BIG BARGAIN SALE OF

Tooth Preparations

..... 19c

25c Zodenta Powder ....19c

25c S. D. L. Paste......15c

25c Zonox Paste ......19c

50e Zonox Anti-Acid ....33c

50c Pebeco ......38c

.....19c

25c Charcoal Tooth Paste, 19c

Vogue Royale

(Trade Mark)

Toilet Articles

50c Eau de Quinine .....39c

\$1 Eau de Quinine ......79c

25c Florida Water ..... 19c

50c Florida Water .....39c

25c Bay Rum ......19c

50c Bay Rum ......39c

25c Cream of Almonds...19c

25c Cream of Violets.....19c

Cream ..... 19c

25c Brilliantine ......19c

35e Cold Cream ......24c

35c Vanishing Cream ....24c

65c Vanishing Cream ....48c

65c Cold Cream ........48c

35e Skin Food ......24c

25c Shampoo ......19c

50c Shampoo ......39c

Ferro

Peptone

62c

The vote shows it.

As to the board of control, who is here in the city that on hearing the ame of Little associated with public life, does not look back with pleasant nemories to the time when the city of and on had a real mayor? Who is there hat has not heard of Robinson, Little Co.? Controller Little has a fine record for a young man in public life. His lection could not be said to be continent on the above certificates of character, but it is safe to say that they have layed a part in making him so well mown about the city. Then did they not selp him to head the poll?

Of James Gray is synonomous with the name of his firm. Besides, Mr. Gray has been more or less in public life. His two sons gave excellent service to their country in the war, Sergt. Ronald Gray making the supreme sacrifice. James Gray has always been a good bowler and good fellow among those who knew him intimately. He headed the poll.

Others to the contrary notwithstanding, there are hundreds and hundreds of citizens who retain pleasant memories of purchases, made in the not-to-be-forgories of the city. Then did they not life would indicate that hundreds of citizens of the contrary notwithstanding.

NO. 2 STORE

Convenient for out-of-town shoppers.

344 RICHMOND ST. PHONE 1261

NO. 3 STORE

London's Most Central Drug Store

174 DUNDAS ST. PHONE 1424

Nuxated

Iron

62c

50c Peroxide and Almond

25c Peroxide Dental Cream

25c Euthymol Tooth Paste.

## BIG RUSH OF DRAFTED MEN **KEEPS STAFFS** AT TOP SPEED

First Call Brings Hundreds Into City.

THE MAJORITY ARE CHEERFUL

Elágibles Picked by M. S. A. Accept Army Life Well.

**FIVE DEFAULTERS SURRENDER** 

ing at the stations and act as escorts to the collecting depot. They are distinguished by a light blue band worn there were about fifte in line at one time to the disposal of the men accepted the call cheerily, although occasionally the downcast countenance of a man waiting for examination indicated that he was not any too well pleased with his prospects.

This color, the men accepted the call should be and the men accepted the call of some kind. Mr. Hunt suggested that he should take 500 pounds of coke.

Soldiers Suffer, Too.

Soldiers, as well as civilians, are suffering from the scarcity of coal, and men in the headquarters offices, and in the offices of the various units quantiformed him that she had an invalid in her home. They would like to get some fuel of some kind. Mr. Hunt suggested that he should take 500 pounds of coke. prospects.
The armories, like other buildings suffered from the coal shortage, bu a battery of coal-oil heaters was or

duty today and prevent the examin Five Defaulters: Two Arrested. were apprehended, found to be in Category A2 and sent to the W. O. R. Eight men applied for examination by order of the deputy registrar and

15. Dominion Savings Building,
Facing Market Square.
New Year's Cards and Booklets, Maricure and Toilet Sets, Paint and Drawing Books, Writing Paper and Envelopes, Dolls, Toys, Games, Schoolbags, Rocking Horses, Pony Kars, Coaster Cars, Pony and Carts, Teddy Bears, Men's Gloves, Socks, Wool Shirts, Sweater Coats.

A CURE for Dypepsia, Indigestion, Gas, Flatulence, etc. Get a bottle of R4100 DYSPEPSIA CURE, an English Prescription. Price 50c. Anderson & Nelles, Drug Store



WOMEN. The best the country makes, and better value than any imported from any

other country. Prices \$5.00 to \$9.00 Sole agency for London.



YOUR OWN STYLE-TO

#### Tooth Brushes

ideas in toothbrushes as s your mouth in your own ad style. A good tooth-costs less here than at stores.



