

DEMONSTRATION MOTOR BUS

The vehicle pictured above will arrive late this afternoon, and will make scheduled trips to all parts of the city during the next few days.

MOTOR BUS WILL ARRIVE HERE THIS AFTERNOON

Will Make Regular Trips to Four Corners of City.

Although a broken connecting rod delayed the Akron motor bus at Detroit last night, it will proceed on its journey today and arrive here at 4 or 5 o'clock this afternoon. Ald. Harley denied that the machine was stalled in a snowdrift, as some speakers at municipal meetings alleged.

When it arrives here, the bus will make regular trips to the four corners of the city in order that citizens in every section will be given an idea of how it operates. At the even hours it will leave Dundas and Richmond streets for Ashland avenue via Dundas. On returning half an hour later it will go to Windsor avenue via Dundas. At the odd hours of the day it will go to Egerton street via the Hamilton road, and the following half hours to the northern limits via Wellington and Richmond streets. For instance, the first trip on Dundas street east may be made at 4 p.m.; the south trip at 4:30 p.m.; the Hamilton road trip at 5 p.m.; and the north trip at 5:30 p.m. At 6 p.m. the next round-trip, it would commence the schedule again.

Any citizen who is willing to pay the five-cent fare will be welcome to ride in the conveyance, Ald. Harley said. To stop the bus it will merely be necessary to signal it from the sidewalk. The prospective passenger will not have to step out in the streets as he does for a street car. All stops will be on the near side.

MEMORIAL TABLET TO HONOR NURSING SISTERS

Impressive Ceremony at Victoria Hospital This Afternoon.

Impressive ceremonial will mark the unveiling at Victoria Hospital at 4 o'clock this afternoon of the memorial tablet erected to the memory of four nursing sisters, graduates of the Victoria Hospital who lost their lives during the great war, namely: Lieut. Agnes McDougall, Lieut. Henrietta Mellet, Lieut. Katharine M. MacDonald, and Lieut. Dorothy M. Y. Baldwin.

CITY PLUMBING BYLAW SHOULD BE APPROVED BY BOARD OF HEALTH

Inspector J. C. Young Presents Report On Ten Months' Operations.

The first annual report of the city's newest department was made public today by Plumbing Inspector James C. Young. It covers the period from January 1 to November 30, 1920.

ARRANGEMENTS BEING COMPLETED FOR COUNTY TEMPERANCE CONVENTION

Will Probably Be Held About Middle of January.

Definite arrangements are being made by a committee of the Middlesex County temperance convention for the coming week for the convention to be held in this city in January in the interests of temperance. The committee is working on a program, and an endeavor will be made to bring prominent out-of-town speakers here.

TOWN PLANNERS HOLDING CONFERENCE IN TORONTO

Thomas Adams To Be Among Speakers—Londoners Will Be Present.

Thomas Adams, town planning adviser of the Dominion commission of investigation, Ottawa, will be one of the speakers at the town-planning conference to be held in Toronto tomorrow. The conference is largely backed by Western Ontario men, and the Southern Ontario Town-Planning Association. The convention to be held in January will likely be held in London.

DUNDAS ST. STORES DAMAGED BY FIRE

Loss Estimated at \$20,000—Investigation Has Been Ordered.

Fire, the origin of which has not been determined, gutted the store occupied by the United Manufacturers of Toronto at 121 Dundas street Tuesday night shortly before 7 o'clock, causing damage to stock estimated at \$20,000, and the destruction of the building.

The fire, which broke out in the rear of the store, spread rapidly, and in a few minutes the entire building was in flames. The fire department, which arrived at 7:30 p.m., was unable to save the building, and the fire was extinguished at 8:30 p.m.

When the firemen arrived on the scene smoke was pouring from the building, and a large plate glass window in the front of the building was blown out by gas generated by the flames. Lines of hose were laid to the front and rear of the store, and by good work of the fire department despite the biting weather, a serious conflagration was nipped in the bud.

Three floors occupied by the United Manufacturers, which includes three Toronto firms, handling clothing of all descriptions, were swept by the blaze, but the greater damage was done to the stock on the ground floor. The advertiser was informed today that \$30,000 was carried as insurance on the stock, and the damage to adjoining merchants is covered by insurance.

