

Make the GIANT YOUR Savings Bank

On every dollar's worth you purchase here you save more than any bank's interest of a year.

THINK IT OVER. Then come here Saturday or next week and let us show you what we can save for you.

Following are a few of our many big values:

LOT NO. 1—SUITS.
\$13.50 Men's Suits ... \$9.95
\$16.50 Men's Suits ... \$11.95
\$20.00 Men's Suits ... \$14.95
\$23.50 Men's Suits ... \$16.95

LOT NO. 2—PANTS.
\$3.25 Men's Pants ... \$1.95
\$4.50 Men's Pants ... \$2.95
\$5.50 Men's Pants ... \$3.95
\$6.50 Men's Pants ... \$4.95

LOT NO. 3—RAINCOATS.
\$10.00 Raincoats, for ... \$5.95
\$12.50 Raincoats, for ... \$7.95
\$15.00 Raincoats, for ... \$9.95
\$16.50 Raincoats, for ... \$11.95

LOT NO. 4—SWEATER COATS.
\$3.25 Sweater Coats ... \$1.95
\$4.25 Sweater Coats ... \$2.95
\$5.25 Sweater Coats ... \$3.95
\$6.25 Sweater Coats ... \$4.95

LOT NO. 5—FINE SHIRTS.
\$1.00 Men's Shirts ... 60c
\$1.25 Men's Shirts ... \$1.00
\$1.50 Men's Shirts ... \$1.25
\$1.75 Men's Shirts ... \$1.50

LOT NO. 6—WORK SHIRTS.
\$1.10 Work Shirts ... 95c
\$1.25 Work Shirts ... \$1.10
\$1.35 Work Shirts ... \$1.25
\$1.50 Work Shirts ... \$1.35

LOT NO. 7—UNDERWEAR.
Fleece-Lined Underwear, special, per garment ... 60c, 75c, \$1.00
Penman's, 71, sizes 34 to 40, per garment ... 40c
Penman's heavy ribbed, all sizes to 44, per garment ... 85c, \$1.25, \$1.50

LOT NO. 8—SOCKS.
10 dozen pairs Men's All-Wool Worsted Socks, only two to a customer, worth regularly 85c, on Saturday only, pair ... 50c
Llama and Cashmere Socks, worth up to 75c, for pair ... 50c
200 dozen All-Wool Hanson Socks ... 60c, 75c, 85c pair

LOT NO. 9—GLOVES AND MITTENS.
One lot of Men's Fine Lined Cape Gloves, Regular \$2.75, for ... \$2.25
One lot of Work Mittens, worth up to \$1.35, for ... \$1

LOT NO. 10—HATS.
\$2.50 Men's Hats, for ... \$2.00
\$3.00 Men's Hats, for ... \$2.50
\$3.50 Men's Hats, for ... \$3.00

LOT NO. 11—CAPS.
25 dozen Men's Sample Fur-Band Winter Caps, up to \$1.50 value ... \$1.00
3 dozen Sample Fur-Band Caps, worth up to \$2.00, for ... \$1.50

LOT NO. 12—OVERALLS.
We have 600 dozen of them. You save 25c on every pair of Overalls bought from us during this sale.

Carhart's, Walker's, Trainman, Railroad Signal, Great Mogul, Wegner's Special, Big B, Leather Label, Tecumseh, J. M. D. Prices \$1.25, \$1.50, \$1.75, \$2.00, \$2.25 a pair. Sizes 32 to 52.

LOT NO. 13—BRACES.
35c Men's Braces, for ... 25c
50c Men's Braces, for ... 43c
We specialize in Stanfield's Unshrinkable Underwear, Red Label Brand, in sizes 34 to 50.

Ask for advertised articles and save money.

COME EARLY AND OFTEN!

**GIANT
Clothing House**
The Real Live Store.
Famous for their Little Prices.
120 DUNDAS STREET.
PHONE 1844.

Look for the big Arrow Sign and name over the door before you enter.
Wholesale and retail dealers in Raincoats, Gloves and Mittens.
The largest High-Class Workmen's Outfitters in Western Ontario.

