clean bottles.

"THERE IS ABUNDANT MEDICAL TESTIMONY to prove the beneficent influence and refreshing effect of carbonic acid gas upon the appetite and digestion. Ask your own doctor about it. It is the carbonic acid gas in Kumiss and in Champagne that makes them so refresh-ing and easily borne by weak stomachs. The bottler does not now make the gas, but buys it purified and liquified, from the large manufacturers, thus insuring the use of none but the purest and best gas.

use of none but the purest and best gas. "ORDINARY DRINKING WATER, from whatever source it may be derived, from spring, well, lake or running stream, is at cer-tain times of the year contaminated with organic matter or living germs held in solution. Such contamination does not necessarily render the water turbid, on the contrary, it will often remain crystal clear, and in appearance and taste seem perfectly usable. If a little sirup or other nutritious substance be added to the water, the invisible germs feed upon it and in a day or two the water is filled with fungus growths that render it unsightly and unfit to drink. Such water cannot be used by the bottler for obvious reasons; his goods must remain clear—they must 'keep'—so he is obliged to filter all the water which he uses for his bottled drinks through a dense stone filter capable of excluding the germs, or else to distill it, so that, as a matter of fact, the water used in bottled drinks is much purer and better than any ordinary drinking water. Some waters contain mineral salts that are precipitated by the carbonic acid gas, and for that reason are unfit for the bottler's use. His beverages require pure soft water.

reason are unlit for the bottler's use. His beverages require pure soft water. "THE USE IN BEVERAGES of any ingredient harmful to health, or of any deleterious drug, is prohibited under penalty by the Canadian Pure Food Law. No bottler can afford to risk prosecution by using any coloring or flavoring or other ingredient that is not per-fectly harmless, or by using any dangerous drug. The fact that there have been no prosecutions on such charges is reasonably satisfactory proof that there is no ground for them. It is true that imitation instead of genuine flavors are used for some drinks, (not all, by any means) such as 'Strawberry,' Raspberry,' etc., but that is because the fruit juice contains albumen and will not remain in clear solu-tion in a bottled carbonated drink. The 'imitation' flavors are wholesome, and are as nothing else will take their place.

"FOUNTAIN SODA WATER enjoys a wide popularity and deserves it, but it is often drawn by inexperienced clerts who put in the glass too much sirup and too little soda, or is served with ice cream as a sort of confection rather than a thirst quenching drink—again, too much of the gas escapes when the water is drawn from the fountain, or it is not sufficiently cooled. On the other hand, a bottle of Ginger Ale, Root Beer, Sarsapa-rilla or Lemon Soda, taken off the ice, is always clear, cool and sparkling—not too sweet; in fact it is just the drink to quench the thirst—nothing else is as ex-hilarating and refreshing.

BOTTLED SODA WATER is just the purest of water, charged with pure carbonic gas, with syrup made from cane sugar, with harm-less flavoring and coloring and the fruit acids of lemons and grapes. As to the products of our own factory we above all others know whereof we speat and these are the ingredients which enter into the manufacture of City Club Ginger Ale and Blue Ribbon Drinks. Any statements to the contrary are false and based upon ignorance or malice."

BLUE RIBBON BEVERAGE CO., St. John, N. B.

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