Provincial Fire Marshal E. P. Heaton has ordered an investigation into the cause of the fire. Deputy Fire Marshal Jordan will arrive at the city tonight and conduct an inquiry into the cause of the fire.

MANAGER E. A. LAKE IS HOST TO HIS STAFF

Loew's Staff and Artists Enjoy Dinner Served On the Stage.

A delightful party was staged at Loew's Theatre after the night performance last evening, when Manager E. A. Lake gave a supper for his staff and the artists on the current bill. It was a genuine family party, and the staff and artists had been cleared away, the orchestra, under the direction of "Bud" Minier, the orchestra leader, rendered a pleasing program of music, to which the happy gathering "tickled" into the wee small hours of the morning.

Music was offered during the evening by the Royal Italian Five. Manager Lake was host, and every member on the staff was called upon to say a few words, including the current acts. The responses were hearty, and wonderful tributes were paid by the artists to the improvements in conditions for the profession, all expressing their sincere wishes for a happy new year for the general manager and his company.

The party was a happy one, and the staff and artists enjoyed the dinner served on the stage. The orchestra, under the direction of "Bud" Minier, rendered a pleasing program of music, to which the happy gathering "tickled" into the wee small hours of the morning.

CHILDREN'S ENTERTAINMENT

Talbot Street Baptist Scholars To the Number of 400 Spend Enjoyable Evening.

An enjoyable children's entertainment was given at the Talbot Street Baptist Church on Tuesday evening, under the direction of E. L. Brown, the Sunday school superintendent. A supper, to which nearly 400 children sat down, a program was given in the form of a Christmas cantata, called "Johnny Doughter." The part of Johnny Doughter was played by Ralph Tomlin, who refused to believe in Santa Claus. All the characters of the nursery rhymes appeared on the stage, including the "Regulars," the "Sillys," and the "Dolls." The costumes were very pretty and cleverly designed.

PEOPLE WILL VOTE ON SPRINGBANK DAM, DECLARES CITY CLERK

Authorization Is Not Being Asked For in London City Bill.

No attempt to secure a new Springbank dam and general river improvement will be made without the consent of the people, City Clerk Baker declared in an official statement today. Speakers at public meetings have declared that authorization for the plan would be secured through the city of London bill for 1921, as notice to this effect had been printed in the London bill.

Mr. Baker emphasized the fact that only notices of clauses for the bill have been drawn up, and that the actual bill is not under way yet. He stated that the bill would be introduced in the House of Commons in the spring of 1921, and that the city of London would be asked to authorize the plan at that time.

YOUTHLIF DESPERADO IS CLOSELY GUARDED

Jail Officials Are Taking No Chances With Vincent Strong.

Although jail officials often wake from terrible dreams, in which Vincent Strong again escapes from the county jail, this youthful desperado is still comfortably enjoining in the big hostelry at the west end of Dundas street. Strong, who was ill for some days the week following his recent trials, is now feeling fairly well, and is talking very little and is closely guarded.

NO NEED FOR CHANGE AT THE PRESENT TIME

Mayor Little Says Social Service Commission's Work Is Satisfactory.

Creation of a social welfare bureau under one of the civic departments to replace the social service commission was not favored by Mayor Little at the present time. He stated that the work of the commission is satisfactory, and that no change is needed at the present time.

CITY BRIEFS

NO SERIOUS DAMAGE—At 1 o'clock this morning the fire department was called to the new residence of Customs Collector H. Elliott at 181 Elmwood avenue. No serious damage was done.

THEFT—Thieves took a quantity of gold from the office of Dr. B. E. Eald, corner of Dominion Bank Chambers, some time between Monday and Tuesday when he was away on a visit. A number of robberies of a similar nature have been reported to the police lately.

HEALTH REPORT—Only 25 cases of the few new words of communicable disease in London when Christmas Day dawned, according to the report today of the Institute of Public Health. Ten of these were scarlet fever, 5 diphtheria, 5 chickenpox, 1 mumps, 1 smallpox and 2 venereal. Twenty-two cases were isolated during the week, and fifteen were quarantined.

QUESTIONS OF CHAIRMAN—Following the final meeting of the 1920 board of education at the board rooms at 4:30 p.m. tomorrow afternoon to receive the final reports of the various committees, the trustees will be the guests of Harry Hayman, chairman of the board at an informal luncheon at the Tecumseh House at 6 p.m.