DIAMONDS

Diamond Rings from \$5.00 to \$350.00, including single Diamond Rings, three and five diamonds and many fancy settings in the new designs.
Exclusive designs in Necklets, Pendants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

**C. H. WARD
& CO.**

Diamond Merchants and Jewelers.
386 RICHMOND STREET.
Phone 1084.

**ALWAYS SOMETHING
DOING AT COOK'S.**
A foot specialist will be at this store, Monday, Tuesday and Wednesday, Oct. 29, 30 and 31. If you have any foot trouble, see him. Advice free.

COOK'S SHOE STORE
DUNDAS AND RICHMOND STS.

**Saturday at
Peters at the
Candy Counter**
LADY CARAMELS

A delicious, chewy piece, with a liberal assortment of nuts. Regular 40c lb. Till they vanish... 29c a lb.

At the Cake Counter
SUNSHINE LAYER.
A rich layer cake, with meringue topping. Special at... 20c each

PETERS
Makers and Bakers of Good Things to Eat.

WEGNER'S
"The Heart of London"

**TENTH ANNUAL
60 Days' Sale**

is the sensation of the city and district. Just imagine. An overall sale during these days of overall scarcity.

NOTE THESE PRICES.

SPECIAL FOR SATURDAY

OVERALLS
"Big B" Brand, "Tecumseh" Brand and "Railroad Signal," blue and white stripe, with bib; regular price worth up to \$2.00. Special for Saturday... \$1.50 a pair

We have in stock over 600 dozen pairs of all makes of Overalls. Come in and make your selection.

Suits ... \$12.50 to \$22.50
Overcoats ... \$12.50 to \$22.50
Pants ... \$1.95 to \$6.50
Sweater Coats ... \$1.95 to \$11.50
Raincoats ... \$5.95 to \$14.50
Overalls ... \$1.25 to \$2.25
Neckwear ... 25c to \$1.00

Hats ... \$1.50 to \$3.50
Caps ... 65c to \$2.00
Fur Caps ... \$7.50 to \$13.50
Fine Shirts ... 75c to \$2.00
Work Shirts ... 75c to \$1.75
Gloves and Mitts 50c to \$5.00
Socks ... 25c to \$1.00

Another Line of Knockabout Sweaters
just arrived. Be on hand Saturday for big bargains in Sweater Coats. Nothing like it in Canada. Special prices \$1.19 to \$3.95
Others as high as ... \$12.50

WEGNER'S
The Heart of London.

Opposite the Market.
371 TALBOT STREET.
Open Evenings.
PHONE 1849.

**Our Counters Are Groaning With
Tempting Meat Bargains**

The decks are cleared. Quick action is needed if you would get in on the Extra Specials listed for Saturday.

SPECIALS! SPECIALS!
Small Sliced Ingersoll Picnic Hams ... 28 Lb.

Shoulder Roast Pork ... 35c lb.
Shoulder Pork Chops ... 35c lb.
Deep Sirloin Roasts ... 30c lb.

Choice Whitefish 15c Lb.
Hamburg Steak 18c Lb.

Wilson's Arcade Meat Market
Phone 5600-5601.
Richmond St. and Market Square.



At the Majestic Today and Saturday. The "Exile" is conceded to be the greatest production in which Mme. Petrova has been arrested.

**NOVEL FEATURE AT
AD CLUB'S DINNER**

Something distinctly novel will be given the London Advertising Club at their next dinner, Tuesday evening, in the form of an address on "The Four Alphabets of Character," by Arthur Black Farmer, B.A., of Toronto.

Farmer is a character analyst, writer, lecturer, vocational expert and employment counselor, and as such, serves some of the greatest firms in Canada. He is the only man in Canada who has made a special study of character analysis as related to employment and salesmanship. His lectures and work are based upon a true realization of the tremendous importance to business of being able to appraise and understand the character of those with whom they deal.

Following a discussion of various diocesan matters and the reading of a paper on "The History of the Parish of Sandwich," by Rev. Father Cote, C.S.B., of Sandwich, the recent troubles in connection with Our Lady of the Lake Church at Ford were thoroughly discussed.

Dean Downey referred to the controversy as "a scandal which would be a disgrace to the history of the parish of Sandwich," by Rev. Father Cote, C.S.B., of Sandwich, the recent troubles in connection with Our Lady of the Lake Church at Ford were thoroughly discussed.

