# MC 2035 POOR DOCUMENT

## THE EVENING TIMES AND STAR, ST. JOHN, N. B., SATURDAY, JULY 10, 1915

FUNERAL OF LT. WARNEFORD, DARING BRITISH AVIATOR

## **Stirring Appeal Of** Earl Kitchener

Men, Material and Money Great Need of Moment; Money Raising a Success; Munitions Matter Improved but Men and More Men Needed Till Enemy Crushed

London, July 9, 10.10 p. m .- Field Marshal Earl Kitchener, whose conduct of the war office has been criticized by certain sections of the British received a very remarkable ovation from the public today on his visit to the London Guild Hall to make an appeal for recruits, and particularly for reserves, for the great army which he has raised since the outbreak of the war. From the War Office to Guild Hall great crowds assembled to welcome the secretary of war, and as he drove through troop-lined streets cries of weld and confidence were shouted at him, while a meeting of business men in Guild Hall unanimously voted confidence in his admit

The great need of the moment, said Earl Kitchener, was men, material and money. Money, being raised by loan, was a success, he said, and he assured the meeting that the question of material was a success, he said, and he as highly satisfactory manner by the new minister of munitions. But there still remains the vital need of men he would require, he declared, "MEN, AND MORE MEN," he said, "UNTIL THE ENEMY WAS CRUSHED."

The country is in a better position than it was when the war broke out and he made his first appeal for recruits, Earl Kitchener declared, but, he added, the position was still serious and he made an urgent call for men to fill up the gaps which had been made in the ranks of the army.

While at the commencement of the war, the British were short of eq ment, Earl Kitchener made the statement that now the war office WAS ABLE

TO BOUIP ALL MEN ENLISTING.

Great crowds assembled in and around the Guild Hall to hear Field Marshal Earl Kitchener address the meeting to inaugurate a special recruiting campaign. His subject was: "On the need of further recruiting for the ubject was: "On the need of interest which appeared were ted to the public's spontaneous desire to de the field-marshal in face of attacks upon him in a certain section of the press. UNPRECEDENTED SINCE BEGINNING OF WAR.



ene at the funeral of Lt. Warneford, the first man to bring down a Zeppelin from an aerv. was killed several weeks ago, when his machine dropped, dashing to death himself and

the People

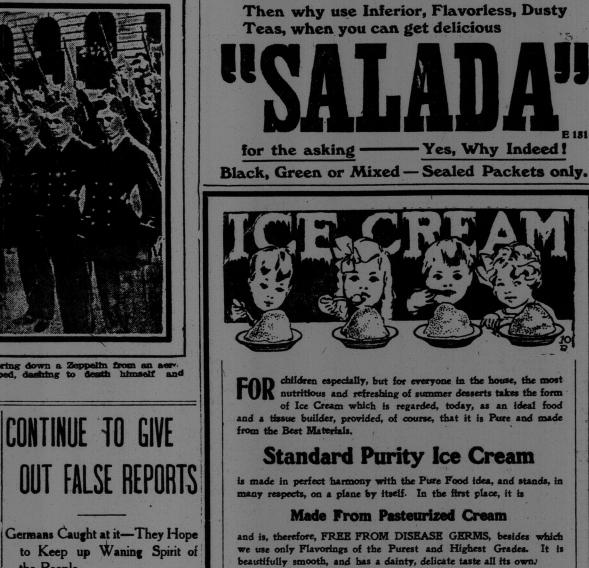
"When the registration is completed we shall, anyhow, be able to note the CONTINUE TO GIVE men between the ages of 19 and 40 who are not required for munition or other necessary industrial work, and, therefore, available, if physicially fit, for the fighting line.

"Steps will be taken to approach, with a view to enlist candidates for the army, unmarried men to be preferred before the married men, as far as may be.

ENLIST BEFORE REGISTRATION COMPLETED.

"The work of completing the registration will extend over some weeks. MEANWHILE IT IS OF VITAL AND PARAMOUNT IMPORTANCE THAT AS LARGE A NUMBER OF MEN AS POSSIBLE SHOULD PRESS FORWARD TO ENLIST. I would urge all employers to help by releasing all men qualified for the service, replacing them by men not recruitable, as the result of age, or by women, as already has been found

 PRESS VOR VARD 102 RVLS1. 1 woods upge all employeds to depend to depend to depend to depart of the project of th New attempts by the Germans to keep estible in so many cases



The Cost is the Same to You

As a dinner dessert, a warm weather delicacy, or as a tasty offer-ing to a friend who has been ill, there is nothing more acceptable than STANDARD PURITY ICE CREAM which will also be keen-

Earl Kitchener's motor ride to the Guild Hall untethered British ent issem and the scene has had no precedent in London since the outbreak of the war. Handkerchiefs were waved and hundreds of thousands cheered the secretary of war as he passed through an uninterrupted avenue of yelling men, w men and children.