HAS NARROW ESCAPE—H. G. Collamore of 417 English street, an employee of the wholesale crockery firm of Johnson & Barbour, had a narrow escape from death recently when he was hit on the head by an elevator. Mr. Collamore was leaning over the gate, calling an order to another employee on the floor below, when the elevator, which was descending, struck his head. He was taken to his home, and Dr. A. McLean was called to attend him. The injured man is still suffering as a result of the accident.

CAROLINA HAS STORMY PASSAGE—The liner Carolina, in today from Southampton, encountered stormy weather on virtually the entire trip across the Atlantic. On December 23, Vinyard Skalka, a third-class passenger, died and on Christmas Day Anna Schultz, also in the steerage, passed away.

The steamer has 2,147 passengers, of which number 270 are disembarking at Halifax, and the others remaining on board for New York, for which port the vessel sailed this afternoon.

London Hotel Bonds
SOLD BY
THE DAVIS TRUSTEES AGENCY, LIMITED
205 Royal Bank Bldg. Phone 776-2322

COLLEGIATE JUNK BRINGS \$2,194.93

No. 3 Committee Board of Education Holds Final Session.

That disposal of junk from the ruined Collegiate has netted to the credit of the institute the sum of \$2,194.93 was the report presented to No. 3 committee of the 1920 board of education at its final meeting this morning by Mr. Robinson, who had charge of the wrecking of the building. Large quantities of material, including bellers, brick, stone, etc., have been salvaged and stored ready for use in the construction of the new building.

Of the material saved some \$300 worth has been disposed of to the various public schools. The committee approved the removal of a wooden partition in one of the rooms of the top floor of the Princess avenue school, in order that the accommodation of the collegiate classes using the building may be improved. The board's architect, L. E. Carrothers, placed the cost of the work at between \$50 and \$75, and the time it will occupy at about three days. He was instructed to proceed with it immediately in order that the room may be ready for use when school reopens.

Mr. Robinson stated that \$45 of the \$72 needed had already been provided, \$20 being subscribed by the girls themselves.

Replying to a vote of thanks for his services as chairman of the committee, Mr. Robinson said:

"I trust that wisdom will prevail," said Mr. Rowe. "I am fully assured that all are agreed on one point, the service of the best interests of the citizens, I hope we shall be honest with ourselves, and that these great problems will be approached with an open mind and with vision. The year will not be an easy one; the duties of the trustees are no child's play."

In closing Mr. Rowe expressed regret that for that reason did not consider it right to seek election. He believed he could give just as efficient service to the people out of the council as in it, and thanked those electors who intended to vote for him.

The withdrawal of a candidate's name from a ballot after he has qualified is not allowed.

WATERWORKS DEPT. WILL BREAK EVEN

Expenditure During Year Is Approximately \$192,000.

Figures on the operation of the waterworks department of the public utilities commission for the year 1920 are not yet available, but according to E. V. Buchanan, general manager, the two sides of the ledger will about balance. The ordinary expenditure during the year was approximately \$192,000. To this there is to be added \$6,000, the cost of the Odell lawsuit. During the year there has been a loss of revenue owing to the cutting down of the large supply of water which was formerly necessary for the troops at Carling Heights to a comparatively small quantity following the evacuation of the large barracks in use during war time.

Increase in the cost of materials and labor has also told against the department, while it has been necessary to carry out certain works to provide for an adequate supply of water to the citizens, the source of revenue has remained practically at a standstill.

DID NOT CHOOSE A REAL LABOR MAN AS CANDIDATE

Molders Union Not Backing Ashplant for Mayor.

The following communication has been received by the editor of this paper from the International Molders' Union of North America, No. 37, at a meeting of the executive board:

"At a meeting of the executive board of Local 37, International Molders' Union, held for the purpose of considering the present municipal election, the following resolution was adopted:

"Whereas, Local 37, I. M. U. of N. A., became affiliated with the L. R. C. for the purpose of endeavoring to place a bona-fide union man before the electors of London as candidate for the mayor's chair; and, whereas, in our opinion, such a candidate was not chosen, and our withdrawal from the L. R. C. at this time would tend to create the impression that we were opposed to the entire labor slate (so-called);

"Resolved, we recommend our membership to give their undivided support to all bona-fide union men in the present municipal election."