Rev. Father James, of St. Joseph's Church, Chatham, presented to the conference a carefully prepared statement covering the entire situation with regard to the controversy at Ford.

The statement reads in part as follows: We, the undersigned priests of the diocese of Windsor, comprising the Counties of Essex and Kent in the diocese of London, assembled for an annual conference, take advantage of the occasion of this meeting to place ourselves on record with regard to the notorious scandal which have brought to this district discredit and reproach.

For the sake of the Holy Church, and in touch with the situation than we are it is our duty to state plainly the facts of the case.

Full Qualified. To the parish of Notre Dame du Lac, Ford, rendered vacant by the death of the late Rev. L. A. Beaudoin, the right reverend bishop of the diocese of Windsor, Mr. Fallon, appointed the Rev. Fr. Laurendeau as his successor.

Laurendeau is a native of the diocese, born of French-Canadian parents, educated in the diocese, and with four years of earnest and fruitful service as a priest in private life, with four years in short, Father Laurendeau is a priest eminently qualified to fill the position to which he has been assigned by him, on whom devolved the right, the duty and the responsibility of running the parish of Notre Dame du Lac, the right reverend bishop of Windsor.

Was Not Questioned. It is particularly worthy of note that in the whole campaign conducted by an unscrupulous faction, not one of these qualifications was denied or called into question. No single qualification for the position was alleged, no objection was raised, no suggestion was urged or suggested other than the fact that Father Laurendeau had held himself aloof from any action in connection with the affairs of the diocese.

On the occasion of the regular mass in the parish church of Notre Dame du Lac, while the funeral of the late pastor was taking place in Monrovia, and at which a score or more of priests, including the late Rev. Fr. Beaudoin, and Vicar-General O'Connor, who said the mass, were present to pay their last tribute to the late Father Beaudoin, brother priest, Rev. Father Beaudoin, with unparalleled courtesy, outstretching his arms and inviting the entire congregation, a crowd of men, women and children took possession of the presbytery and the choir, and the choir boys of the visiting priests out of doors, where they were obliged to divest themselves of their choir dress and don their street clothing.

Coarse Defiance. This gross defiance of the first overt act of coarse defiance of ecclesiastical authority, was preceded by no representation, spoken or written, of this desire on the part of the malcontents or their dupes.

From that moment it became imperative for ecclesiastical authority to assert the basic principle of Catholic Church government. So alternative could be considered. The agitators could not be allowed to subvert Catholic principles and establish an anarchistic administration of ecclesiastical affairs in portions of Essex and Kent.

Since that time an agitation has been carried on, which, according to the uncontradicted reports in newspapers, has been restrained by no considerations of truth or decency much less by any Catholic consideration whatever.

If our misguided friends, instead of giving way to passion, disorder and rebellion, had asserted their supposed rights, or claimed redress for their fancied grievances, decently and in order, their action, whatever the outcome, would not have caused a ripple of excitement or a breath of scandal amongst Catholics.

Real Called Upon. In the actual circumstances, however, we feel called upon to deplore and condemn the spirit of insubordination and lawlessness which found expression in the disorderly and disgraceful and scandalous conduct of a section of the parishioners on the occasion of the requiem mass for the late Father Beaudoin, and again at the installation of Rev. Father Laurendeau as the duly appointed parish priest of Notre Dame du Lac. We desire, further, to express emphatically our unreserved condemnation of the ensuing campaign of turbulence, slander and sedition.

No Catholic, unless dead to every Catholic instinct, fails to recognize his duty towards those whom the Holy Ghost has placed as bishops to rule the church of God. We priests on the day of ordination solemnly promised to the bishop and his successors obedience and reverence. That duty we owe to the episcopal office, regardless of the personality of the incumbent.

With Bishop Fallon.

But we desire to express our admiration for the strong and forceful personality of our own beloved Bishop

At the Majestic Today and Saturday. The "Exile" is conceded to be the greatest production in which Mme. Petrova has been arrested.

**FOUR PRIESTS WILL
NOT SIGN DOCUMENT
SUPPORTING BISHOP**

Cannot See Their Way to Join in Denouncing Scandals.
FORD ROW IS DISCUSSED
Full Statement of Troubles
Sent to the Apostolic Delegate.