The text of Lord Kitchener's speech follows: "Hitherto the remarks I have found necessary to make on recruiting have an mainly addressed to the House of Lords, but I have felt that the time now has come when I may with advantage make another and larger demand

en the resources of English manhood. "Enjoying as I do the privilege of a freeman of this great city I am sure my words, uttered in the heart of London, will spread broadcast throughout

TRIBUTE TO BRAVERY OF CANADIANS.

The secretary of war referred to the bravery of the Indian forces and the Canadians, fighting "ALONGSIDE THEIR BRITISH AND FRENCH COM-RADES IN FLANDERS AND PRESENTING A SOLID AND IMPENE-TRABLE FRONT."

"In the Dardanelles," Lord Kitchener, continued, "the Australian and New Zealanders combined already have accomplished a feat of arms most exam-pled in brilliancy and are pushing the campaign to a successful conclusion. "IN EACH OF THE GREAT DOMINIONS NEW AND LARGE CON-

TINGENTS ARE BEING PREPARED WHILE SOUTH AFRICA, NOT CONTENT WITH THE SUCCESSFUL CONCLUSIONS OF AN ARDU-OUS CAMPAIGN IN THE SOUTHWEST AFRICA, IS NOW OFFER-ING LARGE FORCES TO ENGAGE THE ENEMY IN THE MAIN THE-ATRE OF WAR.

Strengthened by the unflinching support of our fellow citizens across the

"Strengthened by the unlinching support of our fellow citizens across the seas, we seek to develop our own military resources to their utmost limits and this is the purpose which brings us 'ogether today." Specifying the three things necessary to conduct a modern war successfully, as men, material and money, Lord Kitchener said that the government with 'ts new loan was supplying money with a final marked success and that the minis-try of munitions was handling its work in a highly satisfactory manner. He

continued : "There still remains a vital need for men to fill the ranks of our armies and

it is to emphasize this point and to bring it home to the people of this country that I have come here.

AS SOLIDER, NOT POLITICIAN,

"When I took up the office I hold I did so as a soldier and not as a poli-lician and I warned my fellow countrymen that the war would be not only ardous but long. In one of my earliest statements made after the beginning of the war I said that I should require 'more men and still more until the enemy

is crushed.' I repeat that stateme t today with even greater insistence. "ALL THE REASONS WHICH LED ME TO THINK IN AUGUST, ALL THE REASONS WHICH ELD ME TO ININK IN ACCOST, 1914, THAT THIS WAR WOULD BE A PROLONGED ONE HOLD GOOD AT THE PRESENT TIME. IT IS TRUE THAT WE ARE IN AN IMMEASURABLY BETTER SITUATION THAN WE WERE TEN MONTHS AGO BUT OUR POSITION TODAY IS AT LEAST AS SER-IOUS AS IT WAS THEN."

"Through preparedness G-rmany, due to her strenuous efforts sustained at high pressure for some forty years, has a military organization as complex in character as it is perfect in machinery.

"It is true that Germany's long preparation enabled her to utilize her whole resources from the very commencement of the war, while our policy is one of gradually increasing in our effective forces. It might be said with truth that she must decrease, while we increase."

The speaker here dwelt on the question of raising new armies, "some of which have already made their presence feit at the front," and continued: "From the first there has been a constant and satisfactory flow of recruits

and the falling off in numbers recently apparent in the recruiting returns has been, I believe in great degree, to conditions of a temporary character.

APPEALS TO MANHOOD OF COUNTRY.

"It would be difficult to exaggerate the value of the response that has been made to my previous appeal, BUT I AM HERE TODAY TO MAKE AN-OTHER DEMAND ON THE MANHOOD OF THE COUNTRY TO COME FORWARD TO ITS DEFENSE. I was from the first unwilling to ask for a

FORWARD TO ITS DEFENSE. I was from the first unwilling to ask for a supply of men in excess of the equipment available for them. "I hold it to be most undesirable that soldiers keen to take their place in the field should be thus checked and possibly discouraged or that the completion of this training should be hampered owing to the lack of arms. "We now happily have reached a period when it can be said that this drawback has been summounted and THAT THE TROOPS IN TRAINING CAN BE SUPPLIED WITH SUFFICIENT ARMS AND MATERIAL TO TURN THEM OUT AS EFFICIENT SOLDIERS. NOW WE ARE ABLE TO CLOTHE AND EQUIP ALL RECRUITS AS THEY COME IN AND THUS THE CALL FOR MEN NO LONGER IS RESTRICTED BY ANY LIMITATION.

"It is an axiom that the larger an army is the greater is its need of an ever swelling number of men of recruitable age to maintain its full strength yet it the same time the supply of those very men is automatically decreasing.

It the same time the supply of those very men is automatically decreasing. "The time has now come when something more is required to insure the demands of our forces over the seas being fully met, and to enable the large eserve of men required for the proper conduct of the war to be formed and rained. The dimensions of the new army already have reached a figure which only a short time ago would have been considered utterly unthinkable, but there is a tendency, perhaps, to overlook the fact that these large armies require till larger reserves to make good the wastage at the front.

.