"This action is deemed necessary because we believe certain candidates before the electors have not the interests of international unionism at heart."

"EXECUTIVE BOARD, I. M. U. NO. 37, 'F. D. BURK, Secretary."

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

WATERWORKS DEPT. WILL BREAK EVEN

Expenditure During Year Is Approximately \$192,000.

Figures on the operation of the waterworks department of the public utilities commission for the year 1920 are not yet available, but according to E. V. Buchanan, general manager, the two sides of the ledger will about balance. The ordinary expenditure during the year was approximately \$192,000. To this there is to be added \$6,000, the cost of the Odell lawsuit. During the year there has been a loss of revenue owing to the cutting down of the large supply of water which was formerly necessary for the troops at Carling Heights to a comparatively small quantity following the evacuation of the large barracks in use during war time.

Increase in the cost of materials and labor has also told against the department, while it has been necessary to carry out certain works to provide for an adequate supply of water to the citizens, the source of revenue has remained practically at a standstill.

DID NOT CHOOSE A REAL LABOR MAN AS CANDIDATE

Molders Union Not Backing Ashplant for Mayor.

The following communication has been received by the editor of this paper from the International Molders' Union of North America, No. 37, at a meeting of the executive board:

"At a meeting of the executive board of Local 37, International Molders' Union, held for the purpose of considering the present municipal election, the following resolution was adopted:

"Whereas, Local 37, I. M. U. of N. A., became affiliated with the L. R. C. for the purpose of endeavoring to place a bona-fide union man before the electors of London as candidate for the mayor's chair; and, whereas, in our opinion, such a candidate was not chosen, and our withdrawal from the L. R. C. at this time would tend to create the impression that we were opposed to the entire labor slate (so-called);

"Resolved, we recommend our membership to give their undivided support to all bona-fide union men in the present municipal election."

"This action is deemed necessary because we believe certain candidates before the electors have not the interests of international unionism at heart."

"EXECUTIVE BOARD, I. M. U. NO. 37, 'F. D. BURK, Secretary."

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

A county pupil at the London Collegiate Institute had recently been discovered suffering from smallpox. The provincial board of health will be asked to encourage more active precautions against the spread of the disease.

Not all the dairies supplying milk to London are kept as clean as inspector John Downham would like. Some of the dairies inspected were actually filthy, he stated, and they have been notified that they must immediately be cleaned.

Dr. Downham, medical officer of health for London, complained at the meeting of the board of health yesterday that rural health officers were not giving proper attention to handling the epidemic of smallpox, which has prevailed in some country districts during the past year.

PORTABLE LAMP

What is a home without an artistic Portable Lamp? You can select from our stock and feel satisfied you have selected the best.

TAYLOR-CAMPBELL, ELECTRIC CO.
251 Dundas Street, Phone 4071.

FLOWERS--- THE UNIVERSAL GIFT.

Dicks Flower Shop

DOWN ON WALTHAM OR ELGIN WATCHES

Balance Easy Terms. GREEN, Jeweler, 374 RICHMOND STREET, TORONTO.

Winners in the Dr. Chase Contest

And interesting extracts from some of the 334 letters which came from every province of this great country. A splendid tribute to the enormous popularity of Dr. Chase's Nerve Food

THE object of this competition was to find out which appeals most strongly to the great majority of people, "testimonial advertisements" or "human interest advertisements with illustrations and conversational style of copy."

This contest brought out some very strong arguments on both sides and some which are entirely new. But, since the total result was 133 for testimonials and 135 for illustrated conversational advertisements, it looks as though we shall have to use both styles of advertising in order to interest all newspaper readers. Many women gave arguments for both styles of advertising instead of expressing a definite preference.

Most of these letters were carefully thought out and will supply many new ideas as well as an abundance of evidence as to the strong regard in which Dr. Chase's Nerve Food is held by the women of Canada.

If we could send these letters to every home there would no longer be any question as to what treatment to buy when a restorative is needed for tired nerves and a run-down system. It would be Dr. Chase's Nerve Food every time.

It was no easy task to select the winners from the stack of letters received, but we have tried our best to do justice to everyone.