### THOSE WHO HAVE COAL BESIEGING DEALERS TO

'Hogs' Add to Troubles of De alers Who Have Practically No Fuel to Meet the Acut e Shortage Which Faces Hundreds of L ondon Homes.

A lot of Londoners must have been hunting coal today.

Four times in succession, The Advertiser called seven dealers on the telephone, and each time found that their lengths of the first time found that their lengths for the other hand. Mr. Hunt says that several people for whom he secured coke none, and each time found that their the other hand. Mr. Hunt says that sevenones were busy. On the fifth call two ere secured.

The dealers are as one in stating that the coal situation today is acute. There is a coal situation today is acute. There is a coke, though dear, gave good satisfied to the coke th The dealers are as one in stating that the coal situation today is acute. There is little or no coal in the city. Wednesday night two cars arrived. The dealers express the belief that a short time will see relief. They say that the miners, like others, have taken their Christmas holidays. They are now back at work. More coal will be mined from now on. "We are being besieged with people looking for coal," said the Connell Coal Company. This firm says it has a little coal on hand, and is sending it out as fast as it possibly can, one-quarter of a ton per customer.

"We cannot commence to fill the orders that we have on hand, and so cannot take any new ones. The outlook for fresh deliveries were not good for the present," was the statement made here.

The dealers are a unit in condemning the coal hogs. William Heaman of W.

here.
e dealers are a unit in condemning that they had absolutely no coal on hand nor had they had as much as a Come In Voluntarily, Three of the coal hogs. William Heaman of W. Heaman & Son gave the best outline of how these rapacious individuals, who pound for weeks.

Like the large distributors of coal these dealers, they say, have been driven almost crazy by the incessant

Come In Voluntarily, Three of Them Being A 2 Category
Men—Two Apprehended.

Heaman & Son gave the best outline of how these rapacious individuals, who these rapacious individuals, who there are dozens who call on the present needs.

Can Pick Out "Hogs."

Daily, he says, there are dozens who call on him looking for coal when they have lots in the cellar. "I have got and and new. Old customers naturally look to their accustomed dealer to surphave lots of coal to do you,' they generally say: "When I remark: "You have lots of coal to do you,' they generally say: "Well, possibly I have enough to do a week or ten days.' These are the main on duty until 9 o'clock each night in order to deal with the work which the attestation of such a great number of men entails.

Today, the first one with the draft system in operation is likely to prove one of the heaviest when the records are completed, as it was evident early that more than two hundred men would be in the city by nightfall, Acting on instructions from Ottawa, ofthat more than two hundred men would be in the city by nightfall. Acting on instructions from Ottawa, officers at the depot would give out no information as to the exact number of men expected.

"Blue Bonnets" Out.

The "Blue Bonnets" were on the streets today for the first time. They are disting at the soldiers who have been detailed to meet the drafted men arriving at the stations and act as escorts to the collecting depot. They are distorted by a light blue hand worn.

The "Blue Bonnets" were on the streets today for the first time. They are distorted to the collecting depot. They are distorted to the collection of the city dealers.

Seven Cars Today.

Seven carloads of coal were brought into the city today over the Grand Trunk lines and were soon being unloaded by the dealers to whom they were consigned. At the courthouse today wood and coke is being burned, the lebts and the city dealers.

Seven carloads of coal were brought into the city dealers.

Seven carloads of coal were brought into the city dealers.

Seven carloads of coal were brought into the city dealers.

Seven carloads of coal were on the 1917-18 ledgers of the city dealers.

Seven carloads of coal were on the 1917-18 ledger

Soldiers suffer, 100.

Soldiers, as well as civilians, are suffering from the scarcity of coal, and men in the headquarters offices, and in

#### DOES TEMPERANCE **ACT ALLOW CARRYING OF JAMAICA GINGER?**

Police Court Today.

DECISION WAS RESERVED

Council Will Submit Authorities in Case of Howard

One of the anomalies of the law with particular reference to the Ontario Temperance Act was pointed out by Magistrate Graydon in police court today when he called attention to the fact that a man could buy Jamaica ginger, which showed over 62 per cent alcohol, without a doctor's prescription, whereas if the same individual requires plain whisky of about 48 to 55 per cent alcohol a physician's certificate is required.