Making Up a Parcel for Overseas?

Come in and see some we have made up.

TO FILL YOUR BOX
Toffee, Chocolate, Chocolata, Biscuits (1 and 2 lb. tins), Biscuits (especially wrapped), Gum (overseas packages), Fruit Cakes (1 and 2 lb. tins), Maple Sugar, Maple Butter, Canned Chicken, Prepared Cocoa, Canned Tongue, Sliced Pineapple, Prepared Coffee, Powdered Milk, Concentrated Soups, Malted Milk Tablets, Marmalade, Layer Raisins, Strawberry or Raspberry Jam.

CORRUGATED BOXES
Strong as leather, light as a feather. Will hold 7 or 11 pounds. Prices 12c and 15c.

RIPE OLIVES
Order a bottle this week. They sell regularly at 35c.
ON SALE 19c PER GLASS

CHOICE CODFISH
We have the best, thick, Halifax Codfish packed. You'll agree they're fine.
1-lb. box 25c. 3-lb. box 75c. Shredded, 13c per package.

NO-EG
A SUBSTITUTE FOR EGGS.
Use it in all your cooking. It's economical. Reduces egg cost to about 17c.

PHONE YOUR ORDER
Your goods will please the same as though you personally selected them.

T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

Fallon, to give expression also to our appreciation of the zeal and great ability of the apostolic delegate, with which he fulfills the onerous duties of his high office, and to thank him for the great works already accomplished, and to pledge him our love, our sympathy, our operation and our unswerving loyalty.

It was decided that this statement be sent to his excellency the apostolic delegate to Canada, and that a copy be given to the press. The statement was signed by 40 out of the 44 priests of the deanery, the exceptions being Rev. Fr. L. J. Tuccillo, Rev. Fr. D. Emery of Painscourt, Rev. Fr. Landreville of Belle River.

Of the 23 French-Canadian priests in the diocese of London, only the four mentioned above could not see their way clear to join their brother priests in the declaration of denunciation of the scandalously deep, reads the statement.

During the conference, Father Donnelly of Amherstburg asked whether Father Laurendeau spoke French and English. He was assured that such was the case. Bishop Fallon inquired whether Father Laurendeau had refused to hear French confessions, as alleged in some newspaper reports. The priest replied that he had never refused to do so.

**WAR VETERANS' BAND
WILL BE THIRTY STRONG**

Bandmaster J. Darling, 33rd Battalion, has commenced to get his new band in shape. The band, which is being held at the Armories. It is expected that the band will have a membership of thirty all veterans of the war. The boys are getting back their lips, and will present a musical organization worthy of the name when they make their first appearance.

**Opening Hunting Season
Near and Prospects Good**

Forty Moose Seen in Four Days in Abitibi District of Quebec.

The crack of the hunter's rifle will soon be heard once more. The hunting season for deer and caribou opens in the Province of Quebec on September 1, except in the counties of Ottawa, Pontiac, Labelle and Temiskaming, where the open season begins October 1. Sport will be excellent this year, according to reports received at Grand Trunk headquarters, Montreal.

Many sportsmen are planning trips to the new moose country in the Abitibi district of Northern Quebec, reached through Cochrane, the junction of the Temiskaming and Northern Ontario Railway and the Transcontinental Line. In the hunting reserves, there known as Canucks' Camps, moose are more prevalent than in any other section of the province. It is believed, is due to the natural increase, and to the fact that the moose are steadily moving into this new region from the more southerly areas. One party just returned from this region sighted in four days more than forty moose. Some wonderful moving pictures of moose have just been taken there. In this Abitibi district there is also considerable bear with some deer and a few caribou.

In Ontario the hunting season opens November 1, but an order in council has just been promulgated allowing moose hunting in that portion of Ontario lying north of the Transcontinental Line to begin October 10, and extend to November 30, making the season considerably longer than in former years.

The transportation authorities are co-operating in every way in the work of attracting sportsmen to Canada, and stand ready to give all available information to the intending visitor.