ONE SUPREME HOUR TO WHICH ALL HIS EARLIER EXPERIENCE MOVES AND FROM WHICH ALL FUTURE RESULTS MAY BE RECK-

ONED "FOR EVERY INDIVIDUAL BRITON, AS WELL AS FOR OUR NA-TIONAL EXISTENCE, THAT SOLEMN HOUR IS STRIKING. LET US TAKE HEED TO THE GREAT OPPORTUNITY IT OFFERS, AND WHICH MOST ASSUREDLY WE MUST GRASP NOW AND AT ONCE, OR NEVER

"LET EACH MAN OF US SEE THAT WE SPARE NOTHING, SHIRK NOTHING AND SHRINK FROM NOTHING, IF ONLY WE MAY LEND OUR FULL WEIGHT TO THE IMPETUS WHICH SHALL CARRY TO VICTORY THE CAUSE OF OUR HONOR AND OF OUR FREEDOM."

On Moving a vote of thanks to Earl Kitchener and pledging the City of London to support him, Sir Edward Carson, the attorney-general, answered a section of the British press which recently has been attacking the war minister. He said:

"It is enough to say of him that he possesses the absolute confidence of every colleague in the cabinet, and what is more, the absolute confidence and unflinching devotion of a grateful nation. I do not know a poorer service anyone could give his country than to attempt to shake the confidence of the nation in Lord Kitchener."

Sir Edward concluded:

.

"VOLUNTARY RECRUITING IS NOW ON ITS TRIAL. DOES ANY-ONE DOUBT IF IT FAILS THAT WE SHALL HESITATE TO APPLY COMPULSORY SERVICE?"

BRITISH SERGE UP 60 PER CENT. All the Weavers Busy on Army Cloth.

iemands of our forces over the seas being fully met, and to enable the large serve of men required for the proper conduct of the war to be formed and rained. The dimensions of the new army already have reached a figure which is the serve at the dimensions of the new army already have reached a figure which is there is a tendency, perhaps, to overlook the fact that these large armies require till larger reserves to make good the wastage at the front.
SOLDIERS AT FRONT BECKONING FOR AID.
"And one cannot ignore the certainty that our requirements in this respect will be large, continuous and persistent, for one feels that OUR GALLANT SOLDIERS IN THE FIGHTING LINE ARE BECKONING WITH AN URGENCY AT ONCE IMPERIOUS AND PLAY THEIR PART, TOO.
"The recruiting meetings, the marches and unwearied labors of the recruiting officers, committees and individuals, have borne good faith, but we must go a step further to attract and attach individuals who from shyness or other and is woven from the soft finished wear value, and is woven from the soft finished wear value."

ly appreciated at summer outings and social functions ASK AT YOUR NEAREST GROCERY OR CANDY STORE, OR 'PHONE STANDARD CREAMERY 'PHONE MAIN STREET



### Dominion Shot Shells

Characteristics that have made

Characteristics that have made Dominion the standard ammunition of Canada, have gained instant recog-nition for the perfectly balanced, hard-hitting "Canuck." Like the Imperial, Regal and Sovereign, the Canuck is loaded with practical combinations of standard smokeless powders, double chilled shot and the best wool-felt wads. It is especially designed to meet the demands of sportsmen who want a medium priced shell that will give complete shooting satisfaction. Try Canuck next time you shoot. It proves up. Ten cents brings you 16 beautiful game pletures.

**Dominion Cartridge Company** 

84 Transportation Bldg., Montreal

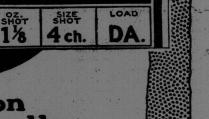
The authorities acknowledged that prac-tically the same report of prisoners taken had been received from both the German and the Austrian headquarters, and that the two totals had been added together before the report was issued to the newspapers

island and emptied England of her last forces, for Kitchener, before organizing the millions of soldiers whom he has at his disposal today, had to obtain them of their own free will. The 'Victor of Khartum' has constituted himself the first of the benefit of the German public. Furthermore the German public, Furthermore the German newspaper readers will not think for themselves, otherwise to the people, describes to them the country's peril, and endeavors to persuade them by figures and pictures.
 "Lloyd George is the living expression of the advance of the invincible derma warriors on Calais."
 **KITCHENER THE FIRSI OF RECRUITING SERGEANTS** Paris Matin Articles by Former Minister of Foreign Affairs
 The Matin of Paris is publishing ascrises of articles by M. Jean Cruppi member of the French parliament and former minister of foreign affairs, whilas been gathering in England impressions of what is thought and desire to reduce Germany. Whigs or cortex and great British projects and British

VT

and all that nature, science, or ort can accomplish for your complexion will be done--Though Pears' is the finest of all Soaps, it is sold everywhere at not over 15c. (unscented)

Matchless for the complexion!



0



1

Don't worry about your complexion—use

**Pears**'

Soap

has been gathering in England impres-sions of what is thought and desired there of British projects and British hopes. Speaking of the organization of the British army, he says: "History will tell what strength of the desired and"