This reference on the part of the magistrate was made during the hear-This reference on the part of the magistrate was made during the hearing of the case against Howard Laidley, 38 Garfield avenue, who was charged with having liquor in his possession on the street.

After hearing the evidence the magistrate reserved his decision to permit R. J. Fisher for the prosecution and E. W. M. Flock for the defendent to submit authorities regarding the questions in dispute.

Laidley was arrested on the street by Constable Irwin because the officer said he believed Laidley had a bottle, although he showed not the slightest signs of intoxication.

Laidley testified he had "terrible cramps in the stomach" and had purchased a small viai of Jamaica ginger at a local drug store, This the constable found on Laidley, who had not consumed any of the fluid, but was on his way home when arrested.

A. J. Slack, chemist at the Institute

his way home when arrested.
A. J. Slack, chemist at the Institute of Public Health, testified the fluid in the bottle showed 62½ per cent tle showed 62½ per cent equivalent to 121½ proof The decision in the case will estab-lish a precedent whether a man can or cannot have Jamaica ginger in his

#### sing the tincture as a beverage. ANOTHER DOCTOR FROM CITY WINS MILITARY CROSS

Dr. Gordon Jepson Decorated for Service at Front.

ondon family. Mr. and Mrs. J. J. pson, 240 Pall Mall street, received epson, 240 Pall Mall street, receive i cable from their son, Capt. Gordon epson, from France, stating that he ad been awarded the military cross, he cable made the brief announcement only. No details were given. The parents, however, believe that it. Jepson's decoration is a reward for allant services at the battle of Passbendaele. He was attached as medi-Dr. Jepson's decoration is a reward gallant services at the battle of Passchendaele. He was attached as medical officer to a Montreal infantry battallon, which figured in all the heavy fighting in this big attack. After the battle Dr. Jepson wrote to his parents and statel that he had been through the heavy fighting. He gave no details of his personal experiences other than to say that he had done his part "He is a very reticent young man,"

"He is a battle of Passchendaele. "What's in a name?" asked a man on the car today after reviewing the result of the municipal elections.

A glance over the names of the successful candidates would lead to the belief that there is considerable.

Look at the cardidates for the mayoralty. It is perhaps a question as to whether or not the name of Somerville or Stevenson is best known, and this or the fact that the name of the

RAILWAY WORKERS BEING RECRUITED IN THIS DISTRICT

Interesting Point Arose in the Seventy Men Wanted for New Section of Corps.

About seventy men, including firemen, eginemen and boiler washers, are needed for No. 3 Section, Skilled Railway Employees, and efforts will be made shortly to obtain them in this city, two officers being expected to visit London in the next few days for this purpose.

Men in Class 1 and Category A who have voluntarily reported for duty will be eligible for transfer from their units to the Skilled Railway Employees, and in that case will be transferred to

Send in Your Problems and They Will Be Answered From Official Information by The Advertiser. Question.—1. I was categorized A-2, but my medical history sheet shows that I have a hammer toe and varicose veins. I would like to know whether I should have been

know whether I should have been placed in a lower category.

2. I have in my possession a passport to Great Britain, which holds good until August 15, 1918, and can then be renewed for another two years. How does that stand in relation to the act?

T. W. A. C.

Answer.—1. If you believe yourself unfit you should have applied for exemption on that ground and then you could have had another medical examination. It is possible that some error has been made in your categorization, but questions of medical status cannot be answered here.

2. If you are not liable for service here it is possible that you may be allowed to leave the country. State your case in writing to W. E. Wismer, deputy registrar, Royal Bank Building, London, Ont., if you desire to leave the country, and he will give you a permit if such is allowable.

#### WHAT'S IN A NAME?

Much Apparently If Election Re sults Can Be Taken for

From Saloniki Front.

In the car today after reviewing the result of the municipal elections.

A glance over the names of the successful candidates would lead to the belief that there is considerable.

Look at the candidates for the mayorality. It is perhaps a question as to whether or not the name of Somerville or Stevenson is best known, and this despite the fact that the name of the sex-mayor has been daily before the people for the last three years. It is safe to say that when the people went to the polis on Tuesday morning they were as familiar with the name of Somerville as that of the ex-mayor. The clean-cut campaign of the mayor-elect and the support which he received from the proposition of the order. The boys of yesterday are the men of today, and what boy forgot it? Dr.

The same applied to the utilities, the belief that the name of the same applied to the utilities. The headed the polis in their strespects to an old friend.