War-Time Household Savings at Purdom's Hardware

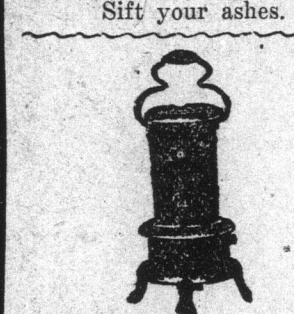
124 DUNDAS STREET.

THE CHINAMEL STORE.

PHONES 2800, 2801.



ASH SIFTERS
Same as cut ... \$4.50
Others ... 25c up
Sift your ashes.



FOOD CHOPPERS
Use up every particle of meat by using a food chopper.
Price ... \$1.50 up

PERFECTION OIL STOVES
Absolutely safe. No smoke, no smell. Prices ... \$5.00, \$5.50, \$7.50
Ronuk Floor Polishers, Reg. \$1.25. At ... 85c

JOHNSON'S FREEZE-PROOF Prevents Frozen Radiators ... 5-Lb. Package Only \$2.00

**BISHOP EVANS WILL
LECTURE ON SUNDAY**

Bishop R. C. Evans will lecture at the Majestic Theatre at 3 o'clock Sunday afternoon on "The Angels at Mons," in aid of the Great War Veterans' Association. He needs no introduction to Londoners, having been stationed here for years as head of the latter day saints' church. His lecture on this subject has received general attention in other cities, and it is certain that the theatre will be crowded to capacity on Sunday.

The proceeds are to be devoted to the memorial home of the G. V. V. Members of the headquarters staff of Military District No. 1 will be on the platform, and a special musical program will be given.

64 WANT EXEMPTION.
TILLSONBURG, Oct. 25.—The list of applications for exemption grows each day at the local postoffice, and the records now show 64 applied for exemption and three for service. A large number of the Maple Leaf Harvest Tool Company employees went to London for medical examination today.

E. V. Tillson has official word that his son Victor, who is in the royal navy, had been promoted to the rank of lieutenant, and he is now superior officer of his boat in the Mediterranean, at the age of 21. He took his officer's course in London, and was attached for some time to the infantry. Only a few weeks ago Lieut. Edward Smith, pastor of the Avondale Presbyterian Church, received his promotion for special service in the North Sea.

BRIDE COMING, TOO.
Major Bishop, Y.C., who is coming to London tomorrow, will give an address before the Women's Canadian Club in the Normal School at 3 o'clock. He will be accompanied by his bride. Members are requested to secure their tickets down-town, so as to avoid confusion and delay at the school.

Ford
THE UNIVERSAL CAR

SERVICE STATION
OPEN DAY AND NIGHT.
EQUIPMENT AND WORKMANSHIP
UNEQUALLED

Reliance Garage
Phones: Day 5318, Night 3168.
299 DUNDAS STREET.

HAY'S STATIONERY CO.
PHONES 150 or 53. 173 DUNDAS STREET.

SATURDAY SPECIALS

AT THE J. & M. STORE

30 Pairs Women's High-cut Lace, Louis Heel, Sat. Only \$3.18

30 Boys' Box Calf School Shoe, Sizes 1 to 5 \$2.69

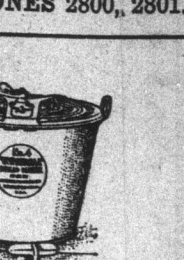
24 Men's Tony Red, English Toe, Red Neolin Soles \$6.39

Special 24 Pairs White Kid High-cut Lace, with covered Louis Heel, Saturday Only ... \$7.60

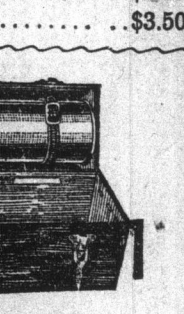
JOHNSTON & MURRAY
LONDON ST. THOMAS



PHONES 2800, 2801.



UNIVERSAL BREAD MIXER
4-loaf only ... \$2.75
8-loaf, only ... \$3.50



LUNCH SETS
\$2.75, \$3.50
Complete with bottle.

PYREX COOKING WARE
15 per cent off for Friday and Saturday.

JOHNSON'S FREEZE-PROOF Prevents Frozen Radiators ... 5-Lb. Package Only \$2.00

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