The same applied to the utilities, the belief that the name of the same applied to the utilities. The headed the polis in their strespects to an old friend.

The same applied to the utilities, the belief that the name of the best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied to the utilities, the best respects to an old friend.

The same applied to the utilities, the best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied to the utilities. The best respects to an old friend.

The same applied Dr. Jepson is a graduate of the Western Ontario Medical School. He went overseas shortly after enlisting, and for some time was attached to the Ontario Government Orpington Hospital. Later he joined a field ambulation of the sevensial with the name of Somerville are as as to as to get to Evance and the pital. Later he joined a field ambul-ance so as to get to France, and then transferred to No. 2 Stationary Hos-pital. Later he secured an opportunity to see action in the front line trenches by accepting the post of medical offi-cer of the Montreal unit. His nine months' experience in this post cul-minated with the battle of Passchen-daele and his decoration.

as familiar with the name of Somerville as that of the ex-mayor. The clean-cut campaign of the mayor-elect and the support which he received from the him. His what might have for form the support which he received from the support which he rec

# GAIN GREATER SUPPLY to Troubles of De alers Who Have Practically to Meet the Acute Shortage Which Faces One Quarter Million Dollars

## Drug Business Our Aim For 1918

If STANDARD DRUG STORES show as large an increase in business this year as we did last year over 1916, our objective of a drug business of A QUARTER MILLION DOLLARS will be attained.

If we continue to keep faith with you in the future as in the past, we are confident of your support because Standard Drug Stores "SAVE YOU MONEY."

#### BARGAINS FOR FRIDAY AND SATURDAY

-	DANG	AIII	TOR	IMD	AIF		MIU	NDA	L
Kosmeo Face Powder	50c Kosmeo Cream	15c Iris Nail Polish <b>9c</b>	Wampole's Tasteless Pre- paration Cod Liver Oil \$1.00	35c Sani-Flush 20c	\$1.00 Eno's Fruit Salt 67c	25c Wood's Norway Pine Syrup 17c	\$1.00 Burdock Blood Bitters 67c	25c Blaud's Iron Pills <b>19c</b>	A. B. S. & C Tablets 19c
8 DOZEN Ebony Manicure Pieces uch as Nail Files, Cuticle Enives, etc. Regular 50c. Viday and 33c each		Saturday		OPENING 1918 SALE Talcum Powders Friday and Saturday 25c Palmolive		Only 12½ dozen left in ware- house.  Regular 35c		Cut Flower Dept. At 252 Dundas Street Onl Phone 4040  PLANTS. Fern pans of ferns and flow ering plants, each	
Canadian Hair Dye Regular 50c Sriday and Saturday		Regular 50c. Friday and Saturday 24c  Limit, 2 to 1 Customer.  BIG BARGAIN SALE  Nature's Remedy  Regular 25c. 15c.		75c Mary Garden48c 75c Lilas de Rigaud48c Corson's Ideal Orchid25c Djer-Kiss Talcum28c		urday. Do not overlook this big bargain.  BIG BARGAIN SALE OF TOOTH BRUSHES Regular 19c Brush 15c Regular 25c Brush 19c Regular 35c Brush 25c Regular 40c Brush 29c		CUT FLOWERS. Roses, per dozen	

YONOX. (Trade Mark)

Rubber Goods

The Standard Guarantee

protects you

1 Gross

STANOL

LIQUID PARAFFIN OIL

Tasteless and Odorless

Regular 75c

15 Gross

GIN PILLS

Regular 50c

Friday and Saturday

35c or 3 for \$1.00

1 Gross

Pills

Regular 50c

Saturday .....29c

2 Gross

FORMINOL

The Great Germicide and

Antiseptic

Regular 14c

Dodd's

Pills

33c

Friday and

25c Cream of Roses.....19c Sweet Nitre Kidney

Friday and

Pills

33c

Enema Syringe .....

\$2.25 Fountain Syringe, \$1.49 GUARANTEED ........69c, 89c and \$1.19 **PREPARATIONS** 25c Euthymol Tooth Powder. 75c Combination Fittings, 49c Now Enjoying An Enormous ...... 19c \$2.25 Hot Water Bottle \$1 49 25c Zodenta Paste ......19c \$2.50 Hot Water Bottle \$1.79 Sale \$2.75 Hot Water Bottle \$1.98 \$1 Blood Purifier ........79c

\$1 Syrup of Hypophosphites Saturday ......48c Probably the largest pur-50c Eczema Ointment .... 39c chase of Gin Pills ever made 25c Rubbing Oil ......19c by one retail drug firm in On-25c Throat Gargle ......19c 50c Emulsion of Cod Liver \$1 Emulsion of Cod Liver

2 Gross

Young's Laxative **Quinine Tablets** For That Cold in the Head Regular 25e Friday and Saturday Special

Hutax Brushes not included in this sale Picket Playing Cards Saturday ... 24c Pkg
Not More Than 2 Packages to 1
Customer. \$1 Celery Nerve Tonic ... 79c ......79c 25c White Liniment ..... 19c 50c Hair Restorer .....39c 25c Throat Pastilles .....19c Worm Powders 25c Worm Powders .....19c 25c Carminative ......19c 25c Aromatic Cascara....19c 25c Wild Strawberry....19c 25c Larkspur Lotion .....19c 25c Sweet Castor Oil.....19c 25c Pain Expeller ......19c

Friday and Oil ..... 39c Oil ..... 79c 50e Hair Tonic ........39c \$1 Hair Tonic ..........79c 50c Rheumatic Cure .....39c 25c Herbal Ointment ....19c 50c Carbolic Ointment....39c

2 for 25c

Baby's Own

Tablets

15c

Blood Iron Salts Regular \$1.00 Saturday ..... 15 Gross PEROXIDE OF HYDROGEN Fresh. Full Strength Regular 25c ......10c Regular 40c ......25c Regular 60c ......35c Friday and Saturday

at our warehouse.

4 Dozen

Regular 35c Value

2 Gross

Miller's

Regular 25c

6 Dozen

24 Cases CASTILE SOAP Long Bar Regular 35c

Saturday special .... 24c

Carter's

59c 29c 69c 79c

1.75

Friday and Saturday 1,500 Rubberset, Prophylactic and only STANDARD TWINS. regular 2 for 15c or 4 for 25c. While they last

5 for 25c

3 Gross Brooks' Baby Barley Regular 50c pkg. Friday and Saturday ......33c

20 Dozen York Shaving Stick Regular 20c Value

17 Dozen Royal Dorothy

Soothers Regular 25c

Friday and Saturday ......19c SPECIAL BARGAIN SALE

DR. CHASE'S **PREPARATIONS** 25c Kidney and Liver Pills 50c Nerve Food .......33c 60c Ointment ......39c

25c Catarrh Powder .....17c 25c Linseed and Turps...17c 60c Linseed and Turps...43c Friday and Saturday LARGE ASSORTMENT OF CHAMOIS SKINS,

SPONGES AND WASH CLOTHS, ALL AT THE STANDARD POPULAR PRICES

50c Fruit-a-tives Zam-Buk 28c 28c

STANDARD DRUG, LTD. Save You Money

Main Store—252 DUNDAS STREET Same Bargain Prices at All Stores

a little less known than those who led them, while among the defeated candi-dates will be found the majority of those who for the first time, made their initial

Already Qualify

Candidates Elect

Scott's

Emulsion

Castoria

LONDON EAST STORE NO. 4

664 DUNDAS STREET. PHONE 2027

CANADIAN ARMY HAS FINEST DESCIPLINE IN WORLD, SAYS PASTOR

For Civic Office Capt. A. E. Lavell Is Back From Saloniki Front.

15 TONS AT BRANTFORD made this morning by a local coal dealer that unless there was a change at once the whole system of civic distribution of coal would fall through. He alleges that dealers are not only filling orders placed without orders from the civic distributing centre, but that new orders are being taken and filled. There were but 15 tons of coal available this morning, and the civic office closed down

CRAWFORD-ROSS. CRAWFORD—ROSS.

HIGHGATE, Jan. 2. — The wedding of Nina Mae, only daughter of Samuel Ross, and E. Raeburn Crawford, of Highgate, was solemnized at the bride's home, con. 12. Camden Township, by Rev. Dr. Boyd, pastor of Thamesville Presbyterian Church. The bride was becomingly attired in white satin. After a brief honeymoon to wetern points Mr. and Mrs. Crawford will take up their residence at Turin, where Mr. Crawford is principal of the public school.

YOUR FILMS DEVELOPED and PRINTED CORRECTLY

-AT-ROBERTSON & MORLEY, 310 Dundas Street. Opposite Armories

street. Phone 880 S EVERY DAY."